

2014 CACEE National Conference

St. John's, NL.

May 25-28



Tomorrow, Starts Here.



Sponsorship Package

About the Canadian Association of Carer Educators and Employers

The Canadian Association of Career Educators and Employers (CACEE) is a National non-profit partnership of employer recruiters and career services professionals. Our Mission is to provide professional networking and development opportunities, information, advice, and other services to employers and career service professionals.

CACEE is a growing, vibrant organization implementing new technology, sharing resources, and linking professionals with similar interests. We also recognize the importance of partnerships and through these relationships with other organizations, associations, and individuals, we have shown that we can accomplish more together than as an individual.

About the 2014 National Conference

The 2014 CACEE National Conference will be held at the Sheraton Hotel Newfoundland in beautiful St. John's. This four-day, May 25 -28, annual conference will bring together over 200 employers, career services professionals, and co-op educators from across Canada. This year's conference program will embrace the theme of **Tomorrow, Start Here**; bringing attendees innovative, forward thinking, ideas and topics, that will not only start enlightening conversations, but also allow attendees to take this knowledge back home with them.

Our enhanced conference agenda will allow our delegates to maximize their learning and networking, while still leaving room to explore St. John's. With industry leading Keynote Speakers, 30+ Workshop Sessions, a fun filled social agenda, and plenty of networking opportunities, the 2014 CACEE National Conference is an industry event that cannot be missed. Come join us in St. John's!

Date

Sunday, May 25th to Wednesday, May 28th, 2014

Location

Sheraton Hotel Newfoundland
115 Cavendish Square
St. John's, Newfoundland
A1C 3K2

Expected Attendance

200+

CACEE National Office

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Sponsorship Committee

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720 Spadina Ave., Suite 202
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M5S 2T9

Sponsorship Opportunities

Social Event

\$5000 (1 Opportunity)

- Exposure to 200+ delegates for dinner and an evening of fun on Tuesday, May 27th.
- Two minute address to the audience on behalf of your organization.
- Presence of your logo in hard copy signage at the Social Event.
- Recognition before the conference in e-blasts and on the CACEE website.
- Recognition throughout the conference in the conference program and sponsor slideshow.
- Insertion of one promotional item in the conference delegate bag.

Welcome Reception

\$3000 (1 Opportunity)

- Exposure to 200+ delegates from 7:30pm – 9:00pm on Sunday, May 25th.
 - Two minute address to the audience on behalf of your organization.
 - Presence of your logo in hard copy signage at the Welcome Reception.
 - Recognition before the conference in e-blasts and on the CACEE website.
 - Recognition throughout the conference in the conference program and sponsor slideshow.
 - Insertion of one promotional item in the conference delegate bag.
- *Includes hot & cold appetizers and 1 alcoholic beverage per attendee.*

Volunteer Reception

\$3000 (1 Opportunity)

- Exposure to 200+ delegates from 4:15pm – 6:00pm on Monday, May 26th.
 - Two minute address to the audience on behalf of your organization.
 - Presence of your logo in hard copy signage at the Volunteer Reception.
 - Recognition before the conference in e-blasts and on the CACEE website.
 - Recognition throughout the conference in the conference program and sponsor slideshow.
 - Insertion of one promotional item in the conference delegate bag.
- *Includes hot & cold appetizers and 1 alcoholic beverage per attendee.*

Lunch

\$3000 (2 Opportunities)

- Exposure to 200+ delegates for a generous meal.
- Two minute address to the audience on behalf of your organization.
- Presence of your logo in electronic and hard copy signage at Lunch one afternoon.
- Recognition before the conference in e-blasts and on the CACEE website.
- Recognition throughout the conference in the conference program and sponsor slideshow.
- Insertion of one promotional item in the conference delegate bag.

1 OPPORTUNITY LEFT!

Information Session**4 OPPORTUNITIES LEFT! \$3000 (5 Opportunities)**

- Exposure to 40+ delegates from 2:00pm – 3:00pm on Monday, May 26th.
 - Presence of your logo in hard copy signage at your Information Session.
 - Recognition before the conference in e-blasts and on the CACEE website.
 - Recognition throughout the conference in the conference program and sponsor slideshow.
 - Insertion of one promotional item in the conference delegate bag.
- *Please note, there are only three rooms available with AV (screen and projector) and two rooms without AV. Rooms with AV will be granted upon request and on a first come, first serve basis.*

Networking Suite**1 OPPORTUNITY LEFT! \$2500 (2 Opportunities)**

- Exposure to 200+ delegates for a hospitality suite.
 - Presence of your logo in hard copy signage at the Networking Suite.
 - Recognition before the conference in e-blasts and on the CACEE website.
 - Recognition throughout the conference in the conference program and sponsor slideshow.
 - Insertion of one promotional item in the conference delegate bag.
- *Includes 100 drink tickets to be distributed to your guests. Entertainment, food, decor can be coordinated at an additional cost.*

Breakfast**2 OPPORTUNITIES LEFT! \$2500 (3 Opportunities)**

- Exposure to 200+ delegates for a generous meal.
- Two minute address to the audience on behalf of your organization.
- Presence of your logo in electronic and hard copy signage at Breakfast one morning.
- Recognition before the conference in e-blasts and on the CACEE website.
- Recognition throughout the conference in the conference program and sponsor slideshow.
- Insertion of one promotional item in the conference delegate bag.

Keynote Speaker**1 OPPORTUNITY LEFT! \$1500 (2 Opportunities)**

- Exposure to 200+ delegates during a main plenary session.
- Two minute address to the audience on behalf of your organization.
- Presence of your logo in hard copy signage during the plenary session.
- Recognition before the conference in e-blasts and on the CACEE website.
- Recognition throughout the conference in the conference program and sponsor slideshow.
- Insertion of one promotional item in the conference delegate bag.

Lanyard**\$1500 (1 Opportunity)**

- 200+ delegates wearing your branded lanyard throughout the conference.
- Recognition before the conference in e-blasts.
- Recognition throughout the conference in the sponsor slideshow.
- Insertion of one promotional item in the conference delegate bag.

Delegate Bag**\$1000 (1 Opportunity)**

- 200+ delegates carrying your branded bag throughout the conference and beyond.
 - Recognition before the conference in e-blasts.
 - Recognition throughout the conference in the sponsor slideshow.
 - Insertion of one promotional item in the conference delegate bag.
- *You can provide your own bag or we can work with you to create one at an additional cost.

Newcomers Reception**\$1000 (1 Opportunity)**

- Exposure to 200+ delegates from 7:00pm – 7:30pm on Sunday, May 25th.
 - Two minute address to the audience on behalf of your organization.
 - Presence of your logo in hard copy signage at the Newcomers Reception.
 - Recognition before the conference in e-blasts and on the CACEE website.
 - Recognition throughout the conference in the conference program and sponsor slideshow.
 - Insertion of one promotional item in the conference delegate bag.
- *Includes hot & cold appetizers and 1 alcoholic beverage per attendee.

Networking Break**\$500 (6 Opportunities)**

- Exposure to 200+ delegates for a networking break.
- Presence of your logo in hard copy signage at the networking break.
- Recognition before the conference in e-blasts and on the CACEE website.
- Recognition throughout the conference in the conference program and sponsor slideshow.
- Insertion of one promotional item in the conference delegate bag.

Workshop Session**31 OPPORTUNITIES LEFT! \$300 (35 Opportunities)**

- Exposure to 40+ delegates during a workshop session.
- Address the audience on behalf of your organization and introduce the presenter.
- Presence of your logo in hard copy signage during the workshop session.
- Recognition before the conference in e-blasts and on the CACEE website.
- Recognition throughout the conference in the conference program and sponsor slideshow.
- Insertion of one promotional item in the conference delegate bag.

Delegate Bag Insert**\$100 (Unlimited Opportunities)**

- Exposure to 200+ delegates through valued items, which can be used during the conference and afterwards.
 - One small swag item, e.g pen/highlighter, pad of paper, USB key OR promotional materials to be placed in all conference delegate bags.
- *250 units required.

Sponsorship Request Form

*Sponsorship is awarded on a first-come-first-serve basis and will only be confirmed once payment and a high-resolution logo in both **.eps** and **.jpg** are received. Please note that in order to appropriately recognize your organization and honour your sponsorship commitment, we require this **no later than Friday, April 4th, 2014**.

Name: _____

Organization: _____

Address: _____

City: _____ Province/State: _____

Phone: _____ Fax: _____

E-mail: _____

Credit Card Number (MC/AMEX/VISA): _____

Exp. _____

Signature: _____

Amount: _____ Please invoice me

Please indicate the sponsorship item(s) you wish to purchase in the space below.

Please send the completed form to Caitlin at caitlint@cacee.com or by fax: (416) 929-5256.

Payment can also be made by cheque. Please make cheque payable to CACEE and send by mail to:

CACEE National Office
720 Spadina Ave., Suite 202
Toronto, Ontario
M5S 2T9

CACEE appreciates your support and looks forward to seeing you in St. John's!