

# Sponsorship Package



**2013 Atlantic Regional Conference**  
“Building Atlantic Canada’s Workforce Through  
International Recruitment”

**April 5<sup>th</sup>, 2013**

**Université de Moncton  
Moncton, NB**



CACEE  
CANADIAN ASSOCIATION  
OF CAREER EDUCATORS  
AND EMPLOYERS  
[www.cacee.com](http://www.cacee.com)

Friday, April 5<sup>th</sup>, 2013

Canadian Association of Career Educators and Employers

[caitlint@cacee.com](mailto:caitlint@cacee.com) | (416) 929-5156 ext. 236

# About Us

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## About CACEE

The Canadian Association of Career Educators and Employers (CACEE) is a national non-profit partnership of employer recruiters and career services professionals. Our mission is to provide professional networking and development opportunities, information, advice and other services to employers and career service professionals.

CACEE is a growing, vibrant organization implementing new technology, sharing resources, and linking professionals with similar interests. We have also recognized the importance of partnerships and through these relationships with other organizations, associations and individuals, we have shown that we can accomplish more together than as an individual.

## About the 2013 Atlantic Regional Conference

The 2013 Atlantic Regional Conference will be held at the Université de Moncton in Moncton, New Brunswick. This year's conference will bring together 80+ delegates, both career educators and employers, around the theme of *Building Atlantic Canada's Workforce Through International Recruitment*.

With two featured speakers, six workshop sessions, and many networking opportunities, the 2013 Atlantic Regional Conference program provides tremendous exposure opportunities for sponsors and is an industry "can't miss" event.

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# Sponsorship Opportunities

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Lunch Sponsor	\$1,500	1 Opportunity
Reception Sponsor	\$1,500	1 Opportunity
Morning Coffee Sponsor	\$500	1 Opportunity
Featured Speaker Sponsor	\$500	2 Opportunities
Workshop Sponsor	\$200	6 Opportunities

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# Recognition

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All Sponsorship Opportunities Include:

## **Before the Event**

- Recognition in Events Marketing Material
- Recognition in the Conference Program
- Recognition on the Atlantic Regional Conference Webpage

## **During the Event**

- Recognition within the conference slide deck during the Conference Opening and Conference Closing
- Recognition through On-Site Signage

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# Exhibitor Opportunities

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Exhibitor Booth                      \$400                      2 Opportunities

\*Exhibitor Booths include a skirted table and two chairs. Please indicate on the Request Form if your requirements are different.

\* Exhibitors should be set up for and ready for 8:30am to make the most of networking time.

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# Sponsorship Request Form

*Sponsorship requests will be awarded on a first-come, first-served basis.*

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, Province/State: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**I wish to sponsor (please indicate event here):** \_\_\_\_\_

Credit Card # (MC/ AMEX/ VISA): \_\_\_\_\_

Exp: \_\_\_\_\_

Signature: \_\_\_\_\_

☐ Please Invoice me.

## **Sponsorship Payment:**

You may submit payment by cheque or major credit card

Please make cheques payable to CACEE

Please send cheques by mail to:

CACEE National Office

720 Spadina Ave, Suite 202

Toronto, ON

M5S 2T9

Please send request form to Caitlin Thumm

FAX: 416-929-5256

EMAIL: [caitlint@cacee.com](mailto:caitlint@cacee.com)

**\*\*Sponsorship will only be considered firm, once payment has been received**

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