

# Fanshawe Cares:

## Opening Doors for International Student Careers

Presenters: Janice Lamoureaux, Darlene O'Neill & Jenny Fitzgerald



# Immigration: The *Ultimate* Goal

- <https://www.youtube.com/watch?v=Evnr8Qs9y4&list=PLQ1tAWssWsg9yaJSLuGpCelUE040jrxlj>



# Context

- Canada has 5.2% of the market share
- 36% in number of international students since 2007 (compared to 24% in USA, 13% in U.K., and 9% in Australia)
- Key in Canada's Global Commerce Strategy
- \$7.7 billion contribution in 2010
- Employment for 81, 000 Canadians
- London, Ontario's commitment to international – [www.immigration.london.ca](http://www.immigration.london.ca)

*Sources:* Foreign Affairs and International Trade Canada - Roslyn Kunin & Associates, Inc.,  
May 2012 and International Education: A driver of Canada's future prosperity





**FANSHAWE**

# Opening Doors & Unlocking Potential

Internationalization is the conscious effort to integrate and infuse international, intercultural, and global dimensions into the ethos and outcomes of postsecondary education. To be fully successful, it must involve active and responsible engagement of the academic community in global networks and partnerships.

*Source:* NAFSA 2008 [www.nafsa.org/internationalization](http://www.nafsa.org/internationalization)



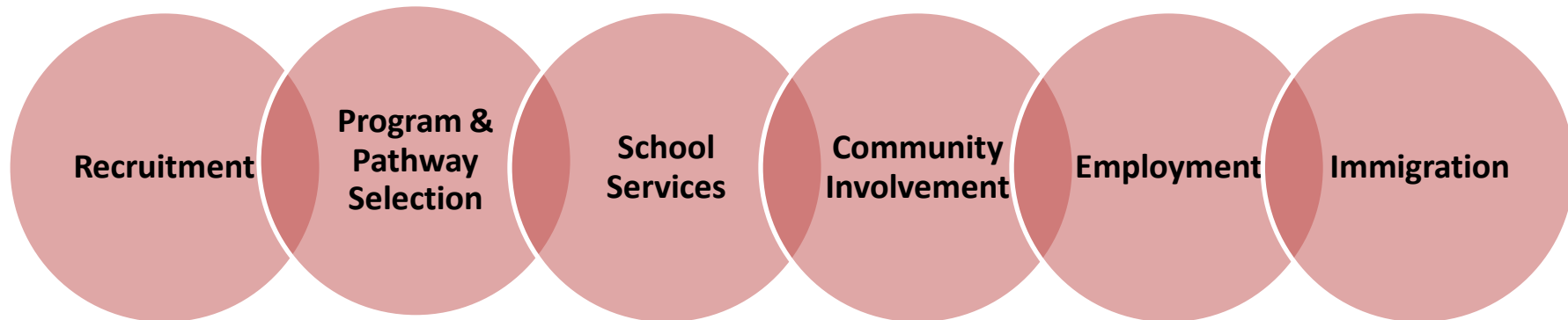
# Vision:

## Global Career Preparation – Home & Away

- international enrolment
- increase retention, graduation, post-grad employment, and co-op rates of international students
- pathways to international education and experience, at home or abroad
- targets for domestic students
- optimal culture to support internationalization



# Focus on Students



# Recruitment & Admission

- International Scholarships and Bursaries
- Dedicated Registrar Team
- Post-secondary Choices
  - Applied learning
  - Post-graduate programs
- Faculty as Industry Experts
  - Key network opportunity for international students





# Program & Pathway Selection

Admissions **Advising**



# Student Services

- Pre-departure Orientations

[https://www.youtube.com/watch?v=pr7ma6l\\_EAs&list=PLQ1tAWssWsg9yaJSLuGpCelUE040jrxlj](https://www.youtube.com/watch?v=pr7ma6l_EAs&list=PLQ1tAWssWsg9yaJSLuGpCelUE040jrxlj)

- International Centre
  - Settlement Services
  - Orientation
  - Academic Advising
    - SSAs
  - Immigration Advising
- Co-Curricular Record
  - Highlighting relevant Canadian experience



# Community Involvement

- S2B: Student 2 Business
- Mayor's Task Force
- International Student Day
- Unique Experiences!

<http://link.brightcove.com/services/player/bcpid2399757909001?bckey=AQ~~,AAABIWNGe0E~,j0pVCW-fSDklrT-R40V7O47kP6198bLx&bctid=3303569288001>



# Employment

- Career Services & Co-operative Education
  - Over 300 international co-op students
  - On-campus work opportunities
  - Employment Ontario Office within the International Centre
  - Employer and student workshops
  - On line services
  - Career Fair
  - Campus Linked Accelerator
- 86% of Fanshawe Grads are employed 6 months after graduation



# Employer Feedback

*“Regarding hiring an international student through the Co-op Education Program at Fanshawe College, the process really could not have been more simple or straightforward. As far as Fanshawe's students are concerned in our experience they come well prepared for the task. Their school experience and grades comes well documented and as their progress in the workplace is well monitored. The enthusiasm and ability our student displayed is commendable and they are now a full time employee. We would not hesitate to participate in the program again.”*

# The Student Experience





**Educate**

**Excite**

**Empower**

**Engage**

**EMPLOY**

