

2013 Atlantic Regional Conference

Detailed Agenda

8:30am – 9:00am Registration & Welcome Coffee | Pavillon Jacqueline-Bouchard

9:00am – 9:15am Conference Opening | Room 163

9:15am– 10:15am **Keynote Presentation**
Demographic Trends in Atlantic Canada and Implications for Higher Education and the Labour Market

Sponsored by: Presented by Michael Haan, University of New Brunswick
 | Room 163



In this presentation, Michael Haan will discuss future demand for Post-Secondary Education in Atlantic Canada, and explore the prospect for enhancing this demand. He will also discuss his research on the demographic sources of labour market trends in the region.

10:15am – 10:30am Networking Break

10:30am – 11:30am Breakout Series A

Growing Your Business in Challenging Times – Understanding the International Recruitment and Retention Process

Presented by Monika Wang, Kim Fleming & Marcia Beck, Focal HR
 | Room 163

Focal HR will offer employers the opportunity to learn about, and better understand, the regional labour market as well as the benefits of attracting and retaining an international workforce.

As a leader in international recruitment in Atlantic Canada, our presentation will introduce employers to the foreign recruitment and immigration process, including its challenges, success stories and anecdotes experienced by members of our organization while facilitating this process for employers.

Focal HR will explain the various immigration streams international students, graduates, job seekers and entrepreneurs can access to enter the Canadian workforce. We will also highlight the immigration and retention process adhered to both provincially (within Atlantic Canada) and federally.

Sponsored by:



Diversity Roundtable

Moderated by Nancy Moulday, TD Business Banking
| Room 170

As CACEE continues to evolve and grow to meet its membership's mandate, the topic of Diversity becomes more and more important. Nancy will facilitate a round table discussion on what CACEE members are looking for from CACEE. A brainstorming session on weaving Diversity into the many activities and development events that CACEE provides.

Sponsored by:



Training for Success: Entrepreneurship Training Program (ETP) For International Students

Presented by Dan Dillon, Memorial University of Newfoundland
| Room 192

In January 2012 Memorial University's Career Development & Experiential Learning department surveyed Memorial University's international students to assess their level of interest in an entrepreneurship training program. The results of the survey indicated that there was a great deal of interest in entrepreneurship and new venture creation and as a result a new pilot program titled, the Entrepreneurship Training Program (ETP) for International Graduate Students was developed.

The aim of this program is to provide opportunities for our international students to develop entrepreneurial attitudes and behaviors and become aware of the technical and managerial competencies necessary to create new ventures. This 16-week program is at the mid-way point and the feedback from our program participants has very positive. We are very excited about the success of this program and valuable learning opportunities that it provides for our international students. We look forward to having an opportunity to showcase this exciting pilot program.

11:30pm – 1:00pm

Lunch | Pavillon Léopold-Taillon

Special Presentation

Campus Outlook 2013 – Town Hall

Presented by Paul Smith, CACEE
| Room 163

1:00pm – 1:30pm

Beginning in 2007, CACEE has been producing the annual Campus Recruitment and Benchmark Survey Report, the only comprehensive survey of campus recruiting activities in Canada. After 5 successful iterations of the Report, the time has come to review the value of the work, and to examine the need for research of this nature. Are we asking the right questions? How do you use the Report? How can we make the Report more valuable? These and other questions will be addressed in this consultative Town Hall session.

1:30pm – 2:30pm

Breakout Series B

Partnerships for Immigrant Success

Present by Paula Calderon, Career Edge Organization
| Room 163

As Canada begins to face impending talent shortages, it has become increasingly vital for employers to connect with internationally qualified professionals (IQPs) to fill skill gaps now, and to plan for future growth and success.

But for employers located outside of the typical immigrant landing hubs, connecting with global talent can be challenging. It is for this reason that Career Edge Organization has invested in forming partnerships that focus on pre-arrival strategies that are not only connecting employers with the talent they need, but also setting immigrants up for social and economic success before they arrive in Canada.

In this presentation, delegates will learn about pan-Canadian partnerships that support employers looking to recruit and retain IQPs. Outlining the importance of pre-arrival connections, we'll identify how employers across Canada can leverage existing programs to foster a supportive onboarding experience while putting highly skilled, internationally trained talent to work in their organizations.

LinkedIn for Career Educators

Presented by Jonathan Perry, Dalhousie University
| Room 170

LinkedIn is a great networking tool that the majority of young professionals simply don't understand. In this presentation I will highlight how LinkedIn can be used by Career Educators to develop their own personal networks and promote their programs. Additionally, I'll go over how Career Educators can teach students how to use LinkedIn to be more successful in their job search.

Building Partnerships to Improve Support To International Students

Presented by Christine Frigault, Paula Barry, Mount Saint Vincent University & Veronica Ennett, Immigration Settlement and Integration Services
| Room 192

International student populations have grown to 10-30% across our campuses. A growing number of international students will choose to stay in Canada and work beyond graduation and our Provincial and Federal governments are recruiting them. What

are we doing to assist these students in successfully transitioning to the Canadian workplace?

In order to be successful, international students need assistance in identifying volunteer and paid work experiences, preparing for Canadian applications and interviews, networking, and all with a culturally-specific lens. We also need to educate employers about the ease and merits of hiring international students.

The Mount is working amongst departments and with our local settlement organization, ISIS to create a pathway program for students who hope to remain in Canada and we are eager to hear what you are doing at your institution to facilitate a successful transition. We'll provide some initiatives we're undertaking, such as 'Diversity Dialogue' for employers, the pathway, and work with our external partners and then open the floor to discover best practices.

2:30pm – 2:45pm

Networking Break

2:45pm – 3:45pm

Keynote Presentation

Benefits of International Talent: The Reality of Recruiting from Abroad (It's not as scary as you think!)

Presented by Jesse Dallon, Spielo International

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Jesse will discuss concerns from employers around international recruiting, what Spielo is doing and its success in this area, and some personal experiences.

| Room 163

3:45pm – 4:00pm

Conference Closing | Room 163

4:00pm – 5:30pm

Reception | The Pump House Brewery