



## Better Together

2017 Conference  
Vancouver, BC

### PRESENTED BY

Association for Co-operative Education in British Columbia (ACE BC)  
Canadian Association for Career Educators and Employers (CACEE)  
Canadian Association for Co-operative Education (CAFCE)

**CONFERENCE LOCATION: MARRIOTT PINNACLE DOWNTOWN HOTEL**

**CONFERENCE DATE: MAY 28-31, 2017**

## CONFERENCE SPONSORSHIPS

Three professional associations, ACE BC, CACEE and CAFCE invite you to be a major sponsor for the first ever joint conference planned for Summer 2017 in beautiful Vancouver, BC. All three professional associations will work with their memberships and invite delegates from across all Canadian post-secondary Co-operative Education programs, all Career Services educators in the country, and with employer representatives that work with these associations.

We expect strong provincial and national Co-op Education and Career Services member attendance and we plan to deliver an exceptional learning opportunity for all who attend. As this is the first time that these associations will partner on this conference, we are excited about the broader scope of the programming, increased number of delegates (300), national and BC provincial perspectives, and the increased value in having career and Co-op educators alongside each other with our respective employers.

This conference will be replacing our individual association conferences normally scheduled during 2017. Sponsors will have the opportunity to connect with all three association members at one larger event.

As a longtime supporter of all three of associations we wanted to ensure that you were informed well in advance of this important event. We are in the initial conference planning stages and hope to confirm our major sponsors by December 2016.

Thank you for your support.

### Nancy Moulday

Conference Sponsorship Co-chair  
nancy.moulday@td.com  
416-303-7367

### Muriel Klemetski

Conference Sponsorship Co-chair  
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778-782-2181

## ABOUT US

ACE BC, CACEE and CAFCE are professional organizations dedicated to excellence in post secondary experiential learning through co-operative education, post-secondary school to career transition, and to be the voice for post-secondary Co-op across Canada.



Association for  
Co-operative Education  
BC/Yukon





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## MAJOR SPONSORSHIP PACKAGES

### PLATINUM SPONSORSHIP PACKAGE

\$20,000

- **primary gala dinner event sponsor**
- opportunity to **present organization information at the gala dinner** on Tuesday May 30, 2017
- access to conference events with **three (3) full registrations**
- all signage and promotional material will have the **highest level** of prominence (size, location) of the sponsor's logo
- **one exhibitor booth** on all 3 days
- include organization **promotional material** into all delegate conference bags
- **tent cards** promoting the organization on the gala dinner tables
- exposure to 300+ delegates

### GOLD SPONSORSHIP PACKAGE

\$15,000

- **primary keynote sponsor**
- opportunity to **introduce the keynote speaker**, Max Valiquette, on Monday May 31, 2017
- opportunity to **present organization information** prior to keynote
- access to conference activities with **two (2) full registrations**
- all signage and promotional material will have the **second tier level** of prominence of the sponsor's logo
- **one exhibitor booth** on all 3 days
- include organization **promotional material** into all delegate conference bags
- exposure to 300+ delegates

### SILVER SPONSORSHIP PACKAGE

\$10,000

- **primary sponsor for the World of Work panel**
- opportunity to **present organization information** at World of Work panel
- access to conference activities with **one (1) full registration**
- all signage and promotional material will have the **third tier level** of prominence of the sponsor's logo
- **one exhibitor booth** on all 3 days
- include organization **promotional material** into all delegate conference bags
- exposure to 300+ delegates



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## ADDITIONAL SPONSORSHIP OPTIONS

### PROMOTIONAL MATERIALS

DELEGATE CONFERENCE BAGS	\$2000
CONFERENCE PROGRAM SESSIONS (Sponsor to choose program session)	\$500 each
LANYARDS	<b>SOLD</b>

#### SUNDAY MAY 28

WELCOME RECEPTION	<b>SOLD</b>
EXHIBITOR SPACE (x9 tables over 3 days)	\$1000 per table
HOSPITALITY SUITE	\$2000

#### MONDAY MAY 29

BREAKFAST	\$750
MORNING COFFEE BREAK	\$500
LUNCH	\$1500
AFTERNOON NUTRITION BREAK	\$500
AWARDS CEREMONY	\$500
HOSPITALITY SUITE	\$2000

#### TUESDAY MAY 30

BREAKFAST	\$750
MORNING COFFEE BREAK	\$500
LUNCH	\$1500
AFTERNOON NUTRITION BREAK	\$500
AWARDS CEREMONY	\$500

#### WEDNESDAY MAY 31

BREAKFAST	\$750
MORNING COFFEE BREAK	\$500
AWARDS CEREMONY	\$500
LUNCH	\$1500

We thank you for taking the time to review this proposal and ask that you consider participating in the sponsorship of this conference. We look forward to your response. If you have questions please feel free to contact us.

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