



8:30 AM – 8:45 AM	Arrival & Registration	Main Foyer, 7th Floor
8:45 AM – 9:30 AM	Networking Breakfast	TRSM Commons, 7th Floor
	Sponsored By:  CAREERCONNECTIONS™ find your place in insurance	
9:20 AM – 9:30 AM	Welcome & Conference Opening	TRSM Commons, 7th Floor
9:30 AM – 9:45 AM	Tone Setter #1 – Diversity <ul style="list-style-type: none"> Dean Mellway, Director READ Initiative – Carlton University 	TRSM Commons, 7th Floor
9:45 AM – 10:45 AM	Diversity in Action Panel <p>Sponsored By:  Career Centre</p> <ul style="list-style-type: none"> Moderator: Mark Patterson, Executive Director – Magnet and Hire Immigrant Rachel Barreca, Manager – Campus Engagement – Ryerson University Andy Ip, Regional Manager/Staffing Support Advisor – Public Service Commission of Canada Lisa Kuiper, Employer Development Manager – Career Education – Brock University Dean Mellway - Carleton University 	TRSM Commons, 7th Floor
10:45 AM – 11:00 AM	Networking Break	Main Foyer, 7th Floor
	Sponsored By:  VECTOR Marketing Group The Art of Learning, Growing and Dreaming	
11:00 AM – 12:00 PM	Emerging Trends & Innovation Round Tables <ul style="list-style-type: none"> Digital Recruiting – Dorothy Wolentarski, Intact Insurance Campus Recruitment Leadership Forum – Melissa Larson, RBC Building Relationships with Student Clubs & Groups – Karen McCrank & Melanie Coleman, U of T Entrepreneurship & Incubators – Sherri Dickie, Vector Marketing Diversity Recruitment – Lisa Kuiper, Brock University & Dan Tench, TD Campus Recruitment for Small-to-Medium Enterprise – Cynthia Allan, MD Financial Management Generation Z – TalentEgg Rotational Programs: Best Practices & Maximizing Student Experience – Jennie An, GE Engaging Alumni – Katherine St. Louis, Wilfrid Laurier University Innovation in Tools for Career Exploration & Industry Exposure – Amy McLellan, McGill – Desautels 	TRSM & CPA Lounge, 7th Floor

Emerging Trends & Innovations Roundtables
(cont'd...)

TRSM & CPA Lounge, 7th Floor

- Leveraging Students as Advisors/Ambassadors to Support Campus Recruitment – Melissa Santo & Heather Powell-Sidho, University of Guelph
- College Roundtable – Kerri Zanatta-Buehler, Sheridan Institute

12:00 PM – 12:15 PM

**CACEE Awards Launch,
National Conference Promotion**

TRSM Commons, 7th Floor

12:15 PM – 1:15 PM

Lunch

college pro

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TRSM & CPA Lounge, 7th Floor

1:15 PM – 1:30 PM

Tone Setter # 2 – Work Integrated Learning

TRSM Commons, 7th Floor

- Anne Fannon, Director – Waterloo Professional Development Program – University of Waterloo

1:30 PM – 2:30 PM

Experiential Education in Action

TRSM Commons, 7th Floor

- Moderator: Elaine Fenner, Manager – Career Services & Co-operative Education – Seneca College
- Brien Convery, Director – Enterprise Campus Recruitment - RBC
- Anne Fannon, Director – Waterloo Professional Development Program – University of Waterloo
- Caitlin Cassie, Policy Advisor – The Brookfield Institute for Innovaton + Entrepreneurship
- Hussein Fazal, Co-Founder & CEO – SnapTravel

2:30 PM – 2:45 PM

Networking Break

Main Foyer, 7th Floor

2:45 PM – 3:00 PM

Tone Setter # 3 – What Students Want?

TRSM Commons, 7th Floor

- Dr. Wendy Cukier – Ted Rogers School of Management

3:00 PM – 4:00 PM

What Students Want - Student & New Grad Panel

TRSM Commons, 7th Floor

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- Moderator: Nathan Laurie, President – jobpostings.ca
- Carlton Cartmill, Enterprise Holdings
- Tony Huynh, Rogers Communications
- Peter Rea, Labatt
- Dan Tench, TD

4:00 PM – 4:30 PM

**Closing Plenary: Fireside Chat – The Future of
Campus Recruitment**

TRSM Commons, 7th Floor

- Moderator: Stephanie Harper, Associate Director – Career Education – Brock University
- Career Educator: Jan Basso, Director – Co-operative Education & Career Development – Wilfrid Laurier University
- Employer/Affiliate: Trevor Buttrum – Manager, Career Connections – Insurance Institute of Canada

4:30 PM – 5:30 PM

Holiday Social

CPA Lounge, 7th Floor

Sponsored By:

