



2016 CACEE Ontario Regional Conference
Sponsorship Package

About the Canadian Association of Career Educators and Employers

The Canadian Association of Career Educators and Employers (CACEE) is a National non-profit partnership of employer recruiters and career services professionals. Our Mission is to provide professional networking and development opportunities, information, advice, and other services to employers and career service professionals.

CACEE is a growing, vibrant organization sharing resources and linking professionals to mutual benefit. We also recognize the importance of partnerships and through these relationships with other organizations, associations, and individuals, we have shown that we can accomplish more together than as an individual.

About the 2016 CACEE Ontario Regional Conference

The 2016 Ontario Regional Conference will take place on Monday, December 12, 2016 at Ryerson University and will be attended by over 120 employers, career services professionals and co-op educators.

Join CACEE for a full day of professional development and industry networking, along with thought-provoking speaker presentations.

The 2016 Ontario Regional Conference is a can't-miss industry event!

Date

December 12th, 2016

Expected Attendance

120 delegates

Location

Ted Rogers School of Management
Ryerson University
55 Dundas Street West, Toronto, ON

CACEE National Office Contact

Daniella Bustamante
Event Coordinator
daniellab@cacee.com

Conference Organizer

Canadian Association of Career
Educators and Employers (CACEE)
(416) 929-5156 www.cacee.com

Sponsorship Contact

Trevor Buttrum, Sponsorship Co-Chair
tbuttrum@insuranceinstitute.ca
Nina Mikalach, Sponsorship Co-Chair
Nina.Mikalachki@ehi.ca

Sponsorship Opportunities

Holiday Social

\$1000 (1 Opportunity)

- Exposure to 120 delegates at the Holiday Networking Reception
- Presence of your logo in electronic and hard copy signage at the reception
- Recognition in the sponsorship slideshow
- Recognition in pre-conference promotional literature including e-blasts, and website
- Pre-conference social media posts with a 'call out/thank you' and link to sponsor website
- Insertion of one promotional item in conference delegate bags
- Inclusion of your informational marketing collateral at the Information Station

**This opportunity includes hot & cold appetizers + 1 alcoholic beverage per attendee. Entertainment, additional food and décor can be coordinated at an additional cost*

Lunch

\$1000 (1 Opportunity)

- Exposure to 120 delegates during a generous meal
- 2-3 minute address to the audience on behalf of your organization
- Presence of your logo in electronic and hard copy signage at the lunch
- Recognition in the sponsorship slideshow
- Recognition in pre-conference promotional literature including e-blasts, app and conference website
- Pre-conference social media posts with a 'call out/thank you' and link to sponsor website
- Insertion of one promotional item in the conference delegate bags
- Inclusion of your informational marketing collateral at the Information Station

Panel Discussion*

\$750 (3 Opportunities)

- Exposure to 120 delegates during tone setter presentation and moderated panel discussion.
- 1-2 minute address to the audience on behalf of your organization and introduction of the session tone setter.
- Presence of your logo in electronic and hard copy signage during the discussion.
- Recognition before the conference in e-blasts and on the CACEE website.
- Recognition throughout the conference in the conference program and sponsor slideshow.
- Insertion of one promotional item in the conference delegate bag.

**Subject to approval by the ORC Steering Committee and National Board*

Fireside Chat/Closing Plenary*

\$650 (1 Opportunity)

- Exposure to 120 delegates during a moderated interactive session.
- 1 minute address to the audience on behalf of your organization and introduction of the session moderator.
- Presence of your logo in hard copy signage during the discussion.
- Recognition before the conference in e-blasts and on the CACEE website.
- Recognition throughout the conference in the conference program and sponsor slideshow.
- Insertion of one promotional item in the conference delegate bag.

**Subject to approval by the ORC Steering Committee and National Board*

Networking Breakfast**\$650 (1 Opportunity)**

- Exposure to 120+ delegates for a generous meal.
- Presence of your logo in electronic and hard copy signage at Breakfast.
- Placement of one piece of marketing collateral at each place setting.
- Recognition before the conference in e-blasts and on the CACEE website.
- Recognition throughout the conference in the conference program and sponsor slideshow.
- Insertion of one promotional item in the conference delegate bag.

Delegate Bag Sponsor**\$500 (1 Opportunity)**

- 120 delegates carrying your branded bag throughout the conference and beyond
- Recognition before the conference in e-blasts and website.
- Recognition in the sponsorship slideshow
- Insertion of your promotional items in conference delegate bags

**Sponsor must provide their own delegate bag (120 required).*

Lanyard**\$500 (1 Opportunity)**

- 120 delegates wearing your branded lanyard throughout the conference.
- Recognition before the conference in e-blasts and website.
- Recognition throughout the conference in the sponsor slideshow.
- Insertion of one promotional item in the conference delegate bag.

Networking Bingo**\$450 (1 Opportunity)**

- Recognition and logo on bingo card.
- Recognition in the sponsorship slideshow.
- Recognition in pre-conference promotional literature including e-blasts, and website.
- Insertion of one promotional item in the conference delegate bags.

Networking Break**\$250 (2 Opportunities)**

- Exposure to 120 delegates for a networking break.
- Presence of your logo in hard copy signage at the networking break.
- Recognition before the conference in e-blasts and on the CACEE website.
- Recognition throughout the conference in the conference program and sponsor slideshow.
- Insertion of one promotional item in the conference delegate bag.

Emerging Trends & Innovations Roundtable**\$200 (12 Opportunities)**

- Exposure to 8 - 10 delegates during a roundtable session.
- Presence of your logo on hard copy signage during the workshop session
- Recognition in the sponsorship slideshow
- Recognition in pre-conference promotional literature including e-blasts and website
- Insertion of one promotional item in conference delegate bags

Delegate Bag Insert**\$100 (Multiple Opportunities)**

- Exposure to 120 delegates through valued items, which can be used during the conference and afterwards.
- One small swag item, e.g pen/highlighter, pad of paper, USB key OR promotional materials to be placed in all conference delegate bags.

**120 units required.*

Sponsorship Request Form

Sponsorship is awarded on a first-come-first-serve basis and will only be confirmed once payment and a high-resolution logo in both .eps and .jpg are received. Please note that in order to appropriately recognize your organization and honour your sponsorship commitment, we require this **no later than December 2nd, 2016.**

Name: _____

Organization: _____

Address: _____

City: _____ Province/State: _____

Phone: _____ Fax: _____

E-mail: _____

Credit Card Number (MC/AMEX/VISA): _____

Exp. _____

Signature: _____

Amount: _____ Please invoice me

Please indicate the sponsorship item(s) you wish to purchase in the space below.

Please send the completed form to Daniella at daniellab@cacee.com.

Payment can also be made by cheque. Please make cheque payable to CACEE and send by mail to:

CACEE National Office
411 Richmond Street East, Suite 200
Toronto, Ontario
M5A 3S5

CACEE appreciates your support and looks forward to seeing you in Toronto!