

3A: Leveraging International Human Capital to Bolster the Canadian Economy

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Why international education? – Motivation and Objectives

Rationales: social/cultural; political; academic; economic (Jane Knight, 2004)

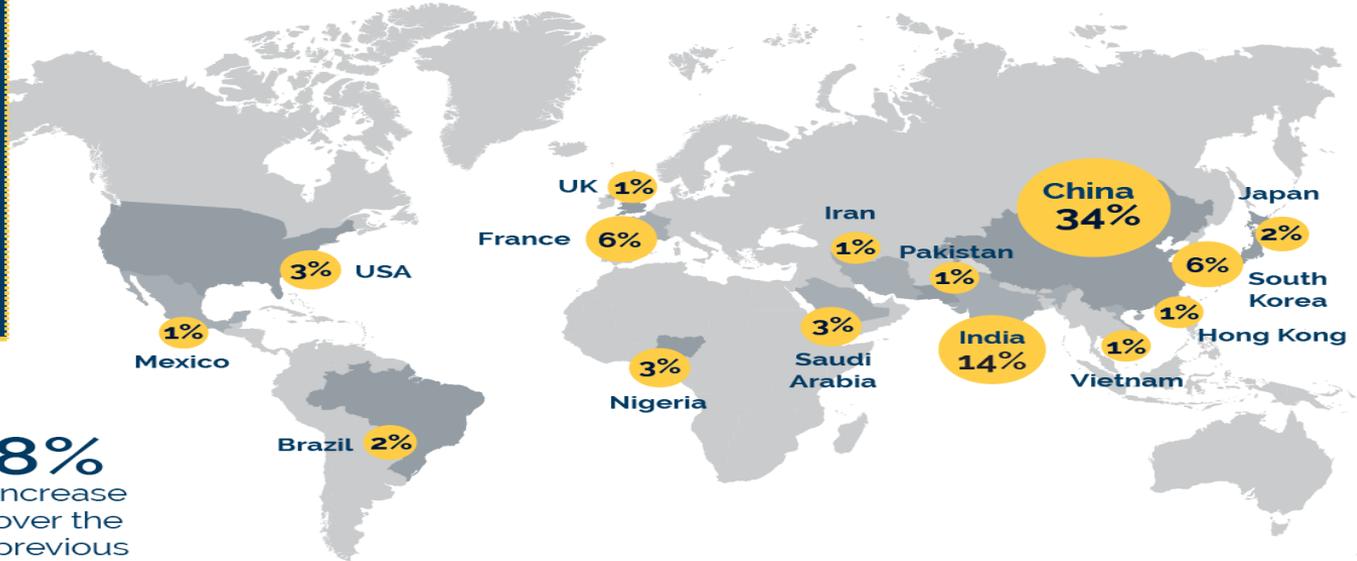


- Develop interculturally competent global citizens (obligation)
- Increase individual's competitiveness and mobility
- An effective nation building strategy to produce more qualified human capital in the global economy
- Create a worldwide network for knowledge sharing and an enhanced opportunity for research and knowledge creation
- Cultivate and project “soft power” for the host nation (69 national leaders studies in the US.)
- Achieve social justice, human rights for all, world peace
- Significant economic contribution to the host nation and institution
- Improve one's quality of life

International Students in Canada 2016

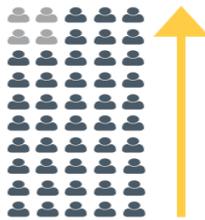
353,000
international students in Canada at all levels of study in 2015¹

Where do inbound students come from?



92%

increase in international students in Canada between 2008-15



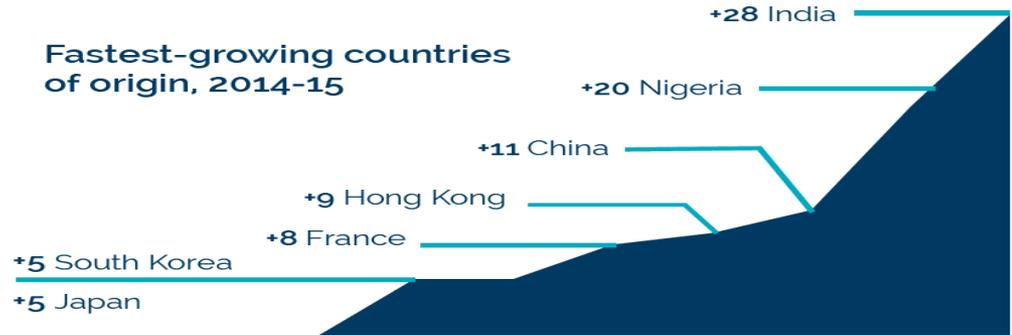
8%

increase over the previous year

"The most positive part of my study experience in Canada has been the guidance I received from my professors. The quality of education is outstanding."

- Natural Sciences student from Egypt

Fastest-growing countries of origin, 2014-15



Top **3** reasons international students choose Canada²

- 1 The **quality** of the Canadian education system
- 2 Canada's reputation as a **tolerant** and **non-discriminatory** society
- 3 Canada's reputation as a **safe** country



of international students **recommend Canada** as a study destination³



of international students plan to apply for **permanent residence in Canada**⁴

International Students in Canada 2018

494,525
international students in Canada at all levels of study in 2017¹

119%
increase in international students in Canada between 2010-2017



20%
increase over the previous year

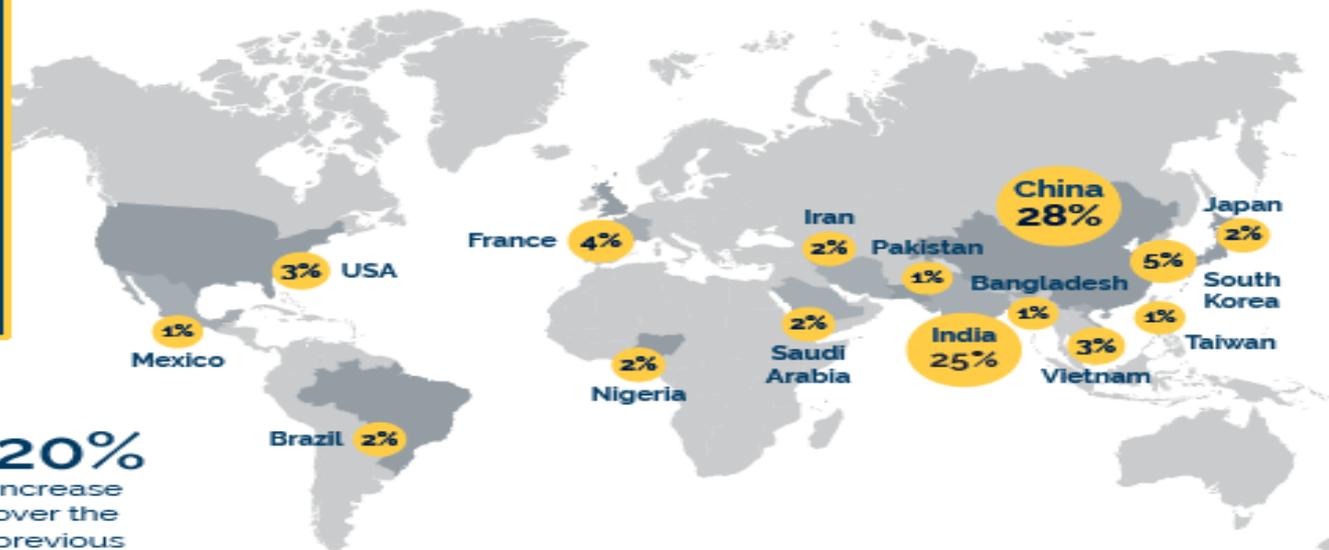
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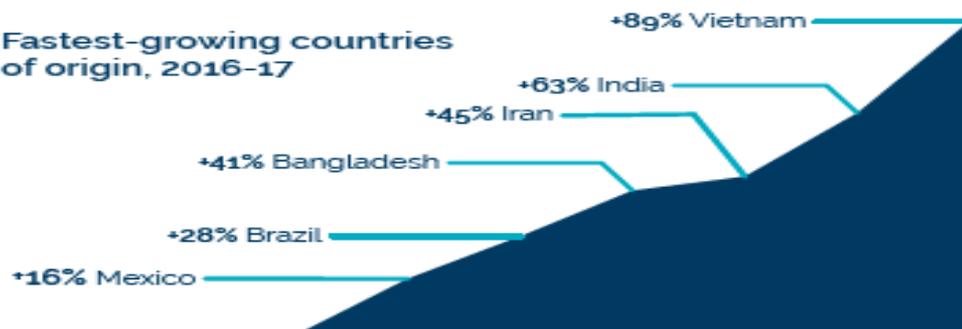
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Where do inbound students come from?



Fastest-growing countries of origin, 2016-17



of international students recommend Canada as a study destination³



of international students plan to apply for permanent residence in Canada⁴

March 2018, Global Affairs Canada released a study commissioned by the Department on international education in Canada



In 2016 international students:

- Spent \$15.5 billion in Canada
- Contributed \$12.8 billion to Canadian GDP
- Helped sustain 169,000 jobs across the country
- Generated \$2.8 billion in tax revenues for all levels of government

Pathway of studying, working and immigrating to Canada



- Work on campus
- Work as a co-op student or intern
- Work off campus (20 hours maximum per week during full-time studies)
- Work after graduation
- International students' spouse off campus

“Express Entry pool” - a points-based system to immigrate to Canada

[Federal Skilled Worker Program](#)

[Federal Skilled Trades Program](#)

[Canadian Experience Class](#)

[Provincial Nominee Program \(PNP\)](#)

“Ethnocentrism” – the barrier for full involvement and contribution

- Interpret and evaluate others’ behaviours using your own cultural standards and judge others in terms of your own cultural values
- View your own cultural way of doing things as the “natural” or the “right” way
- See your own cultural values as superior, virtuous, correct, universal while seeing others as inferior, contemptible, incorrect, etc.

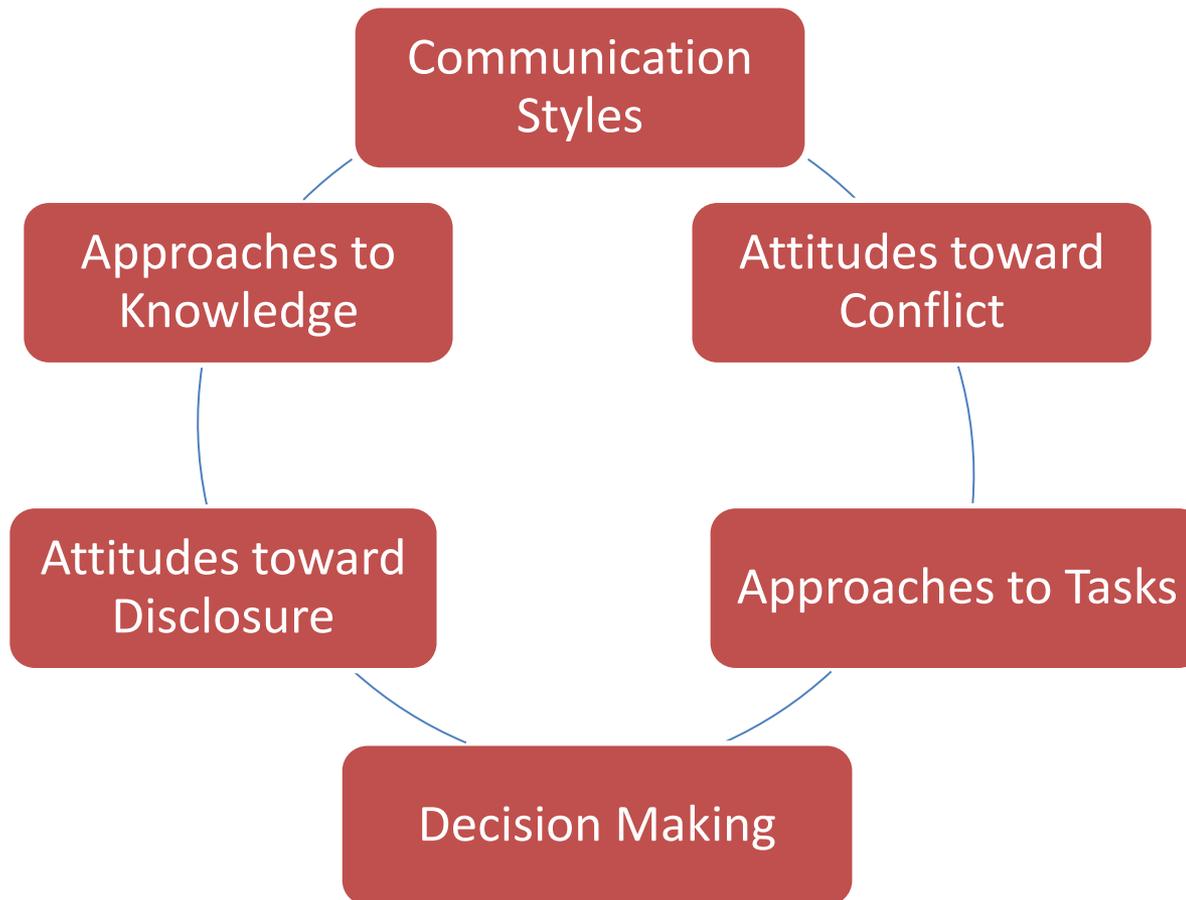




**We don't see the world as
they are; we see the world
as we are.**

Anaïs Nin
Author

“Culture explains 60% of everything.”

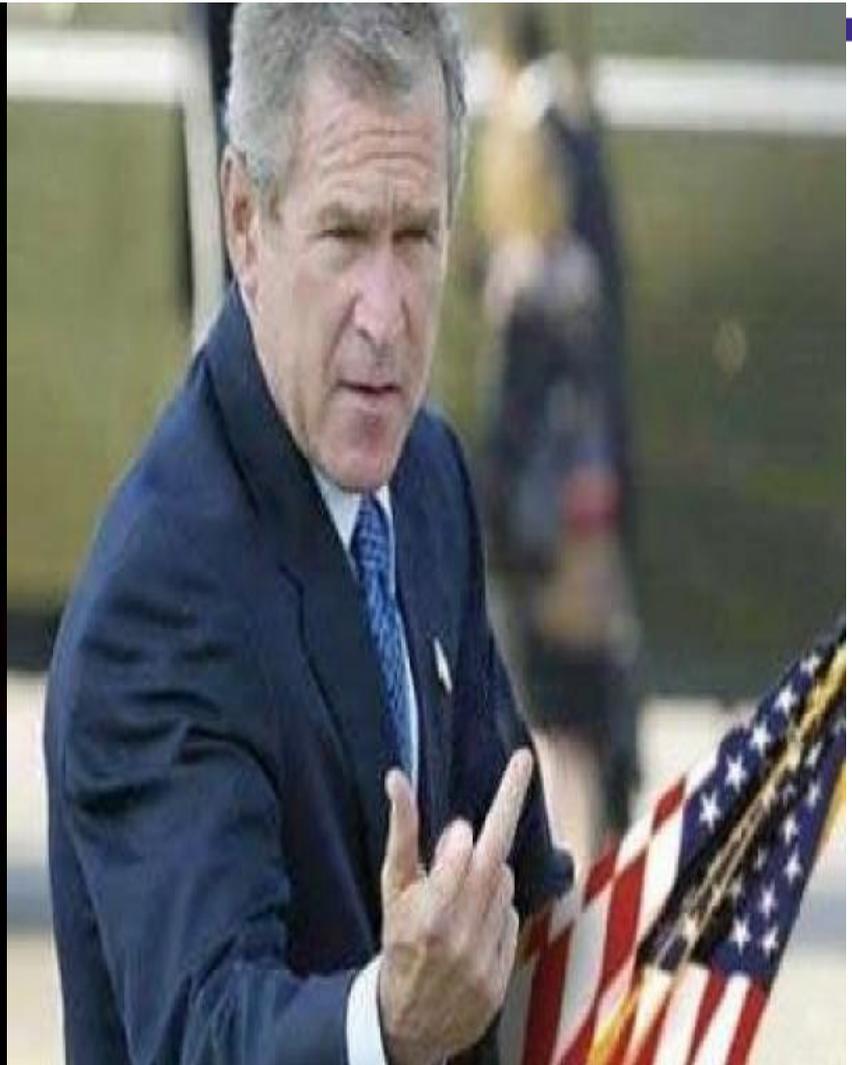
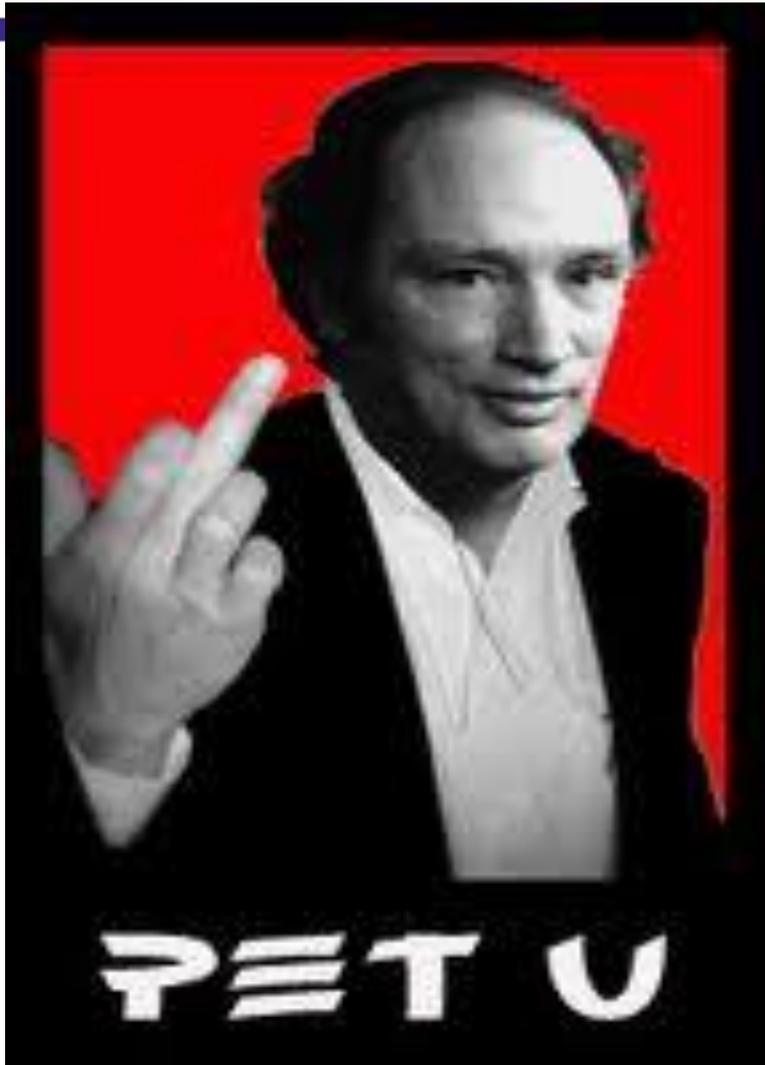


Defining Culture

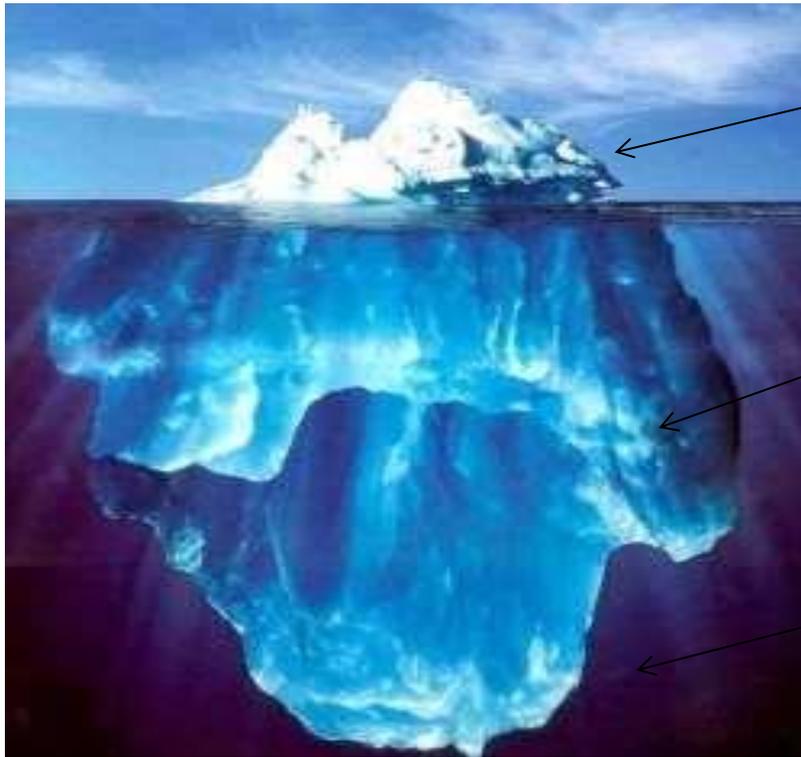
- **Culture provides the “lens” through which we view the world; the “logic” by which we order it; grammar” by which it makes sense”. - Auvuch and Black**
- **Culture is: the unwritten rules of the social game. – Geert Hofstede**
- **Culture is a feeling.**







The Iceberg View of Culture

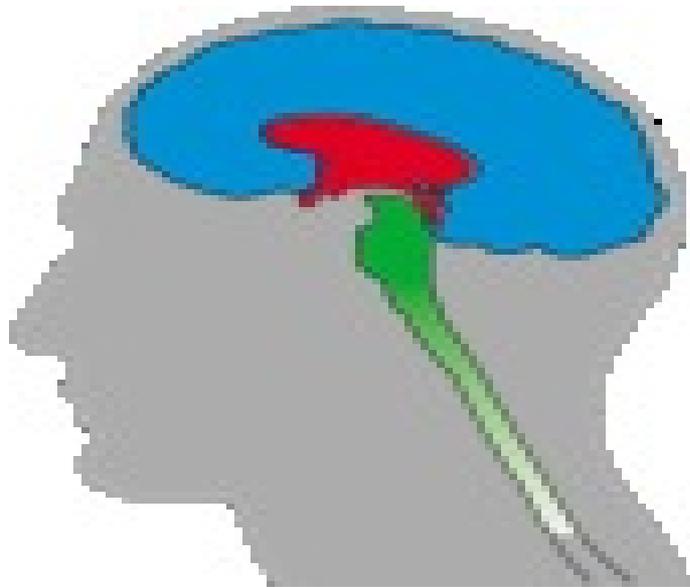


Ways of Doing :
food, dress, religious
rituals...

Ways of Thinking :
attitudes, communication styles,
perceptions...

Ways of Being :
beliefs, assumptions values,
world view...

“Culture is a feeling.”



Cortex – logic

Limbic – emotion

Reptilian – instinct

Culture not only influences brain functions at logical and rational level, but also has a strong instinctive and emotional dimension.





Five Basic Culture Scales (Culture Dimensions)

– “Cultural Intelligence” Brooks Peterson

Equality **Hierarchy** - **Power**

Direct **Indirect** - **Communication**

Individual **Group** - **Society**

Task **Relationship** - **Justice**

Monochronic **Polychronic** - **Time**

Power Distance

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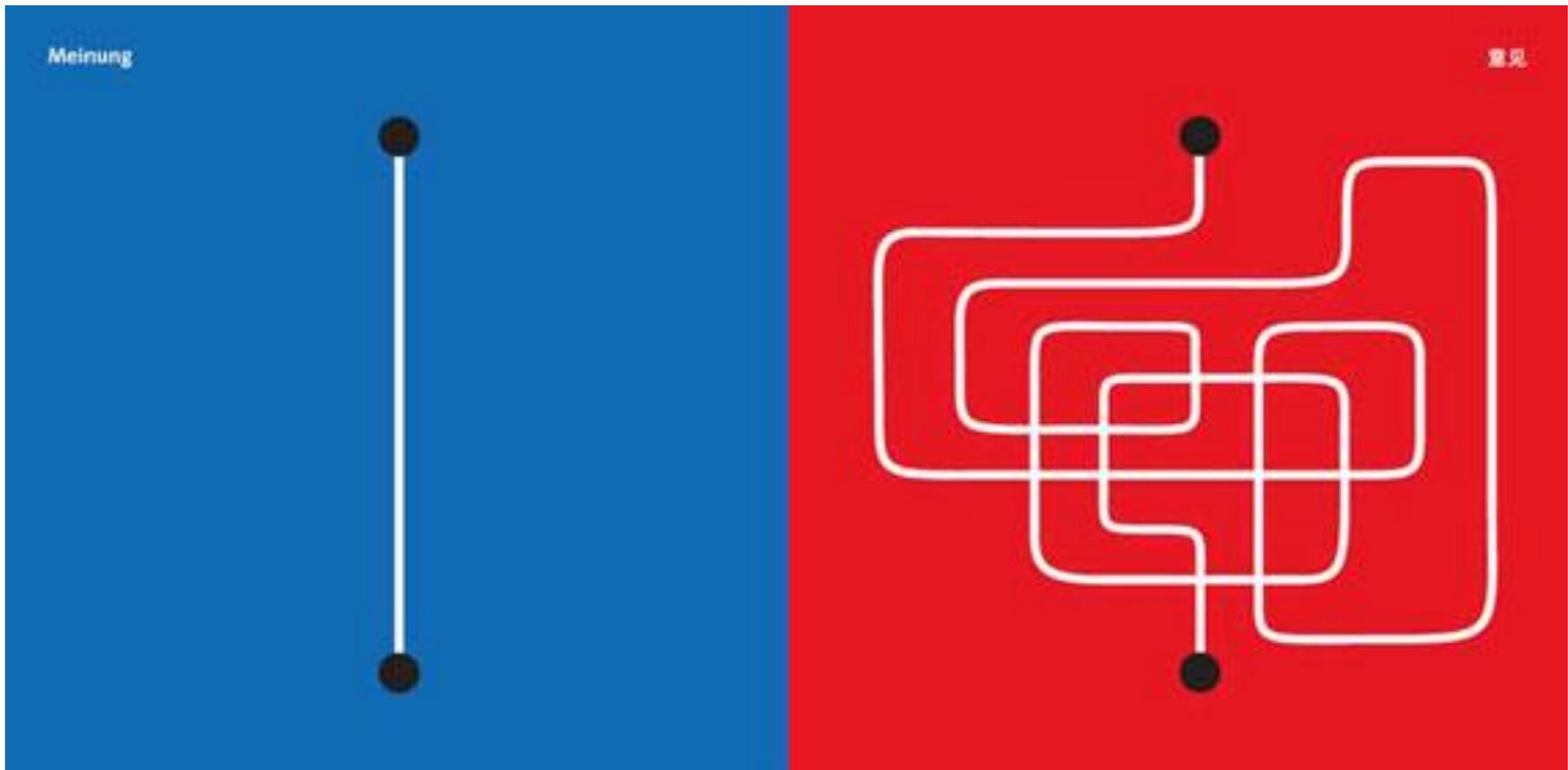


Power Distance





Direct versus Indirect Complexity of self-expression



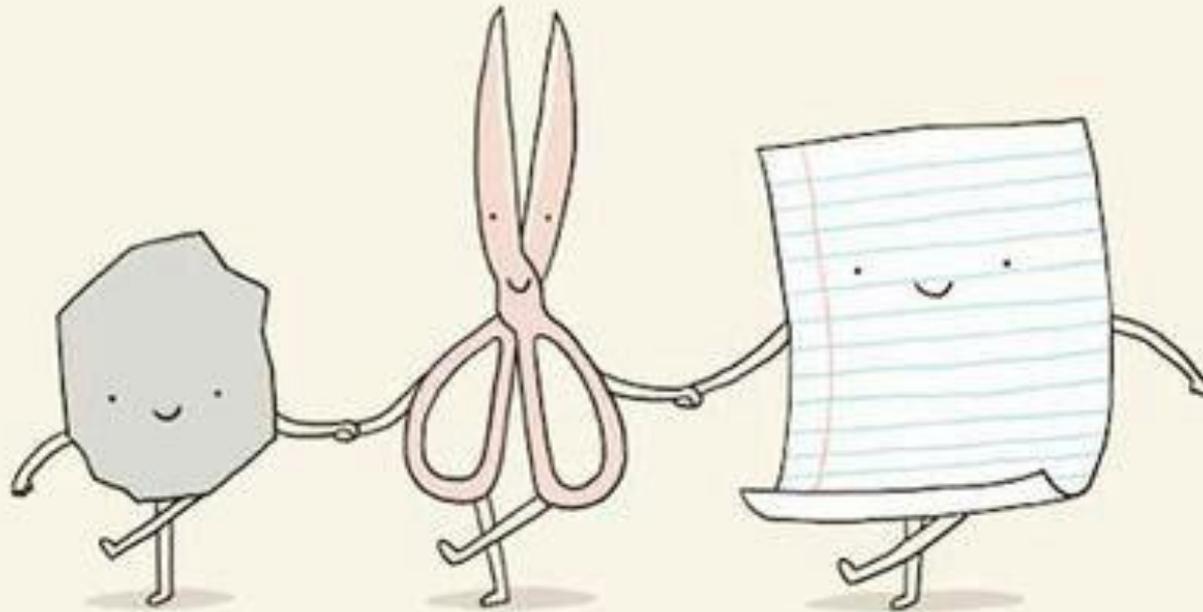
Individualism

Collectivism



Task versus Relationship

“I’m just doing my job.”



NO HARD FEELINGS

Monochronic

Polychronic

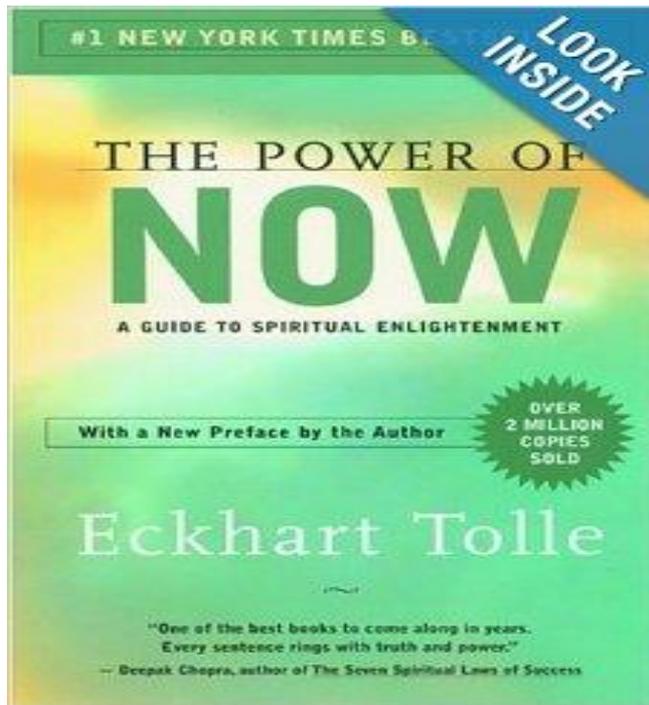
Pünktlichkeit



Zeit

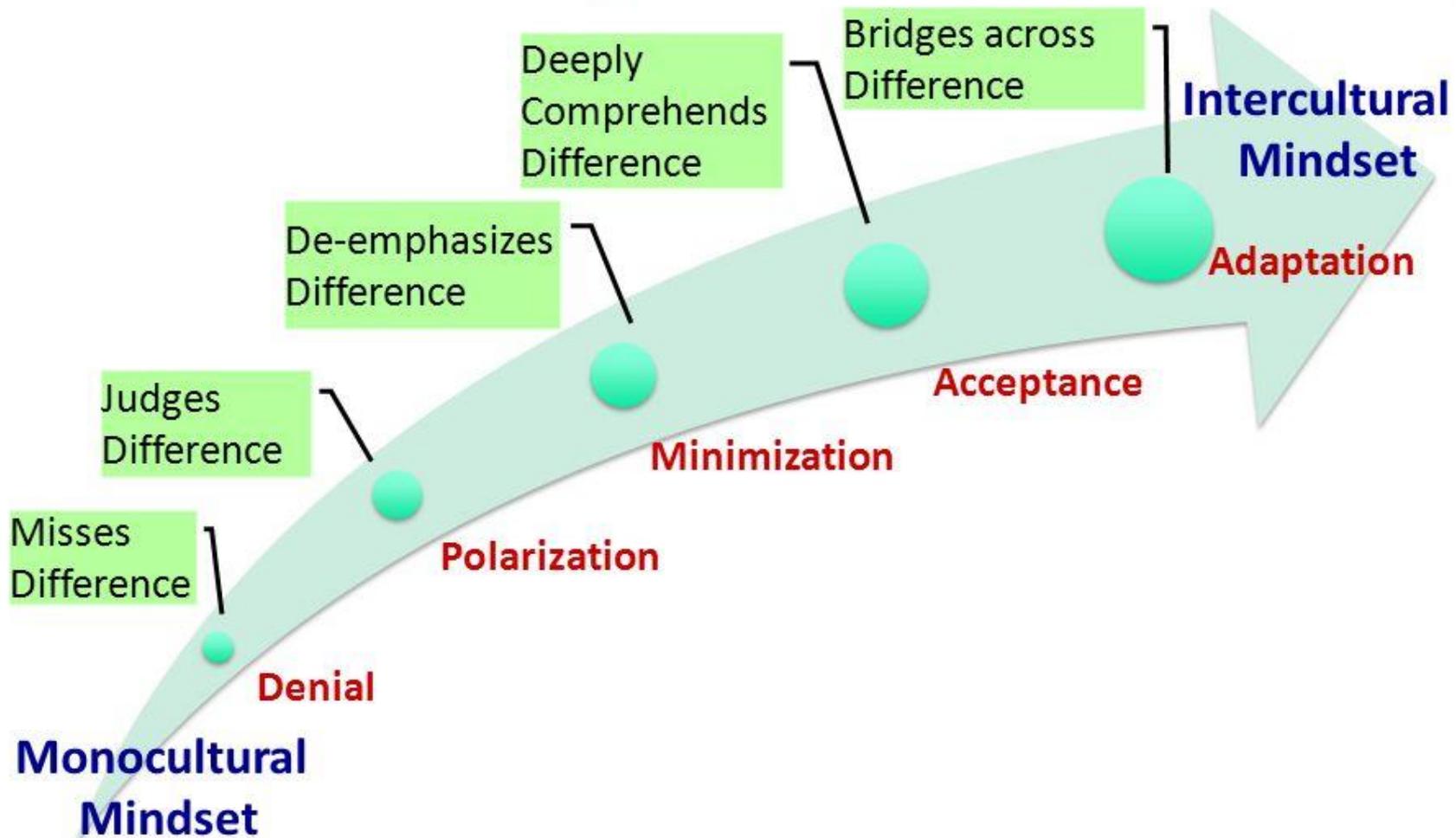


A Guide to Spiritual Enlightenment



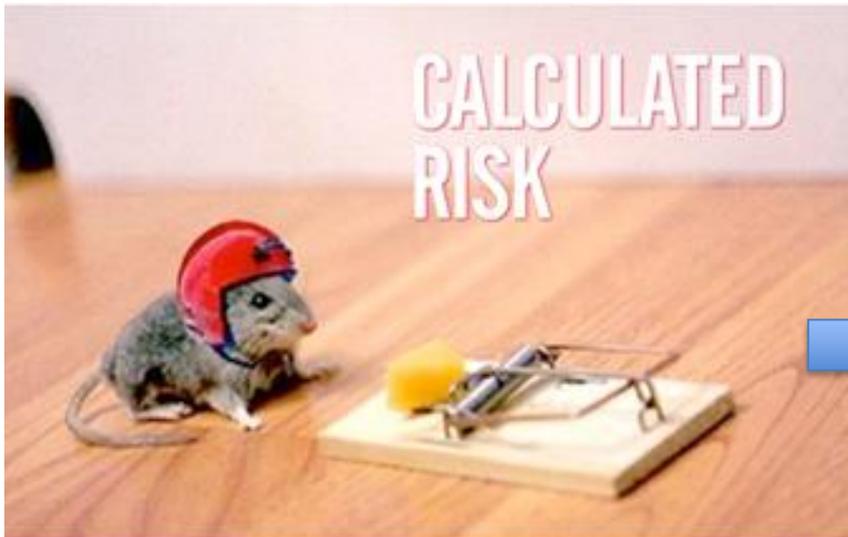
“The book is intended to be a self-help guide for day-to-day living and stresses the importance of living in the present moment and avoiding thoughts of the past or future.”

Intercultural Development Continuum: Primary Orientations



Be curious and courageous

**Meaningful intercultural Learning
begins at the edge of your comfort
zone**



**“Seek first to understand, then
be understood.”** *Stephen Covey*

Understanding Culture (D.I.E.)

- (1) Description – what you see (observe)
- (2) Interpretation – what you think (insight)
- (3) Evaluation – what you feel (positive or negative)





SHANTI KUNJ
VISITORS ARE REQUESTED TO OBSERVE THE FOLLOWING RULES AND REGULATIONS.

Visiting Hours: 1st April to 30th September, 5am to 9pm / 1st Oct. to 31st March 5am to 6pm

1. PLUCKING OF FLOWERS OR REMOVING OF PLANTS FROM THE GARDEN IS PROHIBITED.
2. PERSON FOUND DRINKING AND MAKING ROWDYISM WITHIN THE PRECINCTS OF THE GARDEN SHALL BE PROSECUTED.
3. SMOKING IS NOT ALLOWED IN THE GARDEN.
4. USE OF LOUDSPEAKERS, LOUD MUSIC, PUBLIC SPEAKING, HOLDING, MEETINGS, FAIRS FUNCTIONS / SHOOTING ARE NOT PERMITTED WITHIN THE PREMISES OF THE GARDEN.
5. COOKING, LIGHTING OF FIRE USE OF STOVE, PITCHING OF TENTS, CANOPY IS STRICTLY PROHIBITED.
6. VISITORS ARE REQUESTED TO WALK GENTLY ON THE LAWN.
7. DOGS AND OTHER PET ANIMALS ARE NOT ALLOWED IN THE GARDEN.
8. HAWKERS AND BEGGARS ARE NOT ALLOWED IN THE GARDEN.
9. ENTRY OF CYCLE AND OTHER VEHICLES ARE NOT ALLOWED.
10. PLAYING OF CRICKET, HOCKEY, FOOTBALL, WRESTLING, GAMBLING ETC. IS NOT PERMITTED.

MUNICIPAL CORPORATION
CHANDIGARH

**SHANTI
KUNJ**

UNVEILED BY
SRI. J. S. MEHRA
PRESIDENT
CHANDIGARH
MUNICIPAL CORPORATION
1953

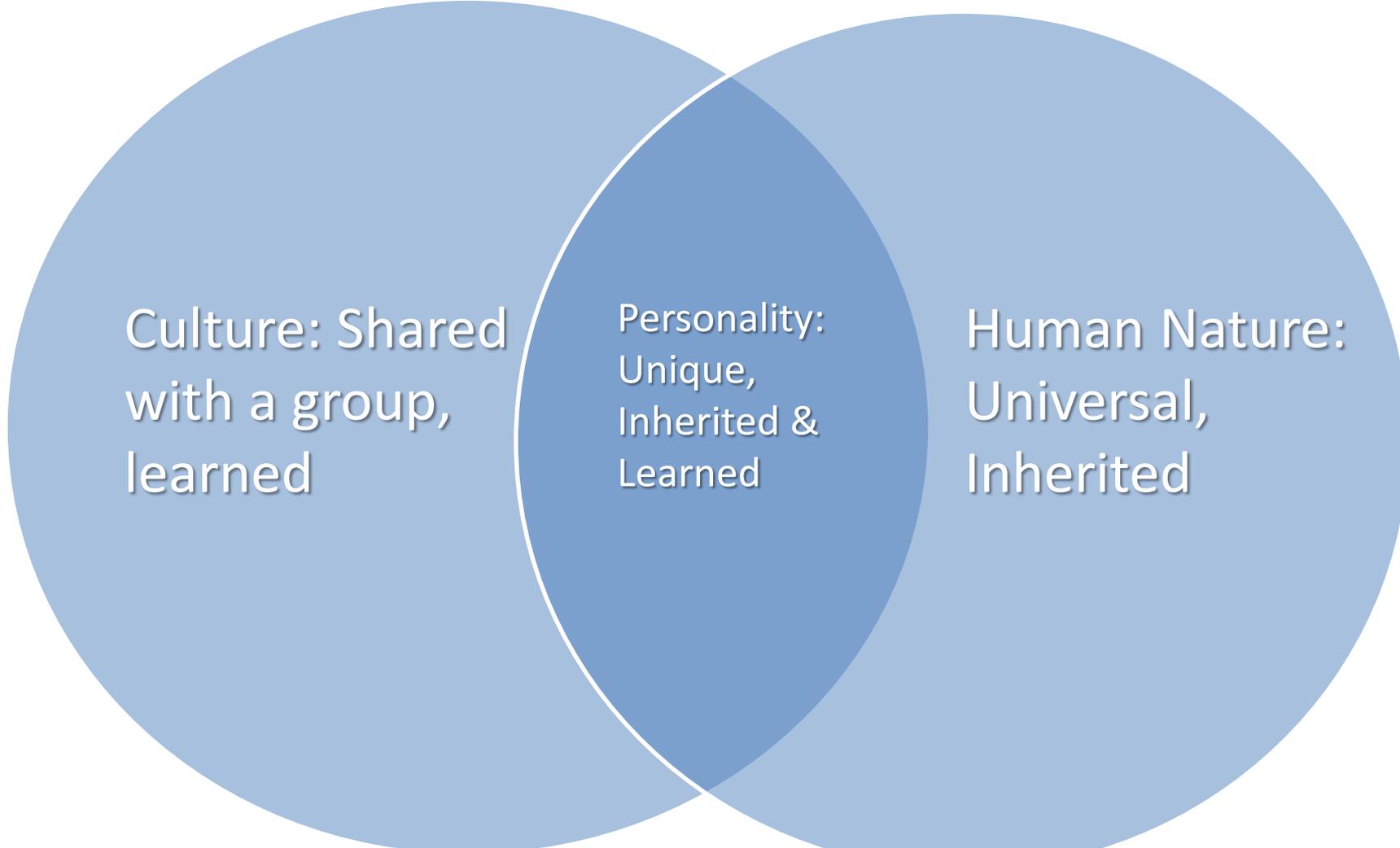
**SHANTI
KUNJ**







Generalization or Stereotype?

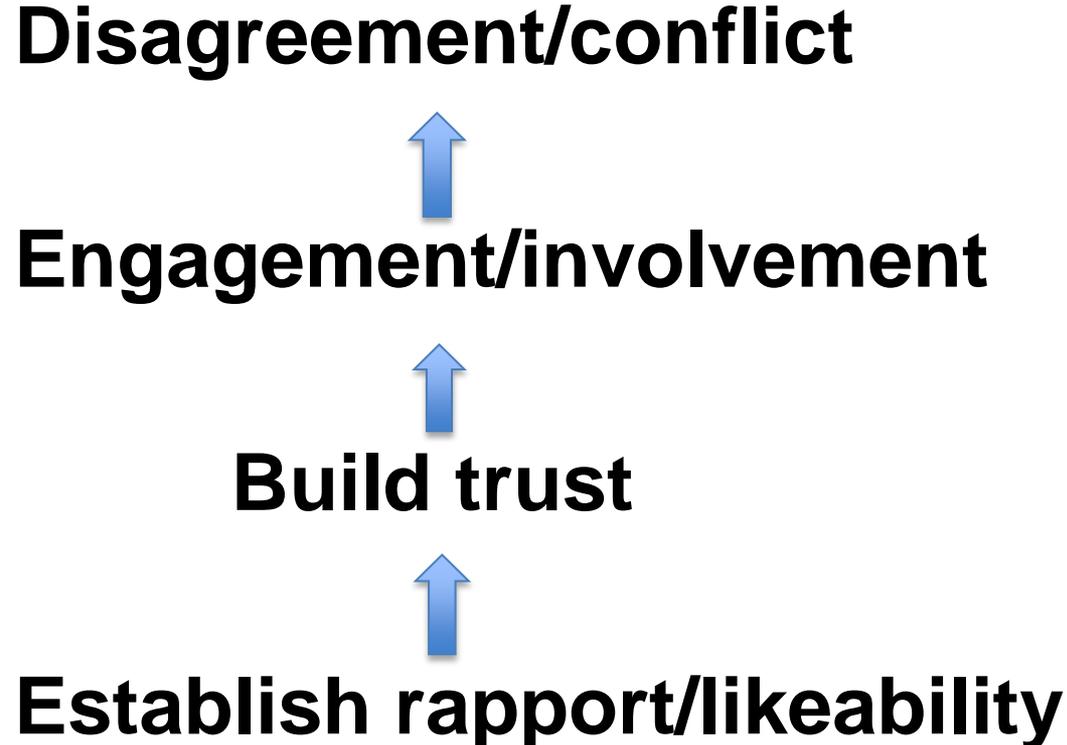


Culture: Shared
with a group,
learned

Personality:
Unique,
Inherited &
Learned

Human Nature:
Universal,
Inherited

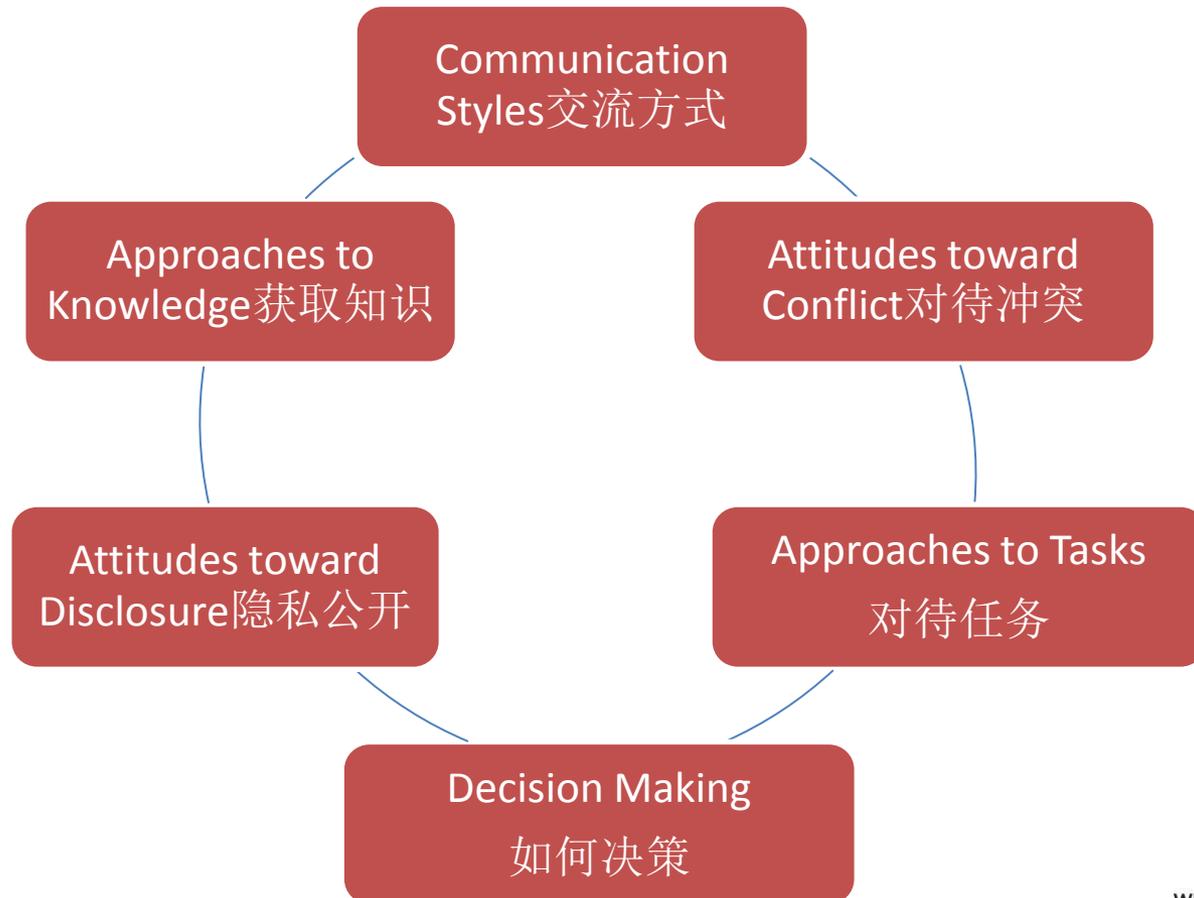
Stages of Intercultural Interaction



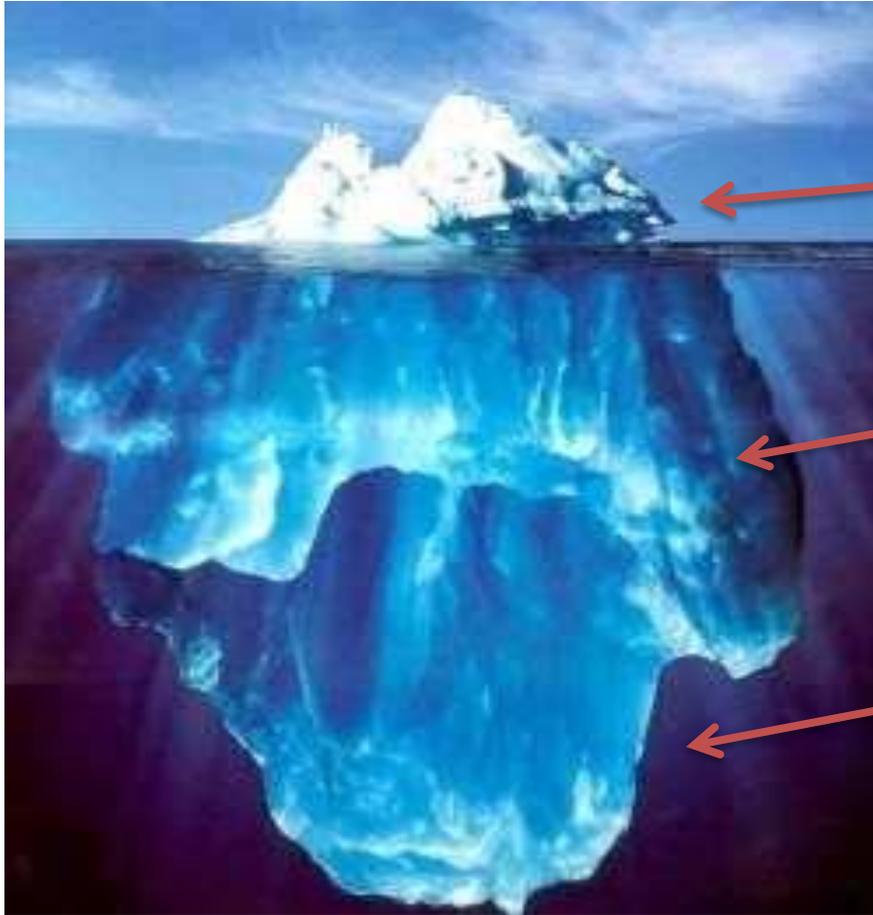




“Culture can explain 60% of everything in life.”
“文化能解释世上60%所有的事情”



The Iceberg View of Culture

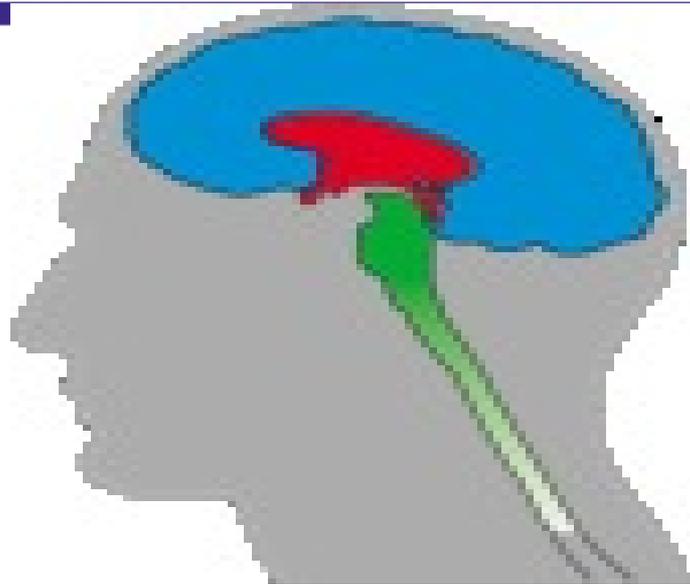


← **Ways of Doing**

← **Ways of Thinking**

← **Ways of Being**
(面子, 关系)

Triune Brain



Cortex – logic

Limbic – emotion

Reptilian – instinct

胃最爱国

文化价值观念 Five Basic Culture Scales

“Cultural Intelligence” Brooks Peterson



知其然，知其所以然 (面子，人情社会)

平等 Equality

等级 Hierarchy

直接 Direct

委婉 Indirect

个人 Individual

集体 Group

任务 Task

关系 Relationship

冒险 Adventure

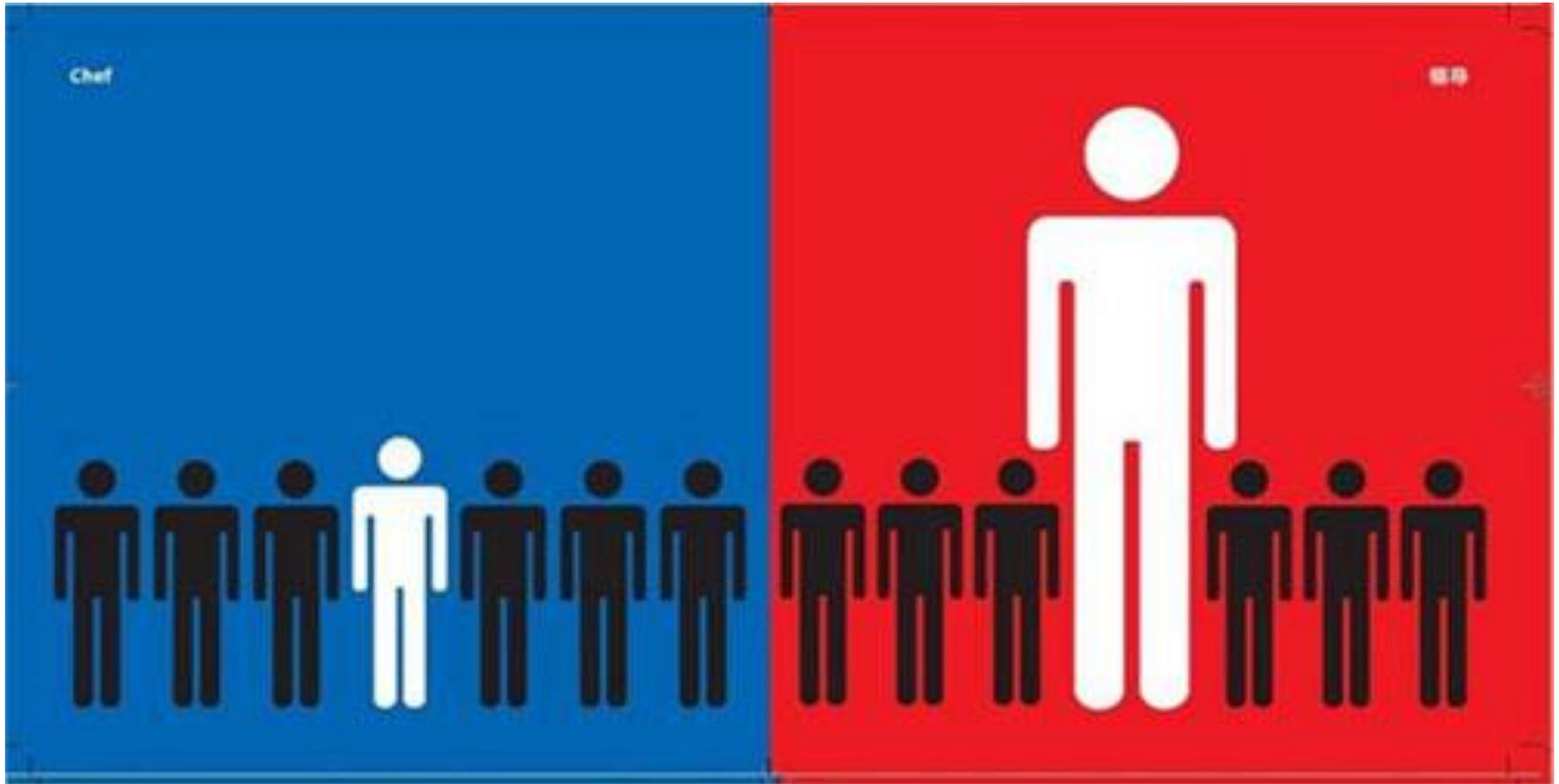
谨慎 Caution

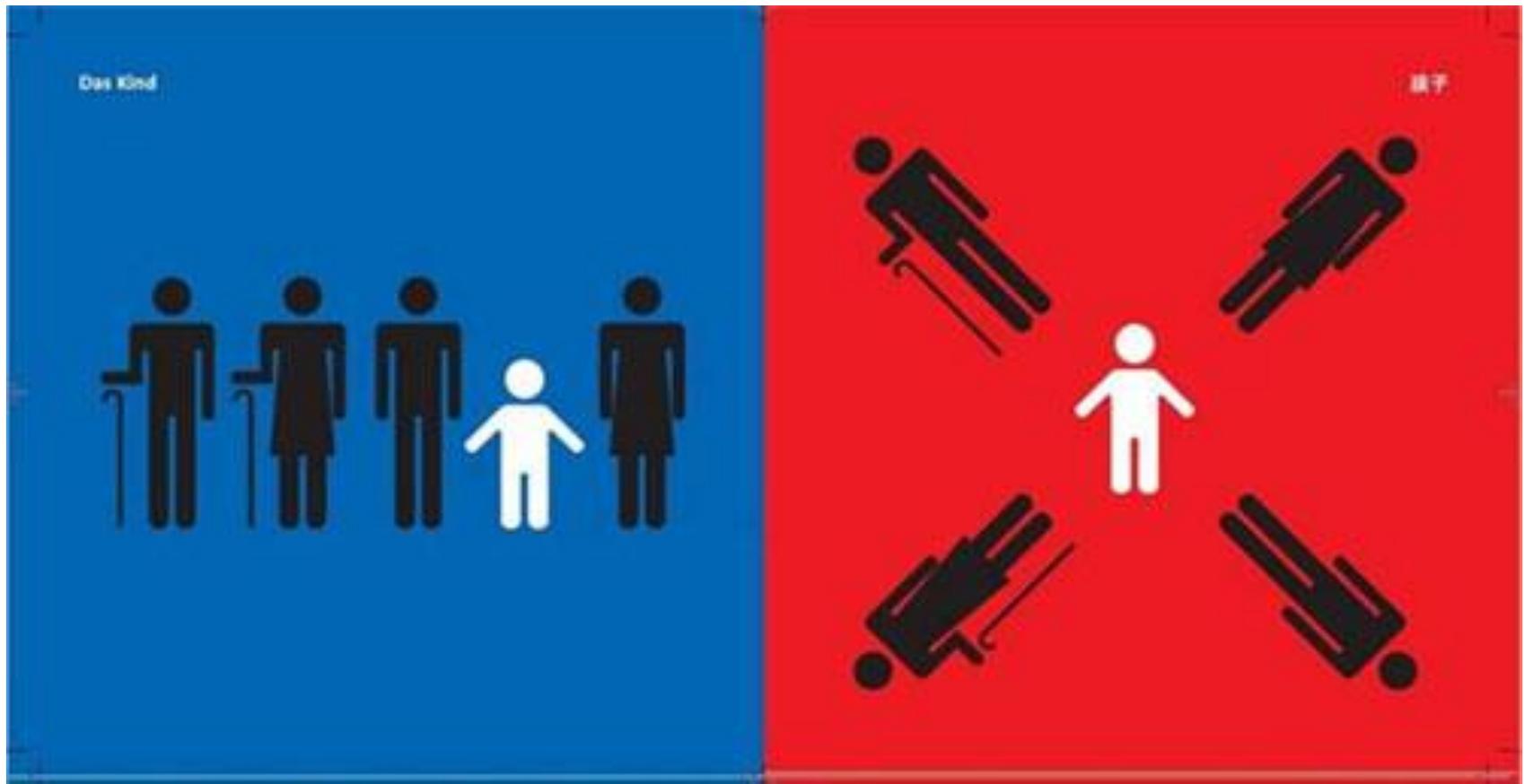
Schönheitsideal



美丽的标准







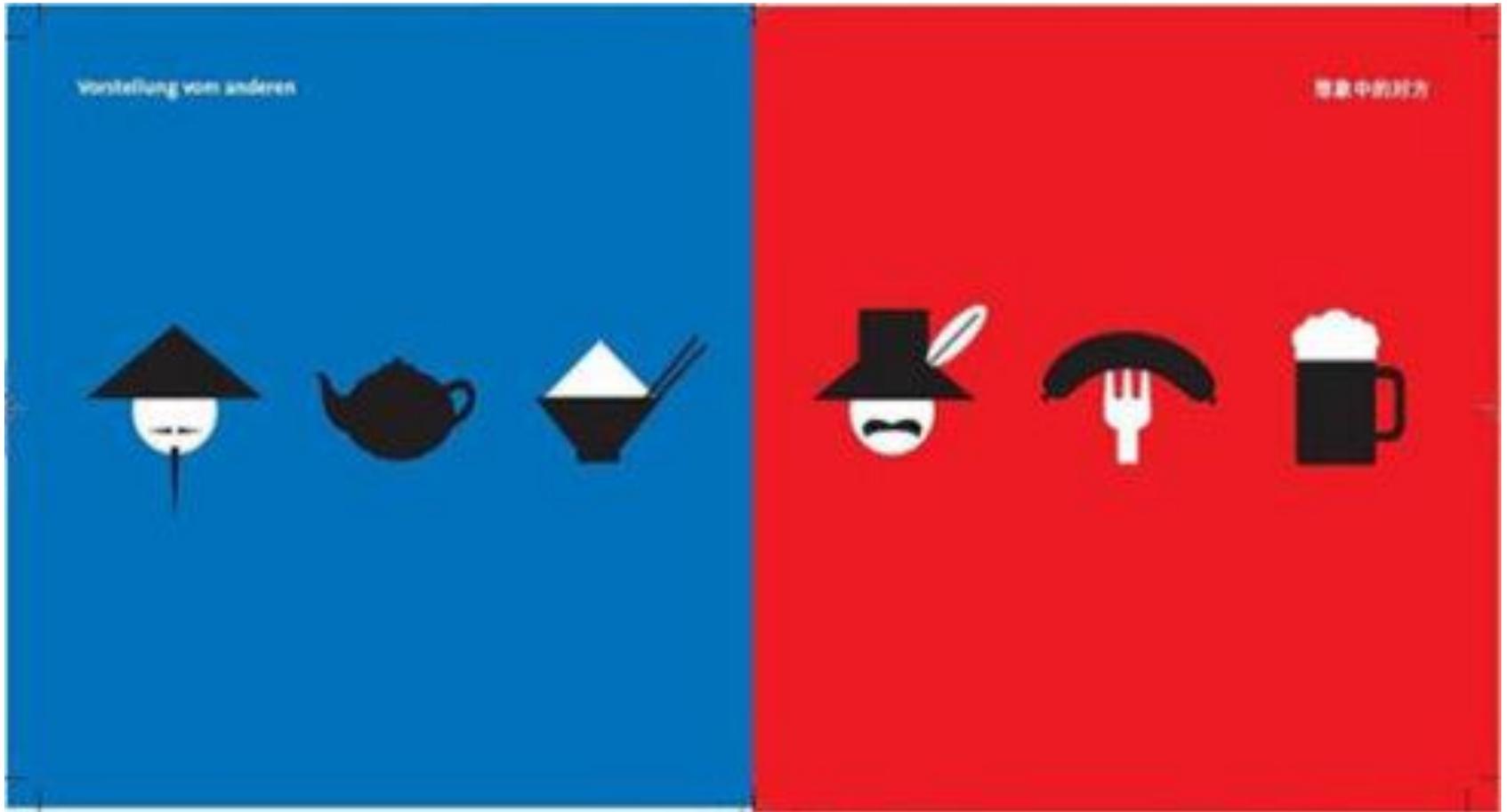
Duschzeiten



沐浴的时间



想象中的对方



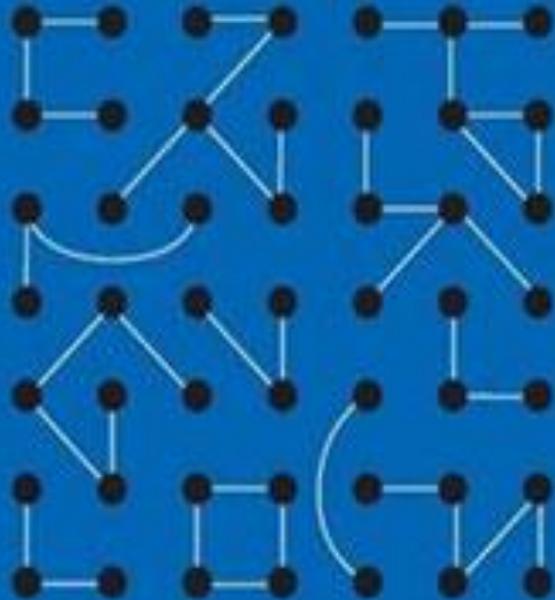
Drei Mahlzeiten



三餐



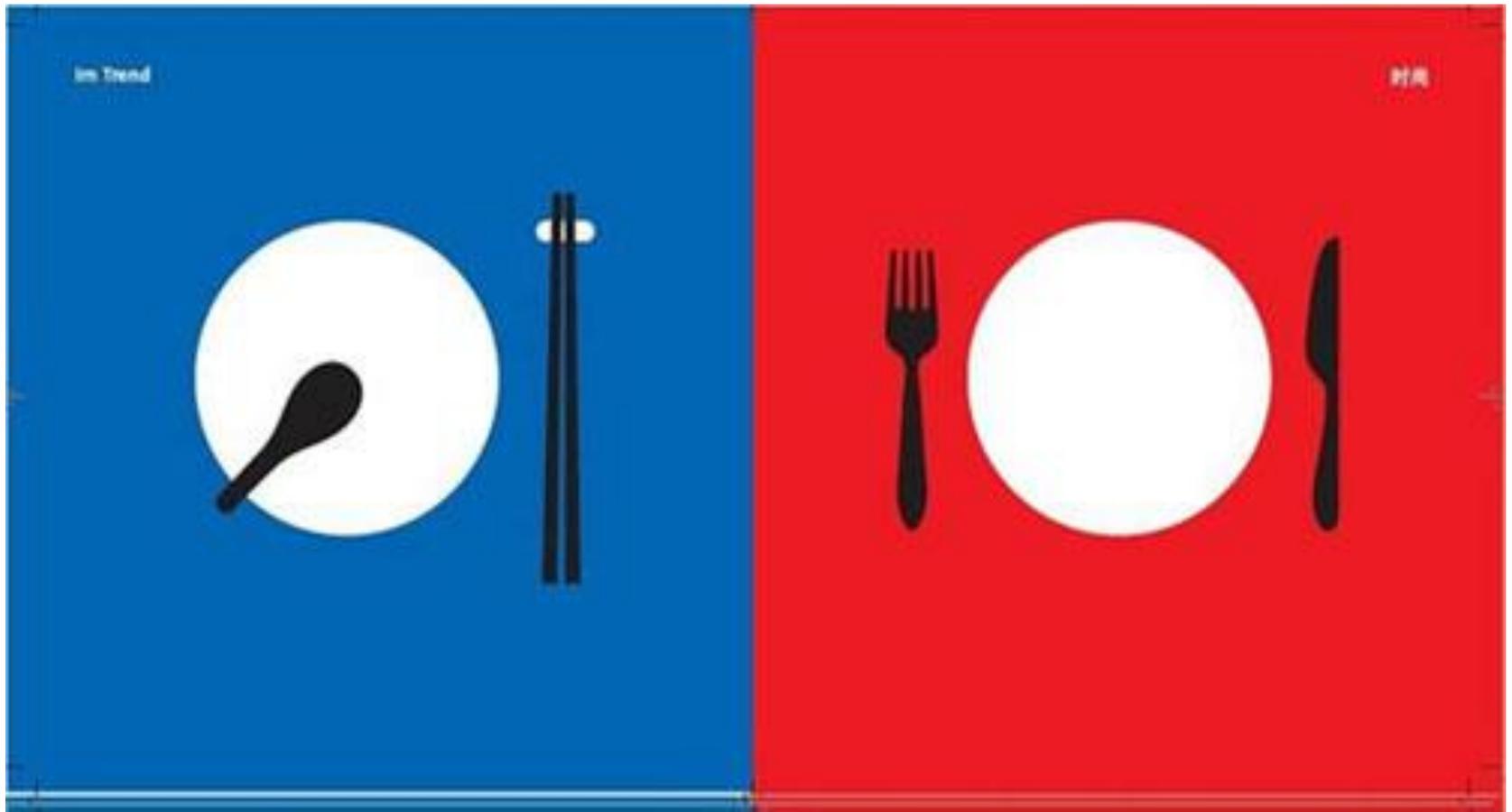
Kontakte



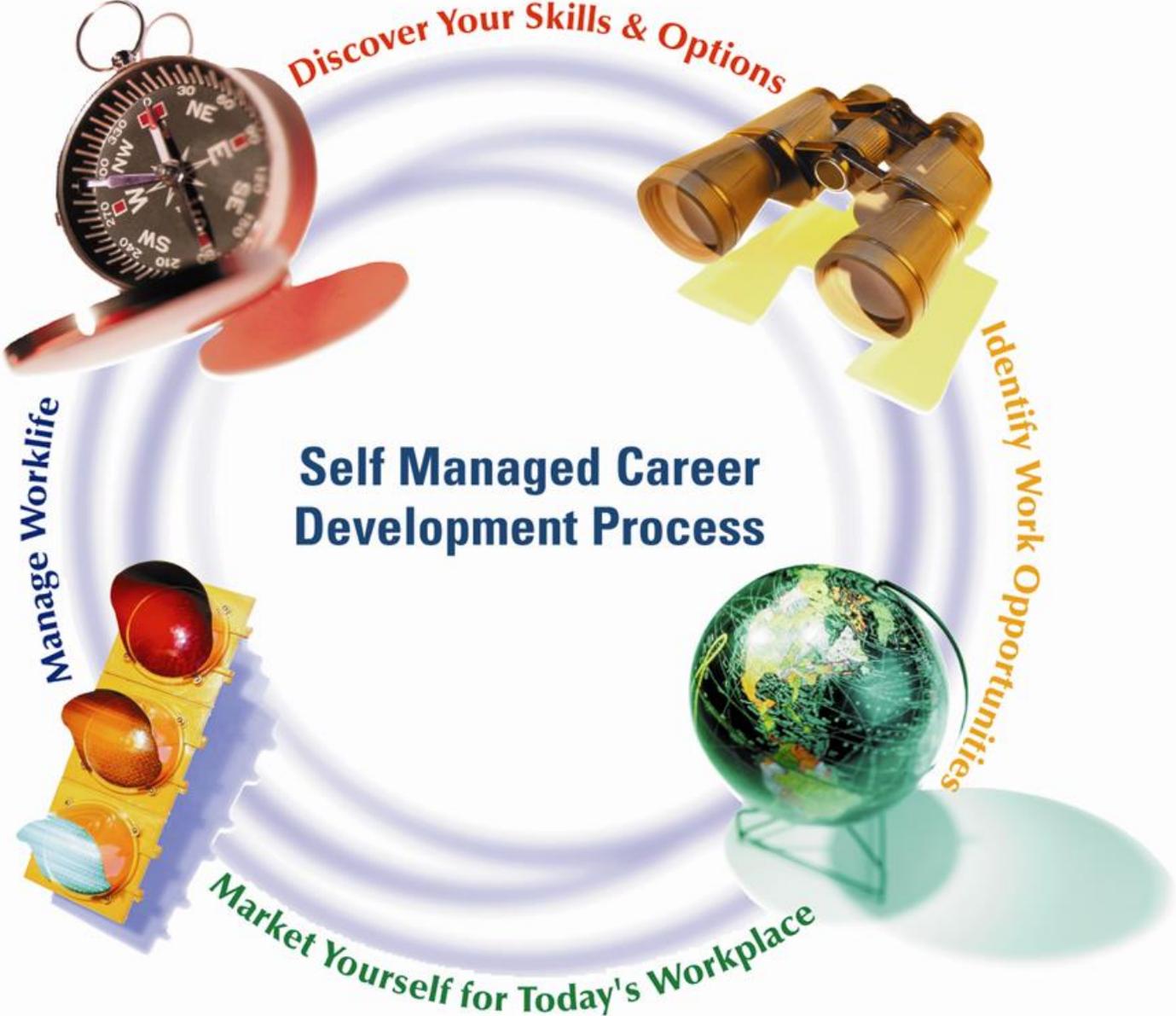
人际关系



时尚



Continuously Developing New Skills & Gaining Experience



Monocultureal Mindset to Intercultural Mindset

- ***Be curious, courageous and tenacious***
- ***Have a “culture coach” or become a “culture coach”***
- **Meaningful learning during study abroad begins at the edge of your comfort zoon**