

3A: Leveraging International Human Capital to Bolster the Canadian Economy

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Why international education? – Motivation and Objectives

Rationales: social/cultural; political; academic; economic (Jane Knight, 2004)



- Develop interculturally competent global citizens (obligation)
- Increase individual's competitiveness and mobility
- An effective nation building strategy to produce more qualified human capital in the global economy
- Create a worldwide network for knowledge sharing and an enhanced opportunity for research and knowledge creation
- Cultivate and project “soft power” for the host nation (69 national leaders studies in the US.)
- Achieve social justice, human rights for all, world peace
- Significant economic contribution to the host nation and institution
- Improve one's quality of life

International Students in Canada 2016

353,000
international
students in
Canada
at all levels
of study in
2015¹

92% increase in international students in Canada between 2008-15

8% increase over the previous year

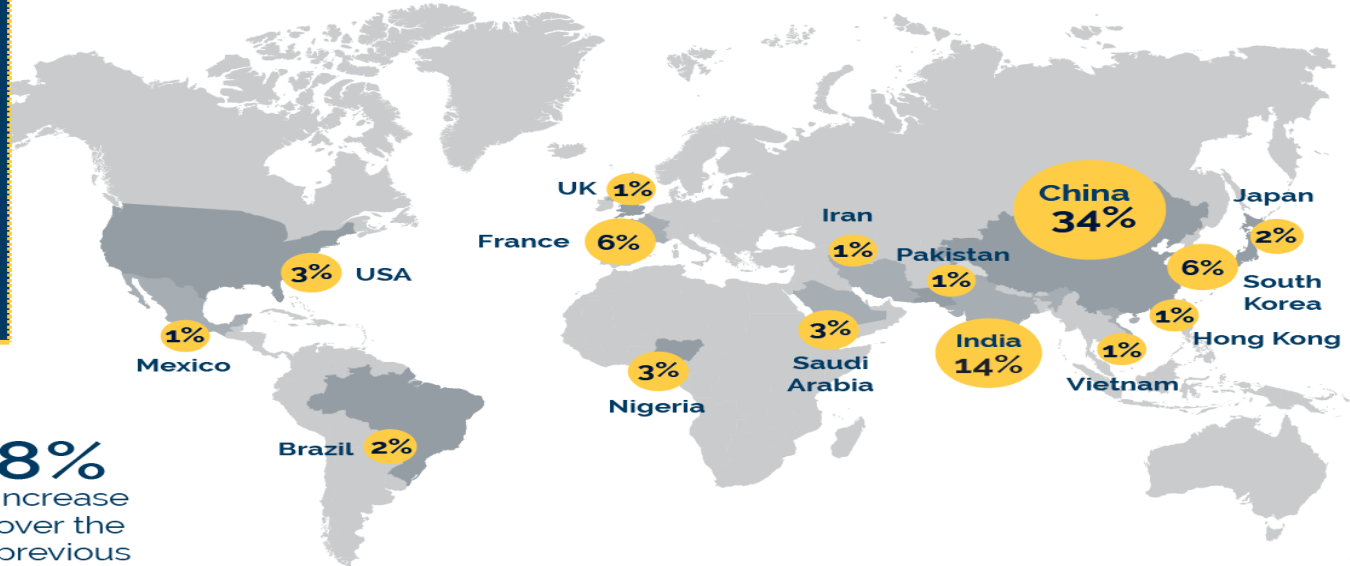
"The most positive part of my study experience in Canada has been the guidance I received from my professors. The quality of education is outstanding."

- Natural Sciences student from Egypt

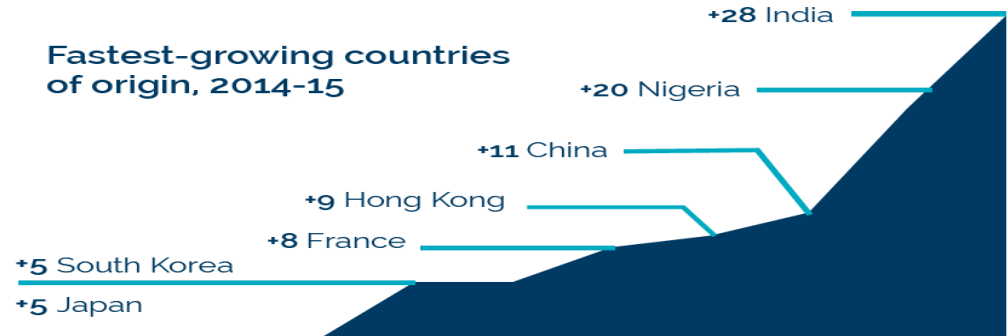
Top **3** reasons international students choose Canada²

- 1 The **quality** of the Canadian education system
- 2 Canada's reputation as a **tolerant** and **non-discriminatory** society
- 3 Canada's reputation as a **safe** country

Where do inbound students come from?



Fastest-growing countries of origin, 2014-15



of international students **recommend** Canada as a study destination³



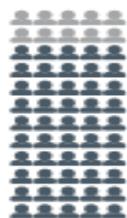
of international students plan to apply for **permanent residence** in Canada⁴

International Students in Canada 2018

494,525
international
students in
Canada
at all levels
of study in
2017¹

119%

increase in
international
students in
Canada between
2010-2017



20%
increase
over the
previous
year

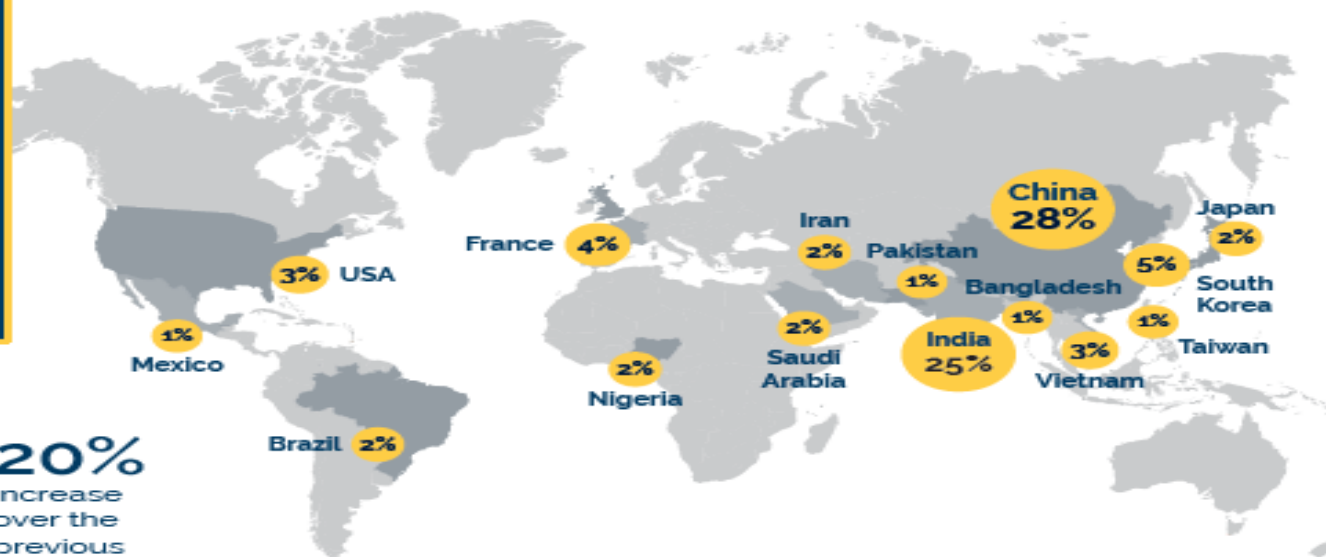
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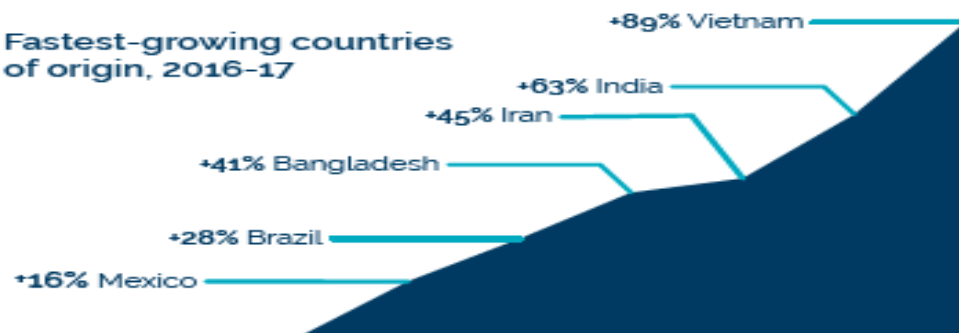
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March 2018, Global Affairs Canada released a study commissioned by the Department on international education in Canada



In 2016 international students:

- Spent \$15.5 billion in Canada
- Contributed \$12.8 billion to Canadian GDP
- Helped sustain 169,000 jobs across the country
- Generated \$2.8 billion in tax revenues for all levels of government

Pathway of studying, working and immigrating to Canada



- Work on campus
- Work as a co-op student or intern
- Work off campus (20 hours maximum per week during full-time studies)
- Work after graduation
- International students' spouse off campus

“Express Entry pool” - a points-based system to immigrate to Canada

[Federal Skilled Worker Program](#)

[Federal Skilled Trades Program](#)

[Canadian Experience Class](#)

[Provincial Nominee Program \(PNP\)](#)

“Ethnocentrism” – the barrier for full involvement and contribution

- Interpret and evaluate others' behaviours using your own cultural standards and judge others in terms of your own cultural values
- View your own cultural way of doing things as the “natural” or the “right” way
- See your own cultural values as superior, virtuous, correct, universal while seeing others as inferior, contemptible, incorrect, etc.

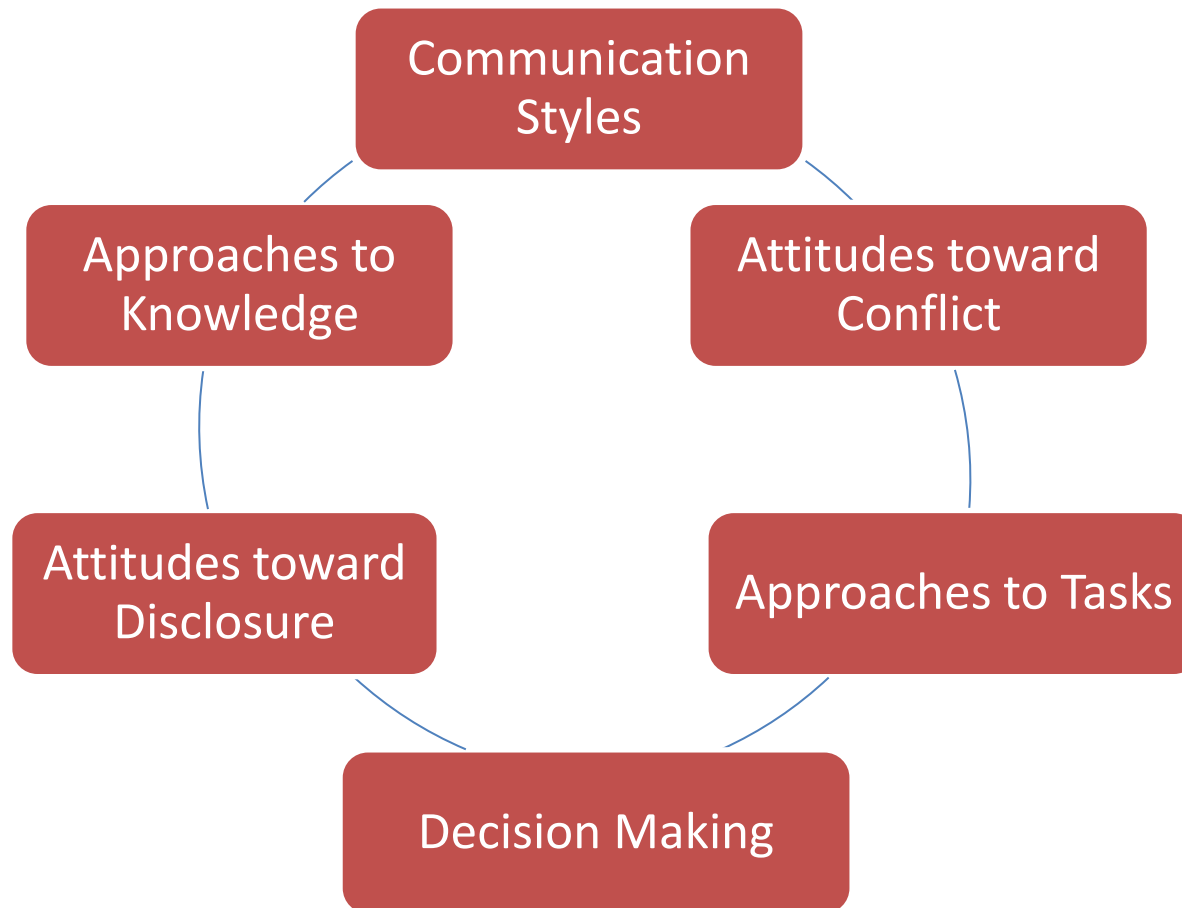




**We don't see the world as
they are; we see the world
as we are.**

Anaïs Nin
Author

“Culture explains 60% of everything.”

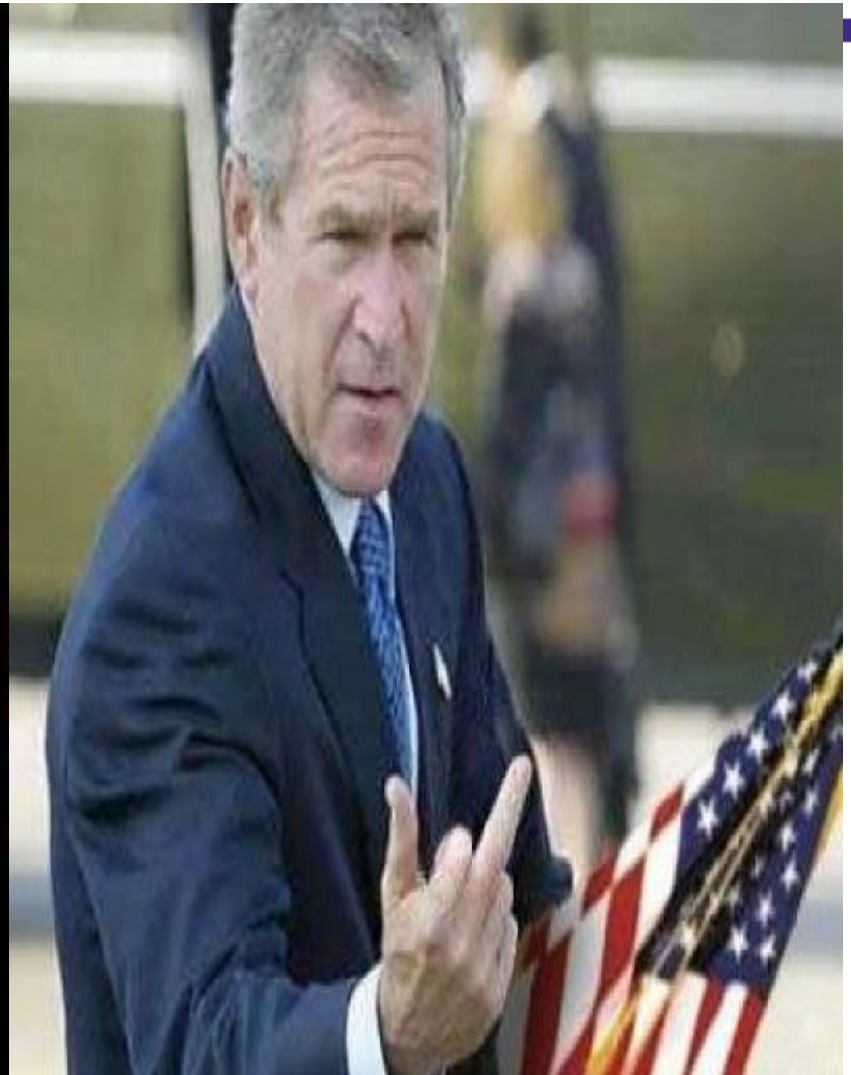


Defining Culture

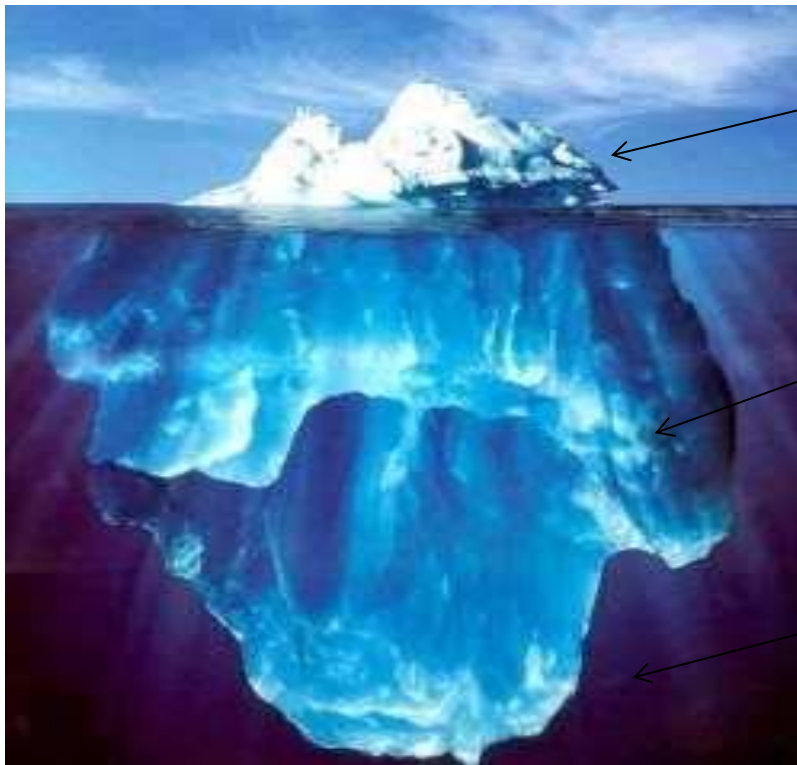
- Culture provides the “lens” through which we view the world; the “logic” by which we order it; grammar” by which it makes sense”. - Auvuch and Black
- Culture is: the unwritten rules of the social game. – Geert Hofstede
- Culture is a feeling.







The Iceberg View of Culture



Ways of Doing :

food, dress, religious rituals...

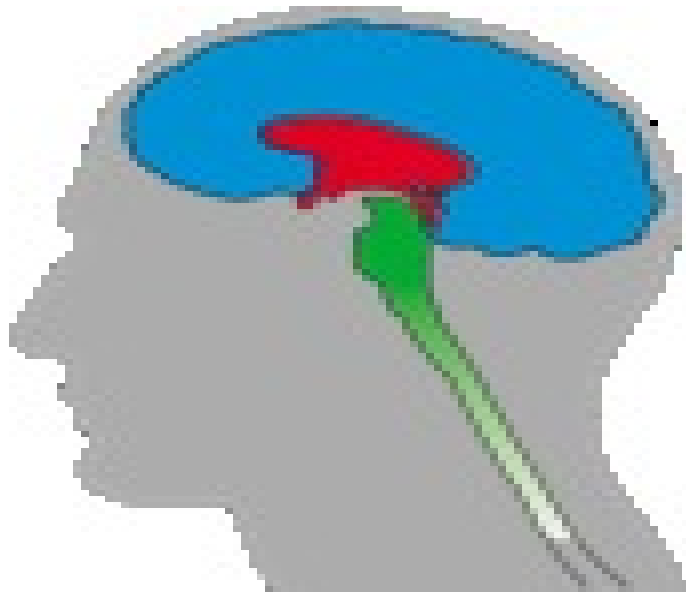
Ways of Thinking :

attitudes, communication styles, perceptions...

Ways of Being :

beliefs, assumptions values, world view...

“Culture is a feeling.”



Cortex – logic

Limbic – emotion

Reptilian – instinct

Culture not only influences brain functions at logical and rational level, but also has a strong instinctive and emotional dimension.



LAURIER 
Inspiring Lives.





Five Basic Culture Scales (Culture Dimensions)

– “Cultural Intelligence” Brooks Peterson

Equality

Hierarchy - **Power**

Direct

Indirect - **Communication**

Individual

Group - **Society**

Task

Relationship - **Justice**

Monochronic

Polychronic - **Time**

Power Distance

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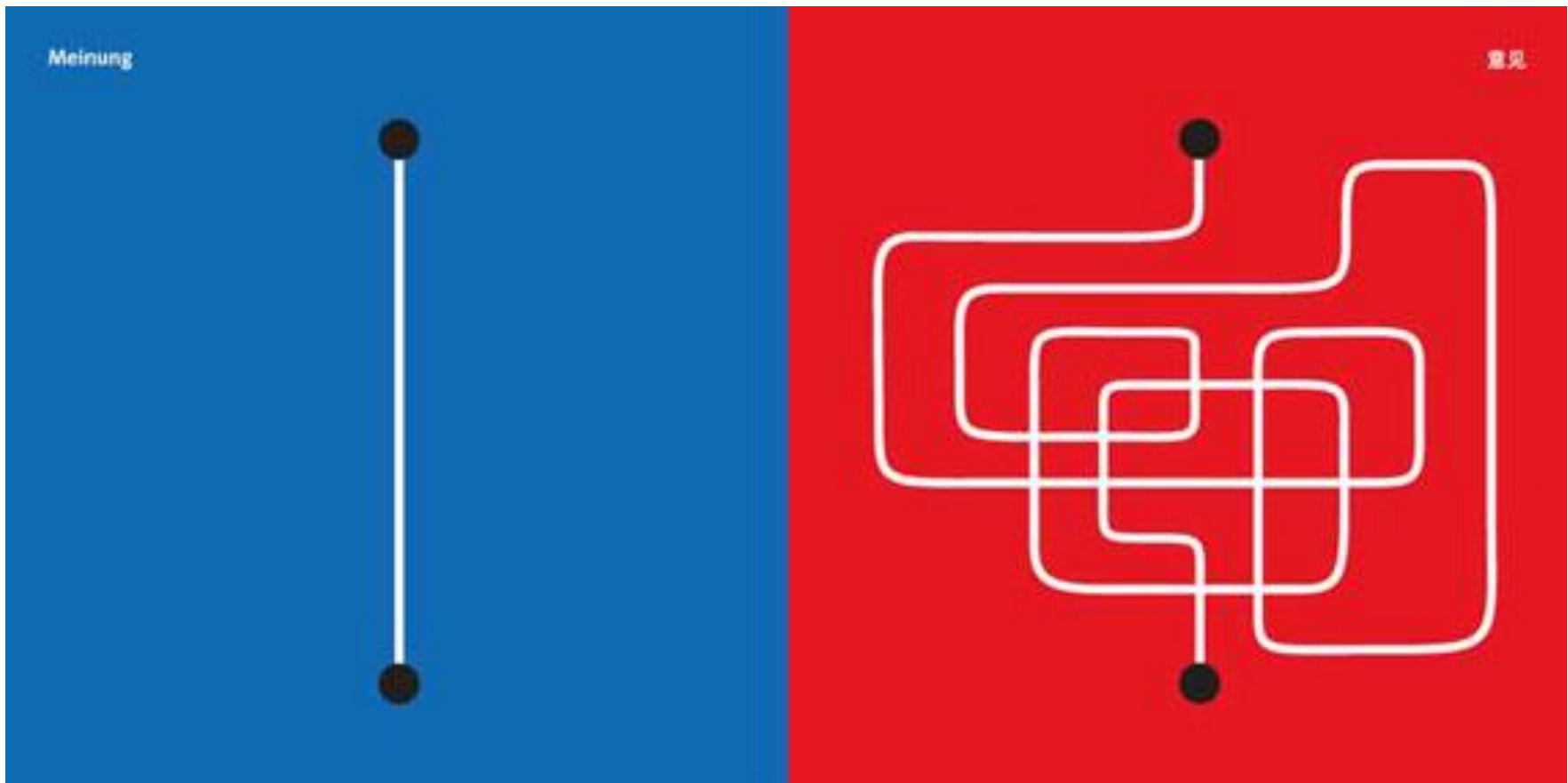
Power Distance





Direct versus Indirect

Complexity of self-expression



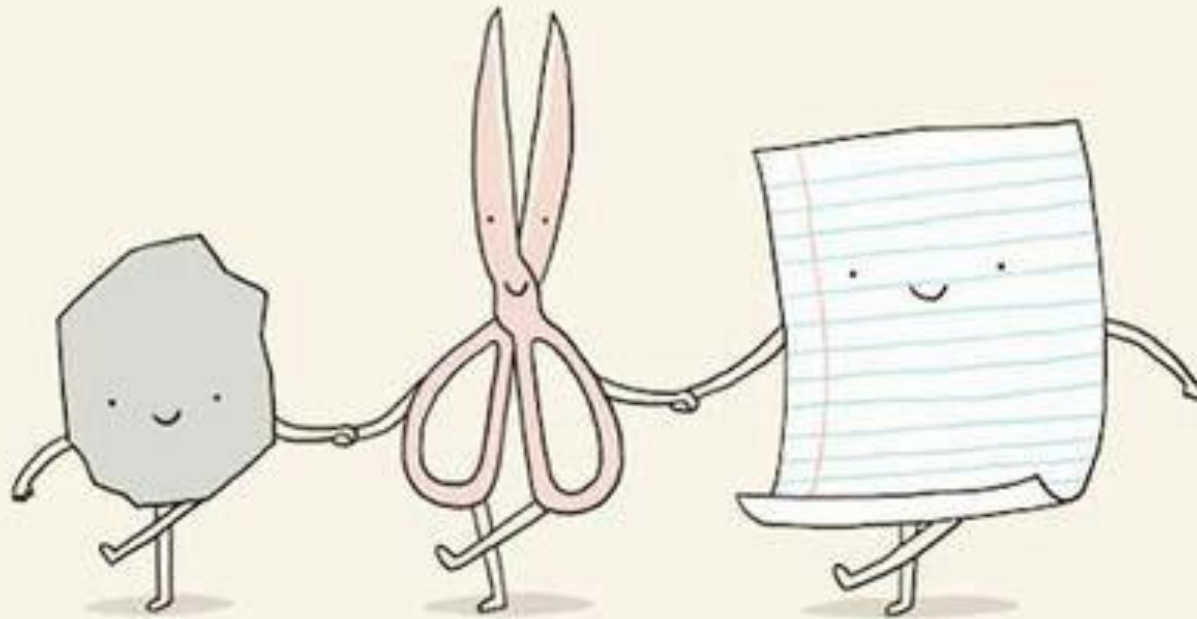
Individualism

Collectivism



Task versus Relationship

“I’m just doing my job.”

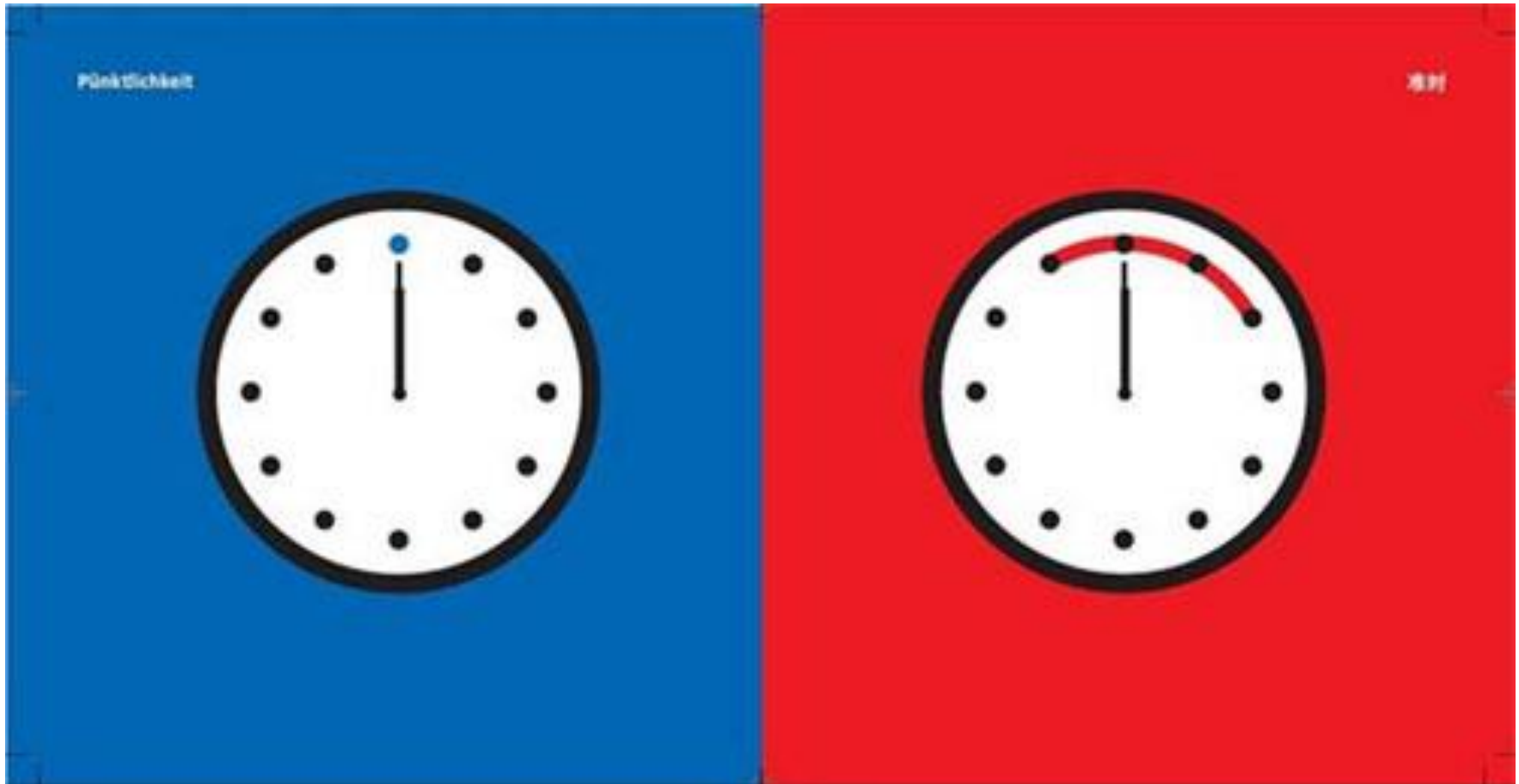


NO HARD FEELINGS

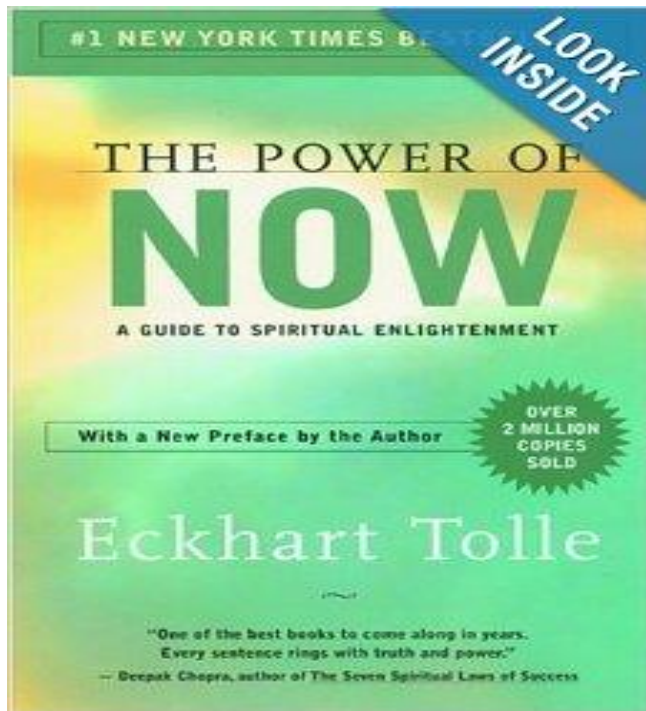
Monochronic

Polychronic

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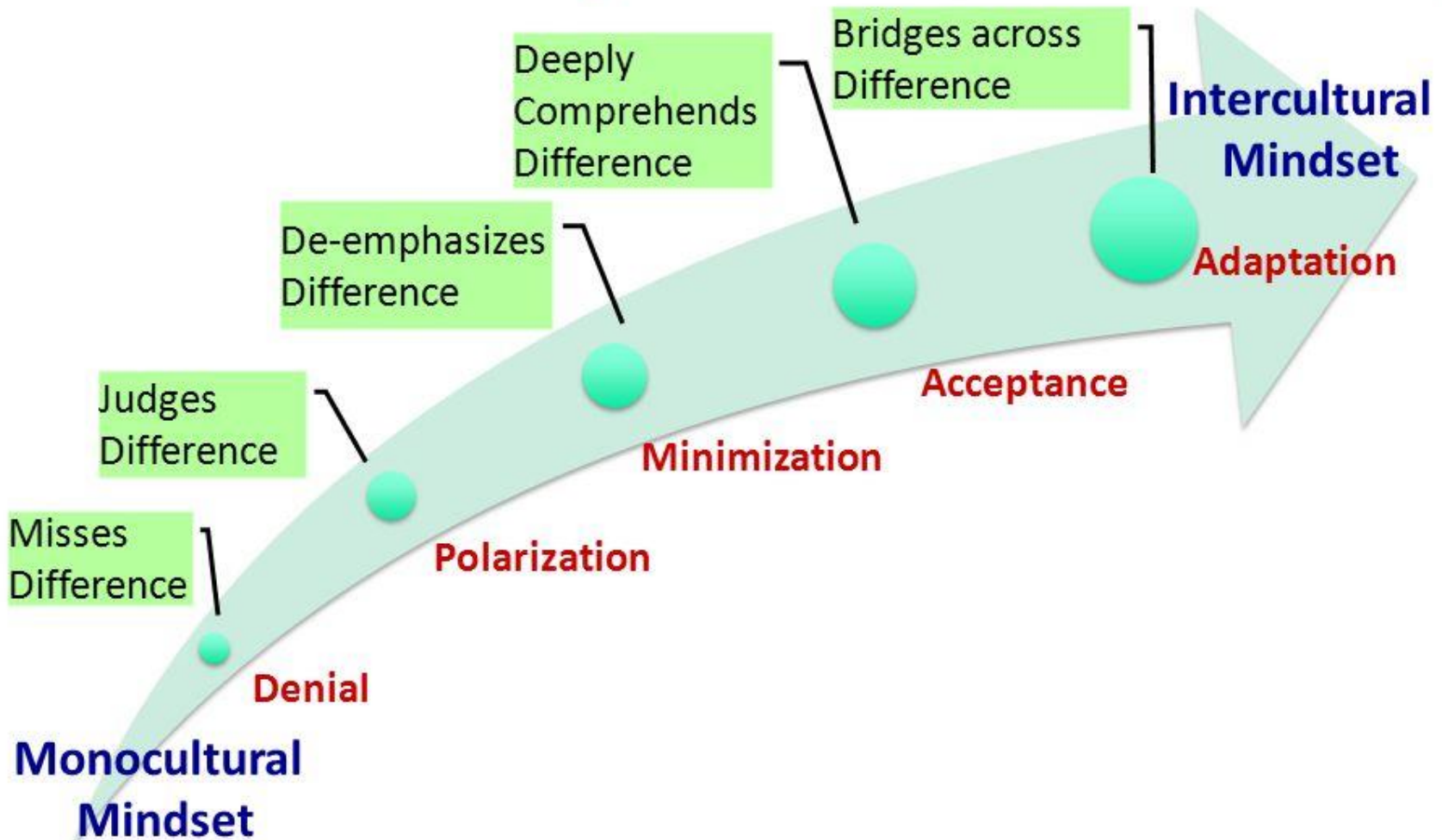


A Guide to Spiritual Enlightenment



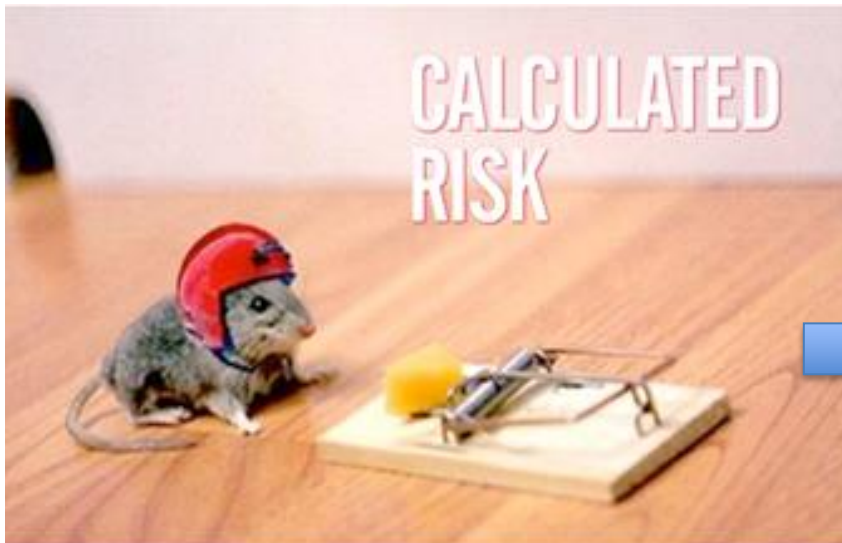
“The book is intended to be a self-help guide for day-to-day living and stresses the importance of living in the present moment and avoiding thoughts of the past or future.”

Intercultural Development Continuum: Primary Orientations



Be curious and courageous

Meaningful intercultural Learning begins at the edge of your comfort zone



**“Seek first to understand, then
be understood.”** *Stephen Covey*

Understanding Culture (D.I.E.)

- (1) Description – what you see (observe)
- (2) Interpretation – what you think (insight)
- (3) Evaluation – what you feel (positive or negative)





SHANTI KUNJ

* VISITORS ARE REQUESTED TO OBSERVE THE FOLLOWING RULES AND REGULATIONS.

- Visiting Hours: 1st April to 30th September, 5am to 9pm / 1st Oct. to 31st March 5am to 6pm.
- 1. PLUCKING OF FLOWERS OR REMOVING OF PLANTS FROM THE GARDEN IS PROHIBITED.
- 2. PERSON FOUND DRINKING AND MAKING ROWDYISM WITHIN THE PREMISES OF THE GARDEN SHALL BE PROSECUTED.
- 3. SMOKING IS NOT ALLOWED IN THE GARDEN.
- 4. USE OF LOUDSPEAKERS, LOUD MUSIC, PUBLIC SPEAKING, HOLDING, MEETINGS, FAIRS, FUNCTIONS, SHOOTING ARE NOT PERMITTED WITHIN THE PREMISES OF THE GARDEN.
- 5. COOKING, LIGHTING OF FIRE, USE OF STOVE, PITCHING OF TENTS, CANOPY IS STRICTLY PROHIBITED.
- 6. VISITORS ARE REQUESTED TO WALK GENTLY ON THE LAWN.
- 7. DOGS AND OTHER PET ANIMALS ARE NOT ALLOWED IN THE GARDEN.
- 8. HAWKERS AND BEGGARS ARE NOT ALLOWED IN THE GARDEN.
- 9. ENTRY OF CYCLE AND OTHER VEHICLES ARE NOT ALLOWED.
- 10. PLAYING OF CRICKET, HOCKEY, FOOTBALL, WRESTLING, GAMBLING ETC. IS NOT PERMITTED.

MUNICIPAL CORPORATION
CHANDIGARH

SHANTI
KUNJ

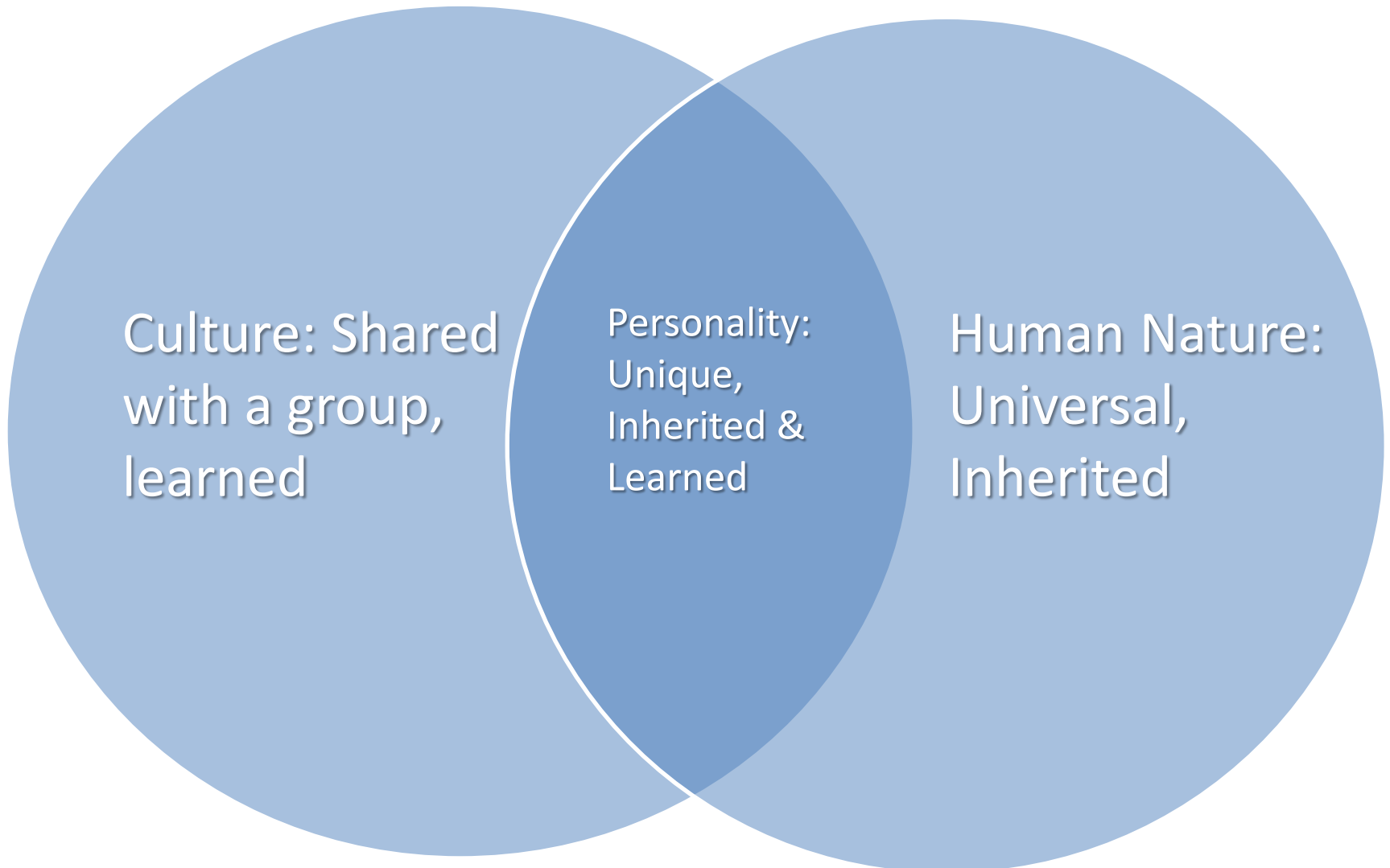
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CHANDIGARH
1996

SHANTI
KUNJ

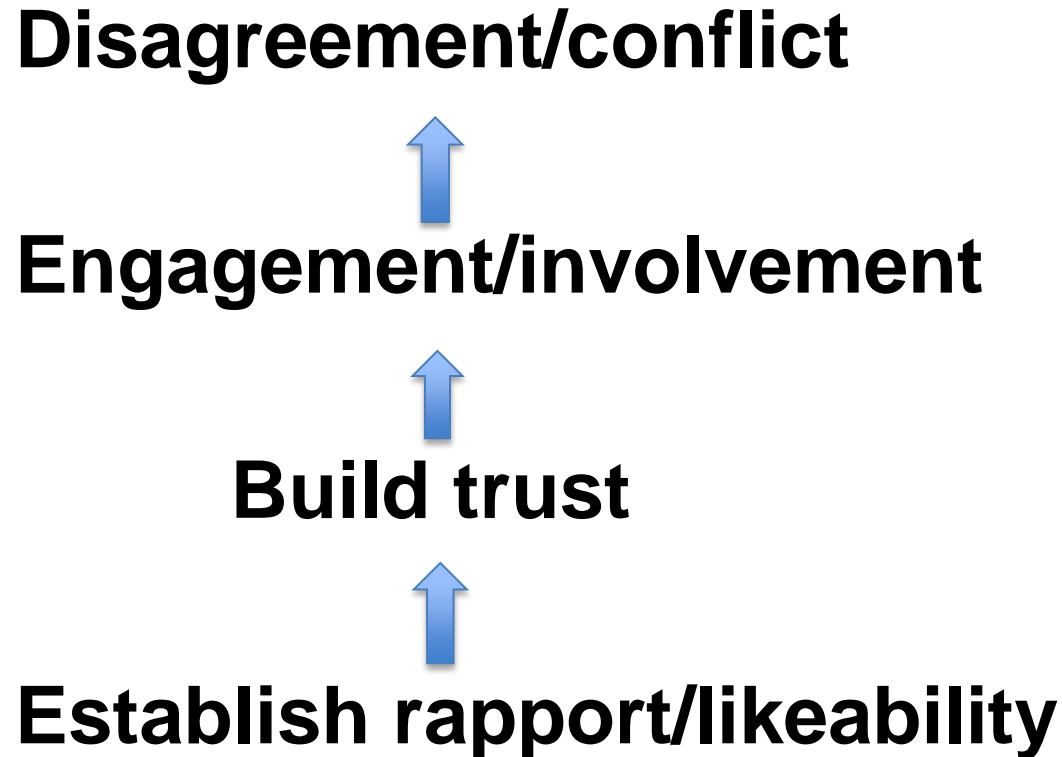




Generalization or Stereotype?



Stages of Intercultural Interaction

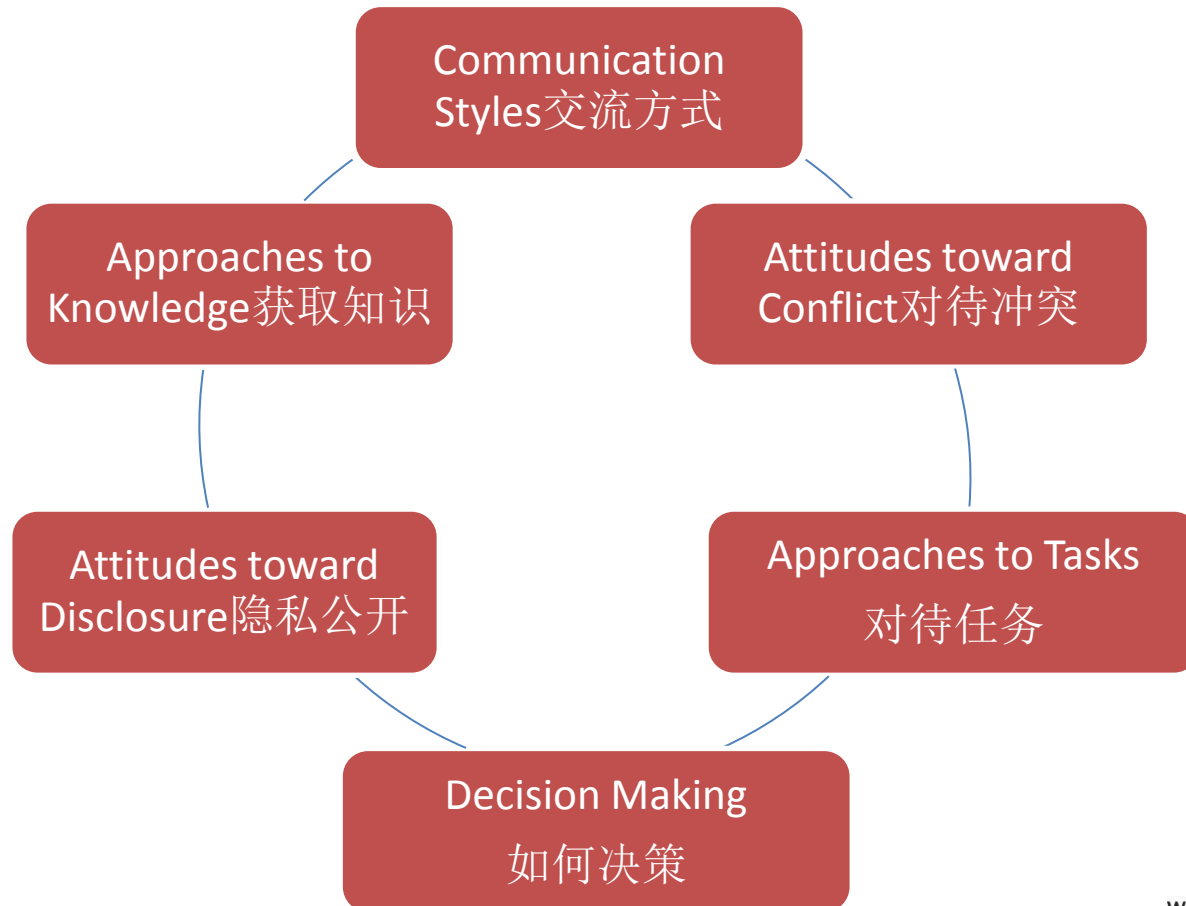




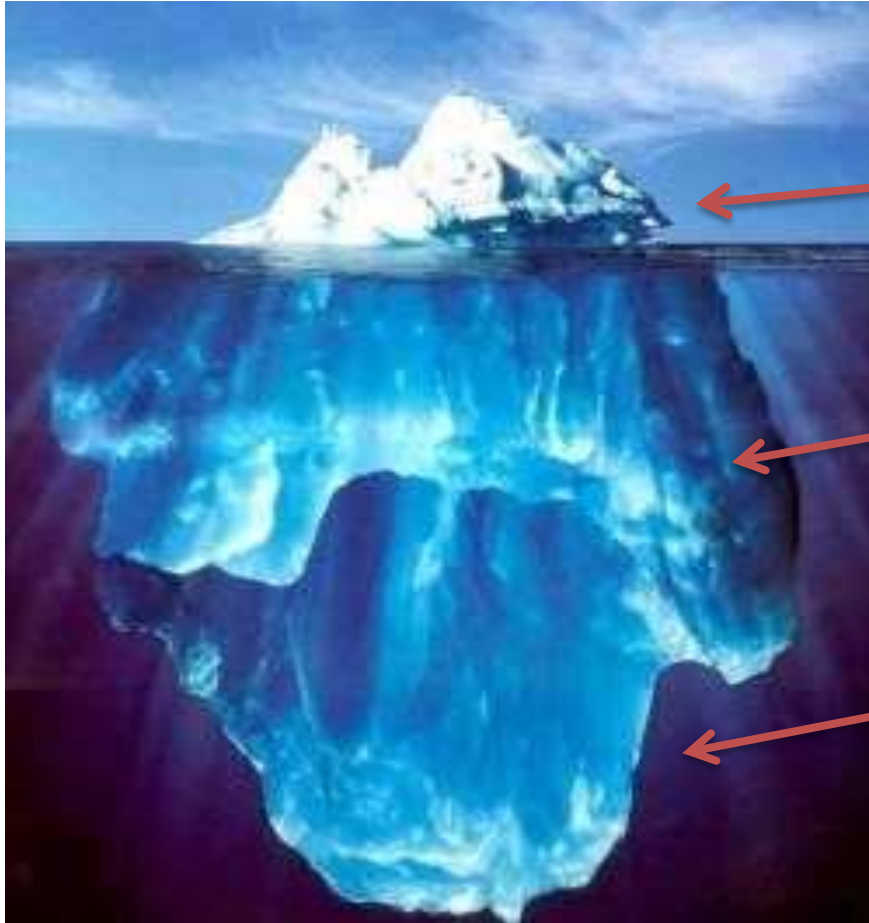


“Culture can explain 60% of everything in life.”

“文化能解释世上60%所有的事情”



The Iceberg View of Culture

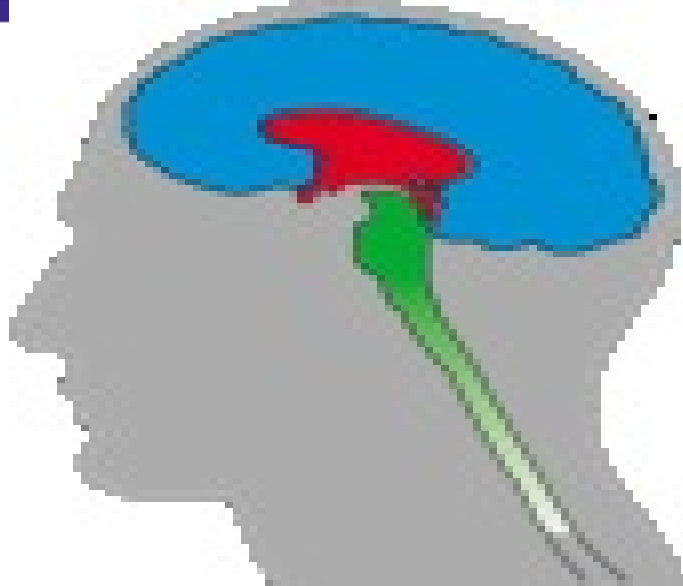


Ways of Doing

Ways of Thinking

Ways of Being
(面子, 关系)

Triune Brain



Cortex – logic

Limbic – emotion

Reptilian – instinct

胃最爱国

文化价值观念 Five Basic Culture Scales

“Cultural Intelligence” Brooks Peterson



知其然，知其所以然（面子，人情社会）

平等 **Equality**

等级 **Hierarchy**

直接 **Direct**

委婉 **Indirect**

个人 **Individual**

集体 **Group**

任务 **Task**

关系 **Relationship**

冒险 **Adventure**

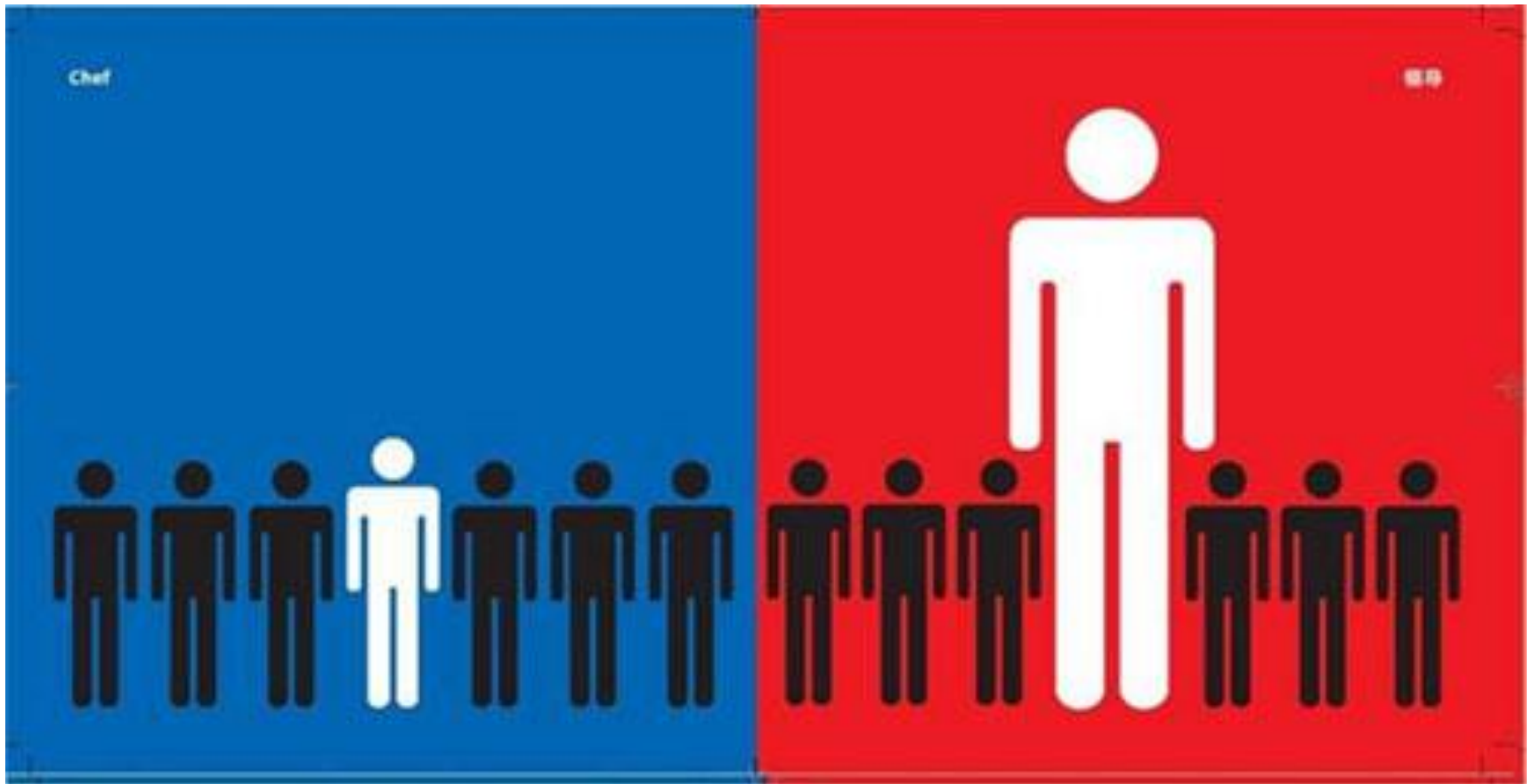
谨慎 **Caution**

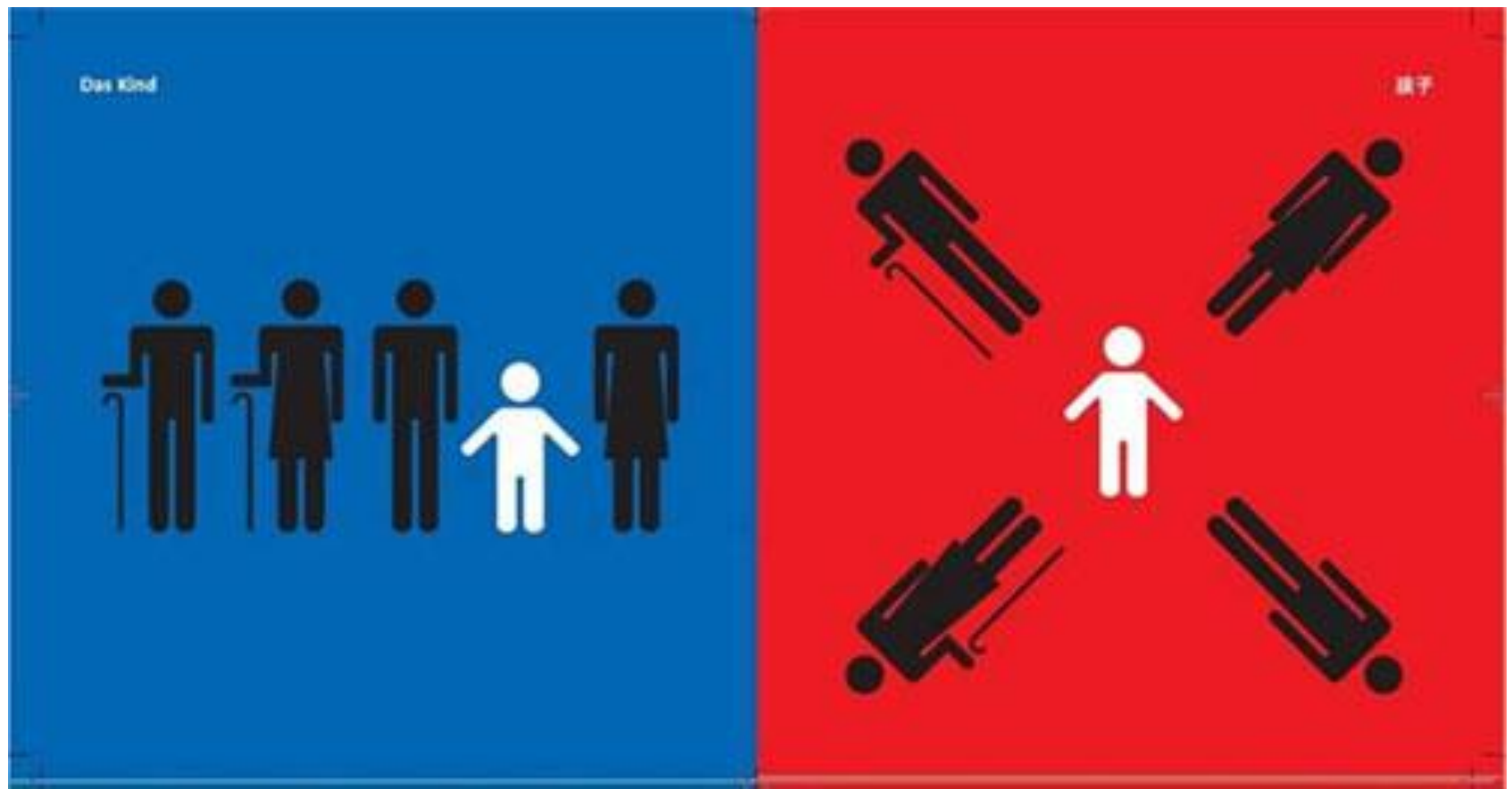
Schönheitsideal

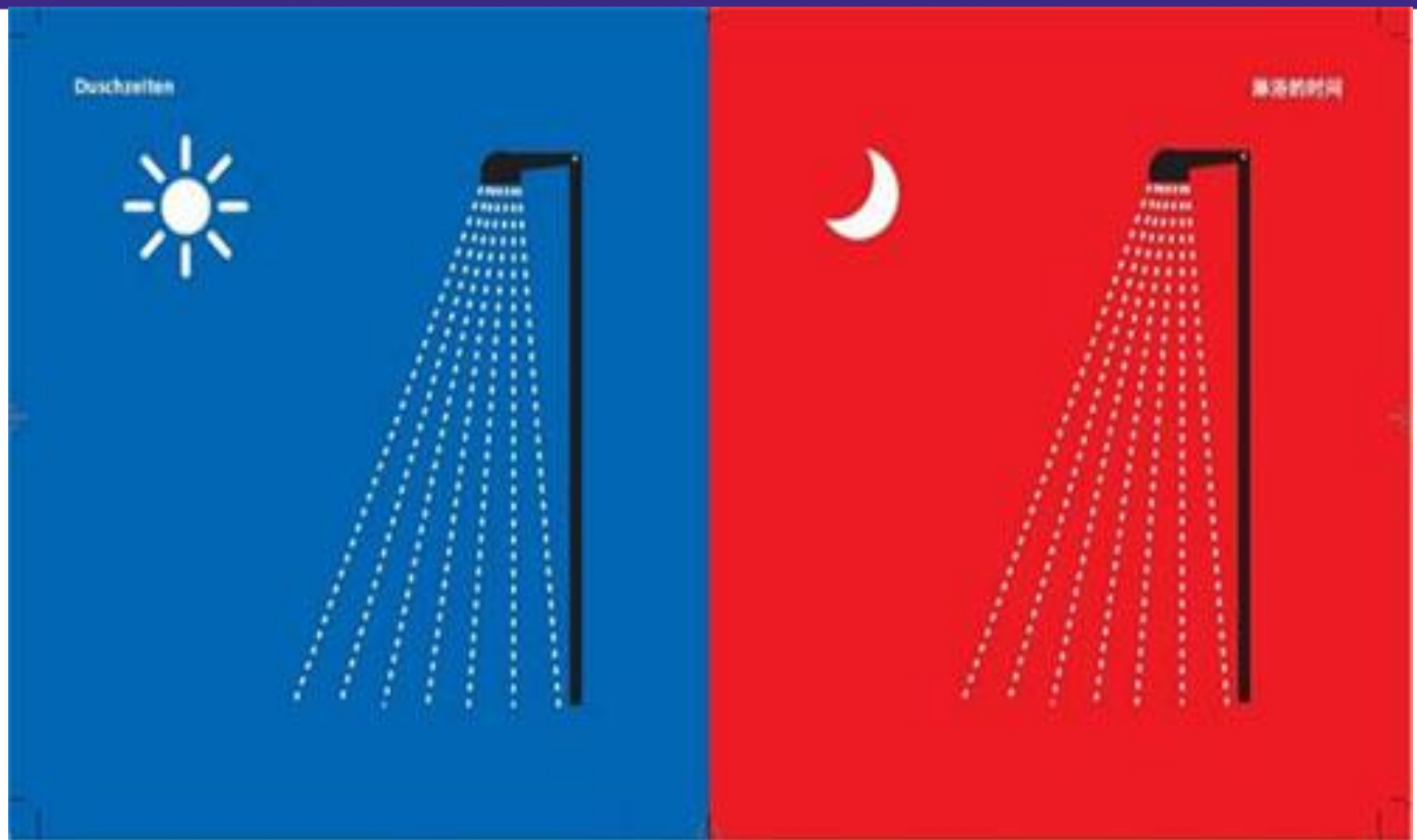


美丽的标准

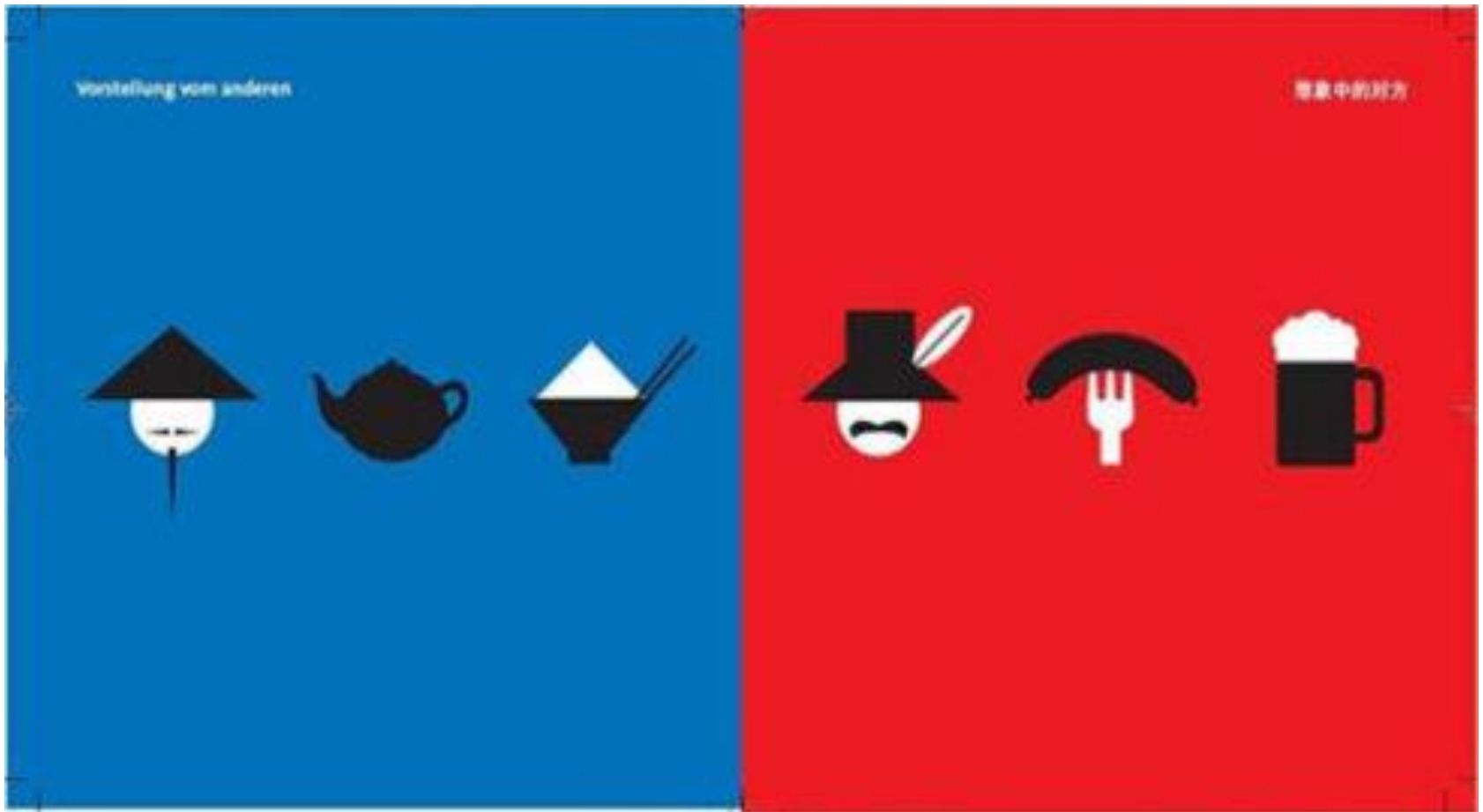


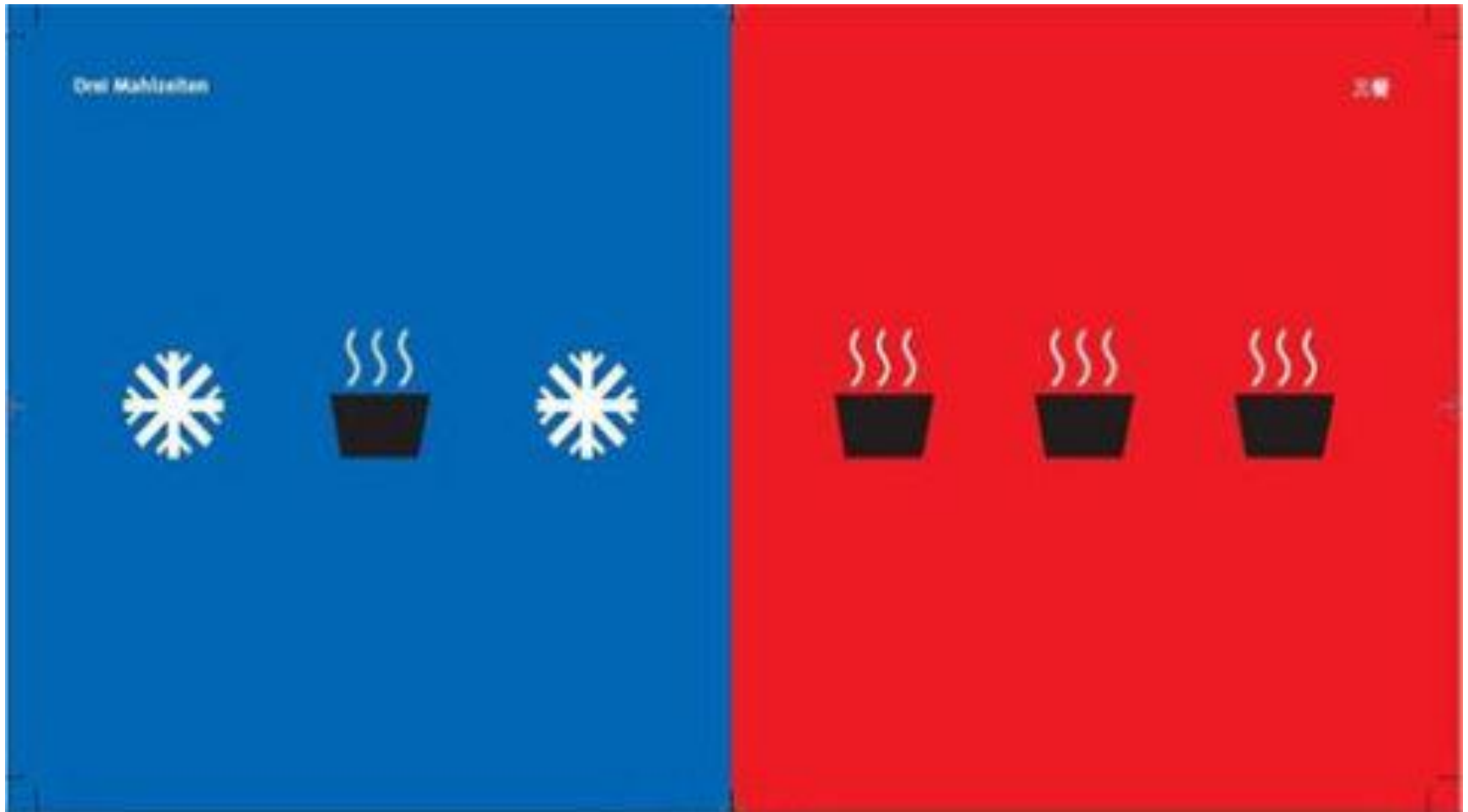




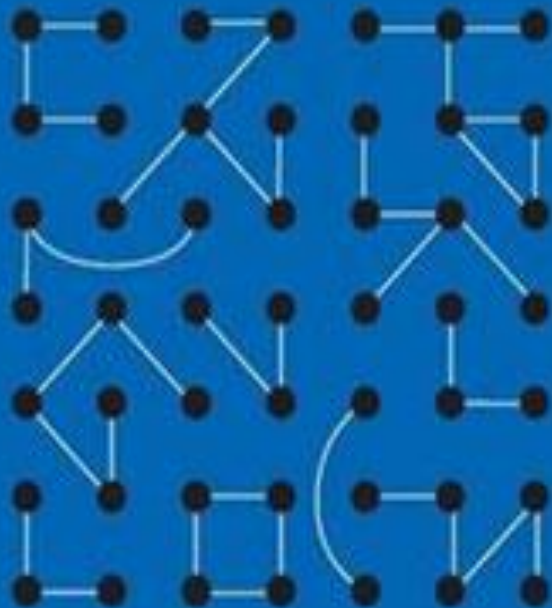


想象中的对方





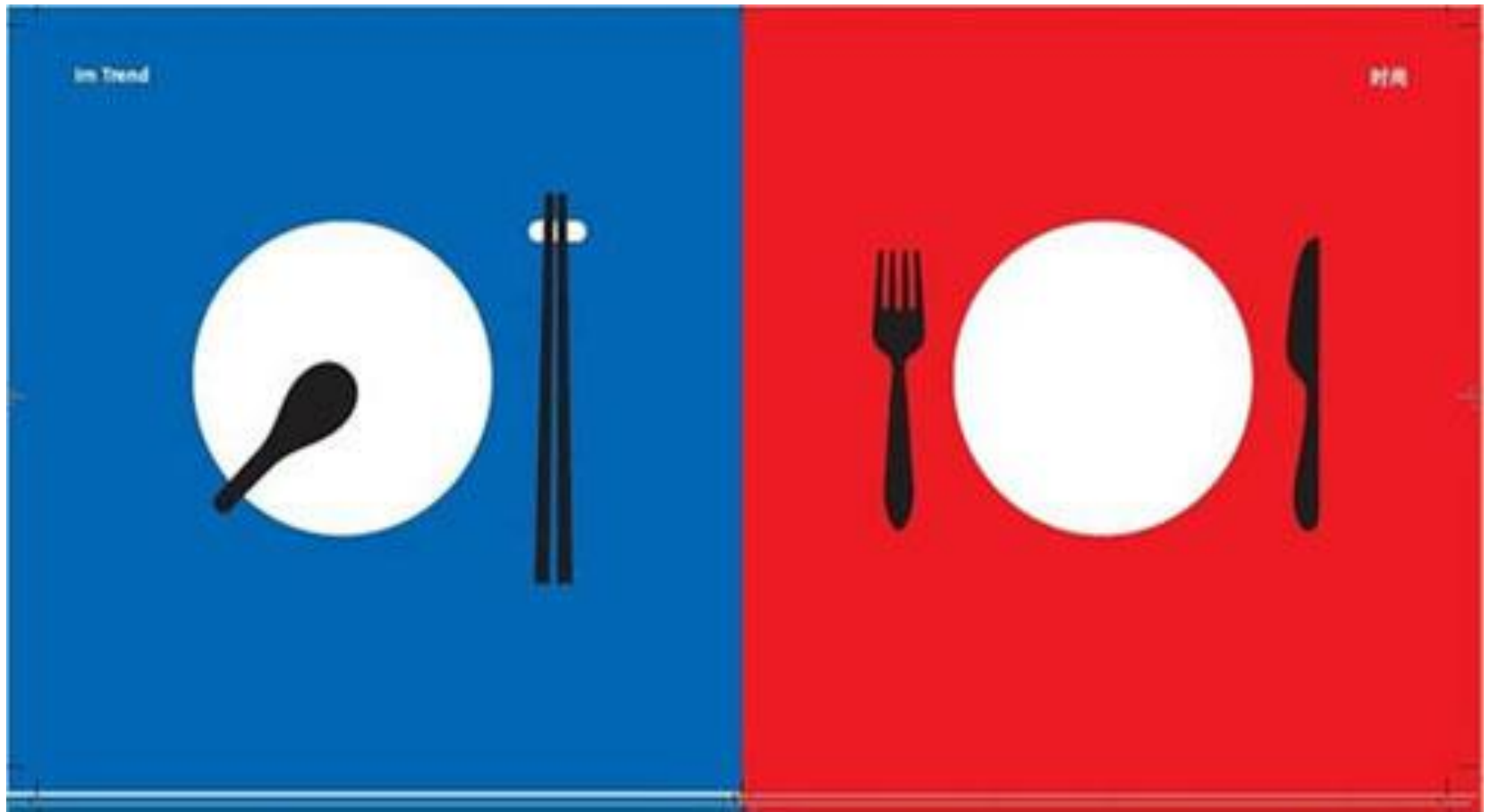
Kontakte



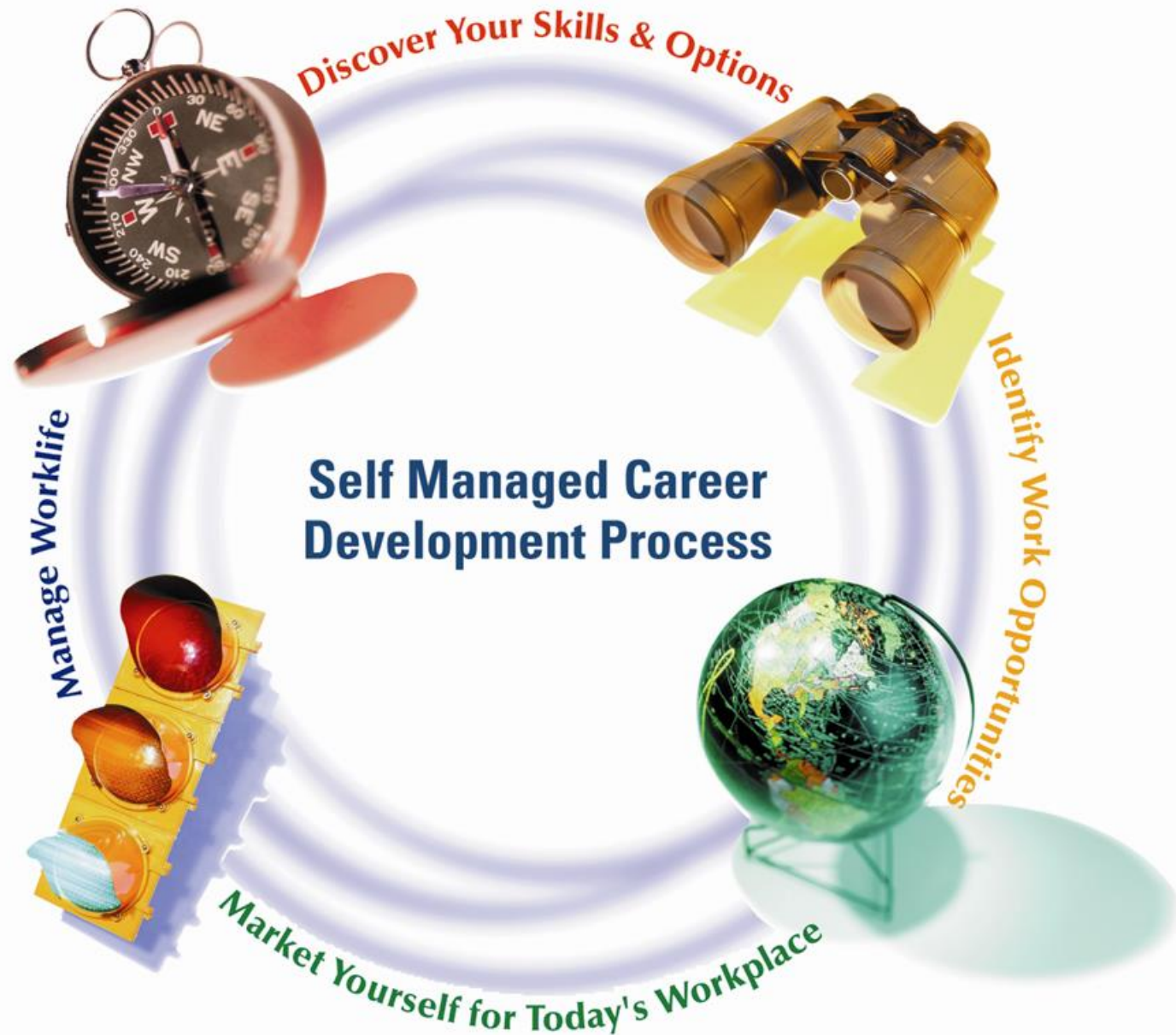
人际关系



时尚



Continuously Developing New Skills & Gaining Experience



Monocultureal Mindset to Intercultural Mindset

- ***Be curious, courageous and tenacious***
- ***Have a “culture coach” or become a “culture coach”***
- **Meaningful learning during study abroad begins at the edge of your comfort zoon**