



*CACEE non-members  
add 15% to these costs*

C A C E E  
a la carte  
sponsorship items

# a la carte sponsorship items

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## publications

Premium sponsor for the salary survey (distributed to 700+ employers)

\$ 5000

## e-media

Recognition on our website is complementary  
with any purchase of a sponsorship item

Quarterly communication to members via CACEE Connect Newsletter of 300 words plus logo

\$ 1200

Quarterly communication to members via CACEE Connect Newsletter of 150 words plus logo

\$ 600

Stand-alone informational email to all members (1 per month only will be sent out – quantities are limited!)

\$ 1000

Hosting of a CACEE-sourced webinar marketed and promoted to the CACEE membership

\$ 500

CACEE promoting your organization's webinar to the membership

\$ 1000

Company banner on website for 3 months (choice of consecutive or sporadic)

\$ 400

Company logo on website for 3 months

\$ 300

Ad in CACEE Connect (300 words)

per issue \$ 300



For all inquiries, please contact: **Maddy Marchildon**  
Membership Coordinator

CACEE National Office

720 Spadina Avenue, Suite 202, Toronto, Ontario, M5S 2T9  
membership@cacee.com

Tel: 416-929-5156 extension 223  
Fax: 416-929-5256



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## national conference

All sponsors will be recognized by:

- Presence of your logo in electronic and hard copy signage at the activity or event(s) you are sponsoring.
- Public recognition at the event(s) you are sponsoring and throughout the conference at meal times.
- Advance recognition on the Conference webpage.
- Insertion of your promotional items in delegate bags.

### Ad in Conference Program

Full page ad

\$ 1000

½ page ad

\$ 500

¼ page ad

\$ 250

Exhibitor booth at the National Conference

\$ 1000

Presentation of a “Spotlight Session” at the National Conference

\$ 1000

Targeted email blast to the National Conference delegates (for 1 email blast pre or post conference)

\$ 1000

Adding extra items to the delegate bags

per item \$ 350

Workshop sponsorship

\$ 500

Featured speaker sponsorship

\$ 1500

Internet cafe sponsorship (full day – 2 opportunities available)

\$ 1700

Networking break sponsorship (5 available)

\$ 1000

President’s Dinner sponsorship (Sunday)

\$ 5000

Tuesday Night off-site social extravaganza (cost of any additional items not included such as entertainment, décor, etc.)

\$ 5000

Delegate bag sponsorship (provision of your organization’s branded delegate bags for all Conference delegates)

\$ 200



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## national conference cont'd

### Breakfast sponsorship

Monday	\$ 3000
Tuesday	\$ 3000
Wednesday	\$ 3000

### Lunch sponsorship

Monday	\$ 3000
Tuesday	\$ 3000
Wednesday	\$ 3000

### Networking suite sponsorship

Sunday	\$ 2000
Monday	\$ 2000
Tuesday	\$ 2000

### Receptions (sponsorship includes hot and cold appetizers and 1 alcoholic beverage per person)

New Members Reception	\$ 3000
Past-President's Reception	\$ 3000
Educators Reception	\$ 3000
Employers Reception	\$ 3000
Volunteers Reception	\$ 3000



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## regional conference/ roundtable/pd

Sponsor a workshop at the Regional Conference	\$ 300
Targeted email blast to the National Conference delegates (1 email blast pre or post conference)	\$ 500
Exhibitor booth at the Regional Conference	\$ 500
Presentation of a "Spotlight Session" at the Regional Conference	\$ 500
Adding items to the delegate bags	per item \$ 150
Breakfast or lunch sponsorship (limited quantities available)	\$ 2500
Featured speaker sponsorship	\$ 1500
Internet cafe sponsorship (full day)	\$ 800
Networking break sponsorship	\$ 1000
Delegate bag sponsorship (provision of your organization's branded delegate bags for all Conference delegates)	\$ 150



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## board of directors

Host (must provide venue and/or food) of one 2-day CACEE National Board meeting  
(as appropriate per city) at your location

catering plus \$ 500

1 half-hour presentation to the Board of Directors of CACEE at a National Board meeting

\$ 350



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## SPONSORSHIP

# application form



Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Credit Card Number (MC/AMEX/VISA): \_\_\_\_\_ Exp: \_\_\_\_\_

Sponsorship item(s) you wish to purchase: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Signature: \_\_\_\_\_

Please invoice me: \_\_\_\_\_

### BOOKINGS AND PAYMENT:

You may submit payment by cheque or major credit card.  
Please make cheques payable to CACEE.

Please send cheques by mail to:  
CACEE National Office  
720 Spadina Ave., Suite 202  
Toronto, Ontario  
M5S 2T9

For credit card payments, please call: Maddy at 416-929-5156 ext. 223

Please send completed form to Maddy Marchildon, CACEE Sponsorship Coordinator  
Fax: 416-929-5256  
Email: [membership@cacee.com](mailto:membership@cacee.com)

**Sponsorship will only be confirmed once payment has been received.**