

2011 Ontario Regional On-Campus Recruitment Conference



Tuesday, December 6, 2011

Canadian Association of Career Educators and Employers



Sponsorship Opportunities



This conference will be attended by 120+ employers, career service professionals and co-op educators!

ABOUT CACEE

The Canadian Association of Career Educators and Employers (CACEE) is a national non-profit partnership of employer recruiters and career services professionals. Our mission is to provide professional networking and development opportunities, information, advice and other services to employers and career service professionals.

CACEE is a growing, vibrant organization implementing new technology, sharing resources, and linking professionals with similar interests. We have also recognized the importance of partnerships and through these relationships with other organizations, associations and individuals, we have shown that we can accomplish more together than as an individual.

THE CONFERENCE SPONSORSHIP PROGRAM

As part of the conference, businesses and educational institutions are invited to participate. Many prefer to sponsor featured speakers, luncheons, receptions or workshops through monetary donations. The leadership and promotion that our sponsors provide will assist in creating the success of our conference. Consider being a corporate sponsor for the *2011 CACEE Ontario Regional On-Campus Recruitment Conference*.

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Sponsorship Recognition

All sponsors will receive recognition including:

- ◆ Use of your logo in signage at the activity or event(s) you are sponsoring
- ◆ A formal public thank you at the event(s) you are sponsoring
- ◆ A formal thank you in the CACEE Annual Report
- ◆ All sponsors will have recognition in the On-Site Program (as applicable)
- ◆ Your organization's name or logo on CACEE's Sponsorship web page
- ◆ Contributing items for the delegate bags (approximately 150 units)

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Sponsorship Opportunities- Quick Facts

<p>For \$1000 & Over</p> <ul style="list-style-type: none">-Meal Sponsorship (Breakfast, or lunch)-Featured Speaker Sponsorship-Internet Café Sponsorship-Networking break Sponsorship	<p>For \$500 & Over</p> <ul style="list-style-type: none">-Targeted email blast to delegates-Complimentary exhibitor booth <p>\$350 & Under</p> <ul style="list-style-type: none">-Workshop Sponsorship-Delegate bag inserts-Supplying of delegate bags
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Meal Sponsorship \$1,000 or \$1,500

Choose from the following:

◆ **Breakfast \$1,000**

◆ **Lunch \$1,500**

Your Sponsorship also includes:

- ◆ The opportunity to address the delegates or provide entertainment pending approval from the Conference Committee (any additional costs will be covered by the sponsor)
- ◆ Signage upon entry to event area
- ◆ The option of posting your company's signage on each table (where applicable)
- ◆ The option of posting your company's poster/banner display in the event area
- ◆ The option of handing out your company's promotional items
- ◆ A Complimentary exhibitor booth in the exhibitor showcase on Tuesday, December 6th



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Featured Speaker- Janet Ecker \$1500

Your Sponsorship includes:

- ◆ The opportunity for your organization to introduce and thank our keynote speaker, Janet Ecker.
 - ◆ Company logo presence throughout the keynote presentation

Janet L. Ecker has a proven track record of leadership inside and outside government in policy and public affairs. A former Ontario Finance Minister, she managed some of the toughest files at Queen's Park from social services and education, to economic policy and public-private partnerships.

Currently President of the Toronto Financial Services Alliance (TFSA), she heads a growing public-private partnership dedicated to increasing Toronto's role as a global financial services hub and one of the two pre-eminent financial centres in North America.

Ms. Ecker also serves as Public Policy Advisor to Tramore Group, a project and change management professional services firm. The past chair of the Rouge Valley Health System, she sits on a number of corporate and non-profit boards and agencies, including Canadian Medical Association Holdings Inc., the Stratford Shakespearean Festival and the Commonwealth of Learning. A former fellow with the School of Policy Studies at Queen's University, she is a frequent public speaker and media commentator. The first woman to deliver a budget in Ontario in 2002, she received a "Canada's Most Powerful Women: Top 100 Award" from the Women's Executive Network and the Richard Ivey School of Business in 2003

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Networking Break Sponsorship- \$500

Choose from the following:

- ◆ **Networking Breaks**
(2 available)

Your Sponsorship also includes:

- ◆ Signage upon entry to event area
- ◆ The option of posting your company's signage on each table

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Internet Café Sponsorship

Choose from the following:

◆ *Full day \$800*

Your Sponsorship also includes:

- ◆ Signage upon entry to internet café
- ◆ Home page will be defaulted to your company home page
- ◆ The option of posting your company's signage/ banners on each table

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Workshop Sponsorship- \$300

Choose from the following:

Selection of 13 Workshops

Your Sponsorship also includes:

- ◆ The opportunity to introduce and thank the presenter(s) of the selected session .
- ◆ Signage in the presentation room
- ◆ For specific workshop titles, please refer to the Workshop Information (Summary) on the conference website

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Delegate Bags \$350

Your Sponsorship includes:

- ◆ The opportunity to supply all delegate bags for the Ontario Regional Conference with your company's logo & colours.
 - ◆ The opportunity to insert an item in the delegate bags.

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Delegate Bag Items \$150

Your Sponsorship includes:

- ◆ The opportunity to insert a promotional item into all delegate bags.

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Sponsorship Opportunities Summary

Breakfast	\$1000
Featured Speaker (Janet Ecker)	\$1500
Internet Café (AM)	\$400
Internet Café (PM)	\$400
Internet Café (Full Day)	\$500
2 Networking Breaks (each)	\$800
Workshops Series A	\$300/workshop
Workshop Series B	\$300/workshop
Lunch	\$1500
Workshops Series C	\$300/workshop
Networking Reception	\$1000

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Sponsorship Request Form

Sponsorship requests will be awarded on a first-come, first-served basis. Booth allocations will be assigned based on the sponsor level and first-come, first-served.

Name: _____

Organization: _____

Address: _____

City, Province/State: _____

Phone: _____

Fax: _____

E-Mail: _____

I wish to sponsor (please indicate event here): _____

Credit Card # (MC/ AMEX/ VISA): _____

Exp: _____

Signature: _____

Please Invoice me.

****Sponsorship will only be considered firm, once payment has been received**

Sponsorship Payment:

You may submit payment by cheque or major credit card
Please make cheques payable to CACEE

For credit card payments, please call:
416-929-5156 ext. 223

Please send cheques by mail to:
CACEE National Office
720 Spadina Ave, Suite 202
Toronto, ON
M5S 2T9

Please send request form to Maddy Marchildon
FAX: 416-929-5256
EMAIL: membership@cacee.com

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