

2014 Year End Professional Development Conference
 Tuesday, December 2nd, 2014
Draft Agenda

7:30am – 8:20am	Breakfast & Registration			Willow Ballroom
8:20am – 8:30am	Conference Opening			Willow Ballroom
8:30am – 9:30am	Keynote Speaker Dr. Greg Wells			Willow Ballroom
9:45am – 10:05am	Networking Break			
10:05am – 11:05am	60 Ideas in 60 Minutes			
	Carleton Room Advancing Diversity in the Workplace Facilitated by Amy McLellan, Dalhousie University, Lisa Kuiper, Brock University, Christine Zannier, BMO Financial Group	Oxford Room Enhancing the Key Relationships Between Employers and Schools Facilitated by Graham Donald, DAY Communications	Norfolk Room Paid vs. Unpaid Internships Facilitated by Dona Messer, ConnectUs	Peel Room Challenges to Entry Level Employment Facilitated by Hilary E. Robinson, MAJ Communications
11:05am – 11:15am	Travel Time (10 minutes)			
11:15am - 12:00pm	Breakout Series A			
	Carleton Room Campus Recruiter Certificate Program – Module 1 Presented by Sherri Dickie, Vector Marketing Canada & Nancy Moulday, TD Business Banking	Oxford Room Young Women in Leadership Presented by Nathan Laurie, Jobpostings.ca	Norfolk Room LinkedIn Secrets to Maximize Your Career Options Presented by Gary Van Donkersgoed, Bridgemount Solutions Inc	Peel Room Non-Traditional Recruiting Strategies Panel Presented by Ildi Arlette, Results Continuum Inc. & Matthew Devine, Hydro One
12:00pm – 1:00pm	Lunch			Willow Ballroom
1:00pm – 1:45pm	Breakout Series B			
	Oxford Room Universum Student Survey: A University Perspective Presented by Jason Kipps, Universum	Norfolk Room Starting Over: How to Build a New and Engaging Coop Prep Course Presented by Jeff Ollinger, McMaster University	Peel Room Leadership Development Programs Panel Moderated by Jennie An, GE	
1:45pm – 1:55pm	Travel Time (10 minutes)			
1:55pm – 2:40pm	Breakout Series C			
	Carleton Room Student Views on Social Media Hiring Panel Moderated by Griffith D'Souza, Ryerson University	Oxford Room Competitors or Allies – CACEE and CAFCE Presented by Karen Reimer, University of Guelph & Carol Ann Olheiser, University of Waterloo	Norfolk Room "I Want to Be an Astronaut": Reading Between the Lines With Generation Y Presented by Lauren Friese, TalentEgg	Peel Room Use of Assessment Centres Panel Moderated by Sean MacLure, University of Toronto
2:40pm – 3:00pm	Networking Break			
3:00pm – 3:20pm	Quick Hit #1 Competitors or Allies – CACEE and CAFCE Overview Presented by Karen Reimer, University of Guelph & Carol Ann Olheiser, University of Waterloo			Willow Ballroom
3:20pm – 3:40pm	Quick Hit #2 CACEE Benchmark Survey Presented by Paul Smith, CACEE			Willow Ballroom
3:40pm – 3:50pm	Conference Closing			Willow Ballroom
4:00pm – 5:30pm	Holiday Reception			Courtyard Foyer