
Career Programming and Development: A Faculty Perspective

CACEE National 2016
#2016CACEE
@followCACEE

Rebecca Dirnfeld

Career Consultant
Ryerson Career Centre
Faculty of Science

rdirnfeld@ryerson.ca

@rdirnfeld1



CAREERS CAFÉ

Why you should lose the degree-focused career list

These lists are not useful because they are built around a tiny part of what makes you a good job candidate.

By LIZ KOBLYK | May 2, 2016

**How do we tailor career
programming and development
from a faculty perspective?**

Agenda

Career advising - a brief history

Ryerson Career Centre faculty model 2014

Faculty epistemology and career
development modeling - Arts
and Science

Benefits and future planning



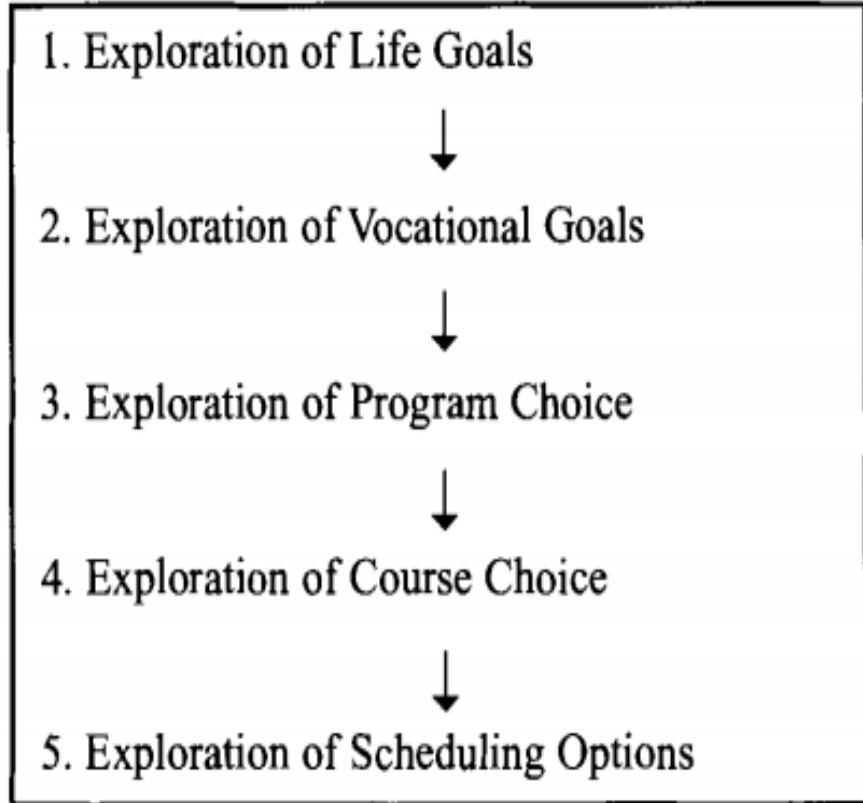
Faculty based career advising

- Developmental academic advising - student's personal growth considered
- 1972 - 2 publications, 3 goals*:
 - Developing competence
 - Developing autonomy
 - Developing purpose
- From information giving to movement and progression as a whole person

*Burns B. Crookston, "A Developmental View of Academic Advising as Teaching," *Journal of College Student Personnel*, 1972.

Terry O'banion, *The Junior College Journal*, 1972

Figure 1 Original 1972 O'Banion model.



Revisiting for today's diverse university population - non linear progression.

First two dimensions: not part of formal advising process

Summer orientation

Career and personal development classes

Counseling service sessions



Fast forward to 2016...



• What's inside Career Planning

▸ Career Planning by year

▾ Careers by Major

• Accounting

• [Anthropology](#)

• **Art & Art History**

• Astronomy

• Behaviour, Genetics & Neurobiology

• Biology

• Biomedical Communications

• CCIT

• Canadian Studies

• Chemistry

🏠 > Career Planning > Careers by Major > **Art & Art History**

Careers by Major - Art & Art History

Quick navigation

- [Careers for graduates](#)
- [Who employs art & art history graduates?](#)
- [Skills developed by art & art history students](#)
- [Sample job postings](#)
- [Alumni profiles](#)
- [How to get experience](#)
- [Resources](#)

Careers for graduates

There are many different career options available for Art & Art History graduates. Below is a sample of types of positions that Art & Art History graduates have gone on to.

Note: This is not an exhaustive list as there are many other careers available. Many positions require additional education or experience.

ART HISTORY MAJOR MAP

Visit careers.queensu.ca/majormaps.html for the online version with links!

BACHELOR OF ARTS HONOURS (SPECIALIZATION, MAJOR, MEDIAL, MINOR) | BACHELOR OF ARTS (GENERAL) | BACHELOR OF SCIENCE (MINOR)



Where could I go after graduation?

Architectural preservation
Architect
Archivist
Art auctioneer
Art conservation
Art criticism
Art education
Art law
Art therapy
Arts programming (TV or radio)
Design
Editor
Event planning
Fundraising
Gallery administration
Grants officer for the arts
Graphic art
Heritage policy
Illustrator
Interior/fashion designer
Journalist
Landscape architecture
Marketing and promotions
Media and communications
Medical illustration
Museum
Museum curating and administration
Painting
Professor
Sculpting
Teaching and research
Tourism and travel

Source: careers.queensu.ca/majormaps.html

Caution: This map is meant as a guide to provide suggestions throughout your university career. The activities, resources, and careers mentioned are possibilities – you are not restricted to them and you don't have to follow this exact timeline. Every person (including you!) will find their own unique path through their degree at Queen's and beyond.

5 MILLION+

USERS WORLDWIDE

20,000+

SCHOOLS, CENTERS
& LIBRARIES

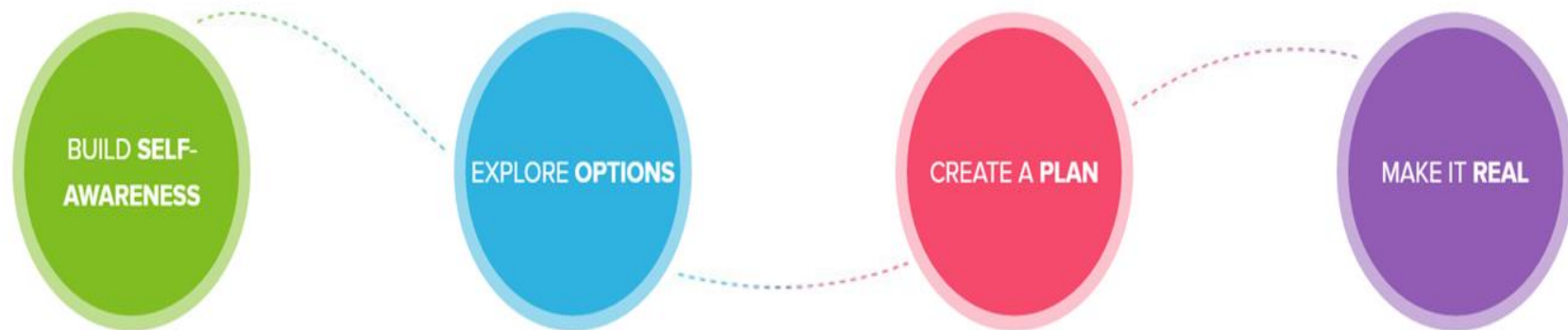
50

 STATES

10

 PROVINCES

Career Cruising is a self-exploration and planning program that helps people of all ages achieve their potential in school, career and life.





Ryerson Career Centre - Career Development Programming - Faculty model



Team growth by 35%:

Leadership Team

Career Consultants

Campus Engagement Consultants

Campus Engagement
Ambassadors

Resume and Online Profile
Advisors

Administrative and other student
staff

Fall 2014 - Spring 2016 - A consultant perspective

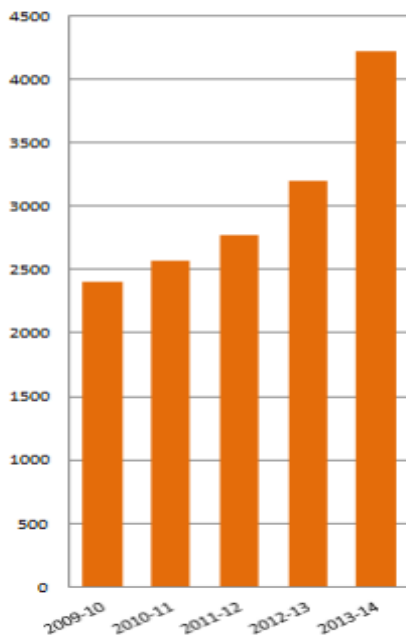


A faculty perspective - Arts

Undergraduate Enrolment Growth

75%

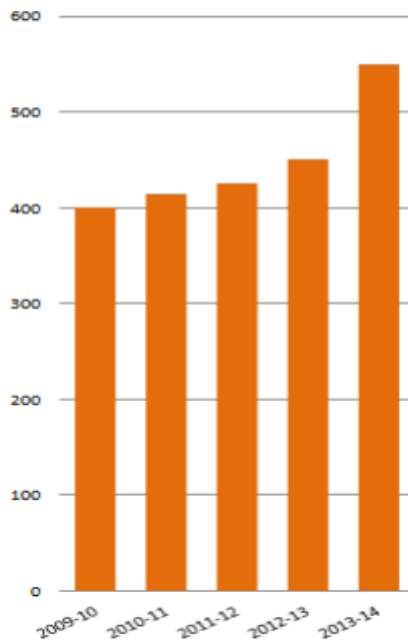
over 5 years



Graduate Enrolment Growth

37%

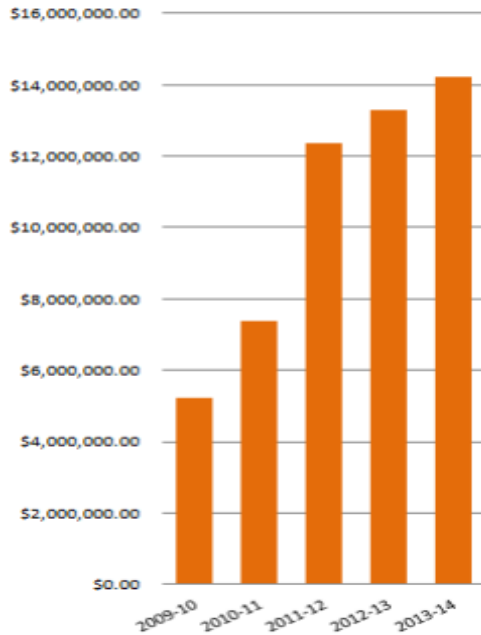
over 5 years



External Research Grants Growth

172%

over 5 years





Student Experience Centre

- Community Liaison/Experiential Learning Coordinator
- Personal Counsellor
- Career Counsellor
- Community Engaged Learning and Teaching Coordinator



“One important key to success is self-confidence. An important key to self-confidence is preparation.” – *Arthur Ashe*

Preparing Arts students for
graduation:

INVOLVED program

VAST program

Talking Books

ADaPT program

Job Search Bootcamp/Workshops

Graduating Student Survey

1.2% -> 16%

Increase in respondents of Arts Graduate Student Survey
2013/2014 (Oct.+June) vs. 2015 (June)

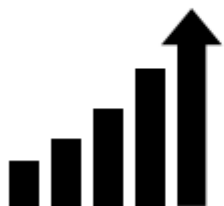
200%

Increase for in class workshop requests in Faculty of Arts - for 2
internship associated programs (Economics and Geography)

Tying together experiential learning through volunteering, working, coursework, and internships and showcasing its transferability to the marketplace

A faculty perspective - Science

Growth in 5 Years



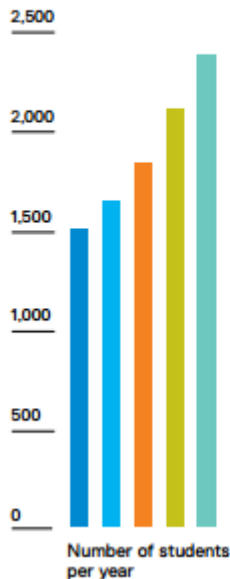
60%

Undergraduate
Student
Enrolment

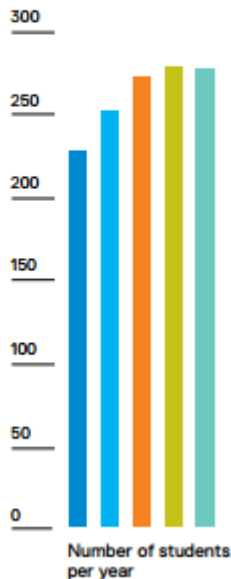
21%

Graduate
Student
Enrolment

Undergraduate
Student Enrolment



Graduate
Student Enrolment



Supporting the faculty mandate

Communicate often

- Deans, faculty, staff, students
 - Dept Council Meetings, Women in STEM

Empower Action

- Among faculty - listen and respond to challenges
- Among students - guide, assist, and champion event/workshop planning

Involve industry in the process

- Building a network of engaged professionals
- Thematic offerings that appeal to both industry and students



LANDING YOUR DREAM JOB

Young entrepreneur, Shannon Pole, will be joining us as the keynote speaker, as well as over 10 industry professionals in science to engage with in face-to-face networking.

Professionals from the fields of medicine, patent law, dentistry, pharmacy, physiotherapy, genetic counselling, science business ventures, graduate studies in research and more will join us for the evening.

DATE March 15
TIME 6-8 pm
LOCATION Alumni Lounge, (Mattamy Athletic Center)

Dinner is provided.
 Get tickets at: www.tilt.com/tilts/landing-your-dream-job

\$5 for Ryerson Students | \$20 Non-Ryerson Students








DR. ROBERTA BONDAR


THE SCIENCE OF SUCCESS





WHEN:
 Friday, March 4, 2016
 6:00 pm


FREE RSVP:
<http://bit.ly/1Ldeg3b>

WHERE:
 Allan Waters Family Auditorium - Room 209,
 The Keenan Research Centre @ St. Michael's Hospital,
 209 Victoria St, Toronto,
 M5B 1T8











16% -> 84%

Increase in % of student attendance for
events/workshops/presentations, faculty wide, 2014/15 to 2015/16

*includes in-class workshops and invited class talks

464%

Increase in % of Science students accessing 1:1 central appointments
with consultants and ROPAs in 2014-2015



That was then, this is now...



About WiN



Industry, faculty, and the Career Centre align - upcoming events

Thank you!

Questions?

