



# Idea Takeaways from CACEE Conference

May 27-30, 2018

Connect, Reflect, Inspire

# Connect

- GROW from Iowa State: Guided Reflection ON Work
- Applying for student awards/certifications through resume/cover letter/2 references and presentation instead of applications
- Does the President know which companies are on Campus?
- My Life Story road map – break down size of company, logo, time, role
- Ontario Linkages – maybe our Girls Rock It model might be worth sharing



# Connect


## 5 Drivers of the Future of Work

- Demographics
- Career Ownership
- Freelance Economy
- Rise of Platforms as Business models
- AI & Robotics

# Connect

- Togetherness
- Caring for people and planet
- Cost Consciousness
- Simplicity
- Renew and Improve
- Different with Meaning
- Give and take responsibility

Bridging to an Inclusive Workplace



ANCHOR

values, knowledge, what do we have to work with now?

ANCHOR

vision of what does an inclusive workplace look like in the future?

SPIRIT

how do I bring my awareness & sense of self to the strategy?

MENTAL

what is our collective plan? identifying our roles to support movement

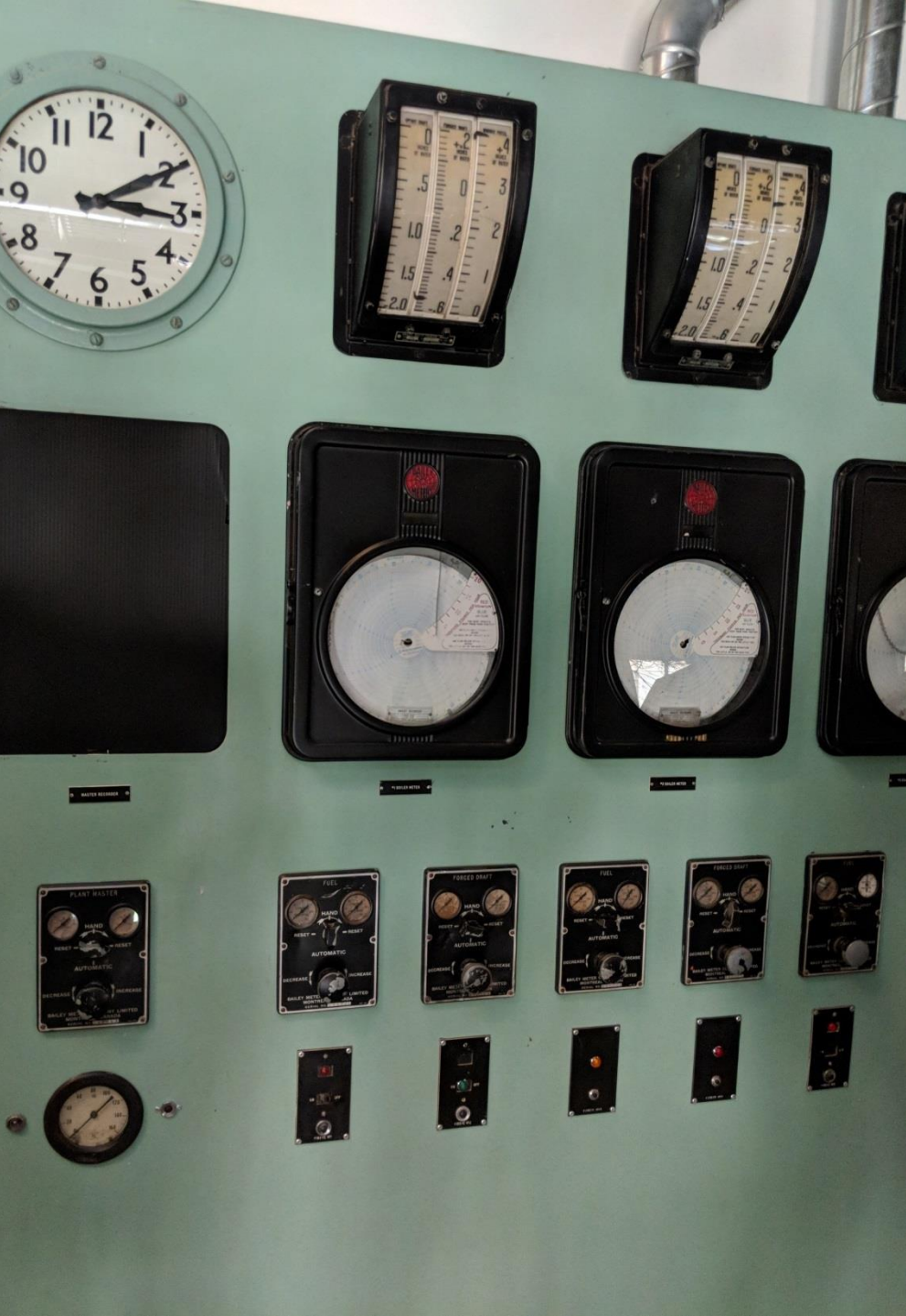
PHYSICAL

As we journey through the plan, what will we do to stay on track & uphold our accountability?

EMOTION

how will we recognize the 'wins' and continuing to strive for our best ?

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# Reflect

- What are Deep Breath Moments?
- Watch where children play to see their personality? – Play office, play mechanic
- How might you show Followership on your coop work term?

# Reflect

- Coronation vs. Transformation
- What role does your career centre play experiential learning?
- Career integrated learning – a role for career centres in partnership with faculty
- Student retention – Career indecisiveness

# Reflect

## 4 Truths of Organizational Challenges

- All organizations have challenges
- All organizational challenges are created by people
- All organizational challenges can be solved if we take the time to understand why people do what they do
- All organizational challenges can be solved through Graverison Theory

# Inspire

- Too Busy to Be Strategic
- Don't live the same year 75 times and call it a life
- 525 years from now – 7 generations ahead
- Focus on Involved students, focus on student leadership, focus on student employment
- Acquisition, Awareness, Articulation
- 17 year old's named Inguar Kampred who live on farms called Elmtaryd in a town called Agunnaryd create companies called IKEA
- Landing a parachute on campus is a great idea – if you want to be though of doing more than resume, than do more than resumes

# Inspire

## 5 Fantastic Followership Tips

- Do be a part of the Wolf Pack
- Don't be a lone wolf
- Your work doesn't speak for itself
- Think outside the box (but not outside the boss)
- Share your reasoning

# Inspire

What the world needs now solvers, problem solvers it's the only thing, that there is just too little of

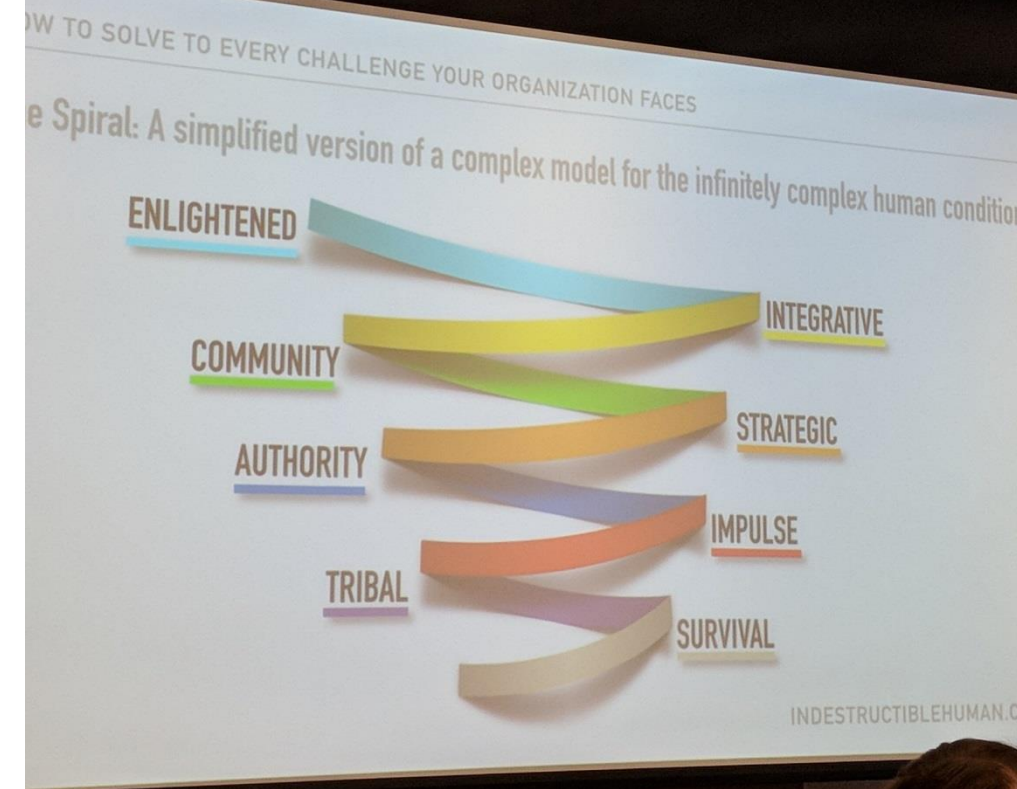
Roles we need to play:

- Solver – Action
- Investigator – Insight
- Trailblazer - Foresight

# Inspire

What is the Superordinate GOAL?

- Enlightened – Holistic & Energetic – Turquoise
- Integrative – Flexible – Yellow
- Community – Consensus – Green
- Strategic – Achieve – Orange
- Authority – Find Rules – Blue
- Impulsive – Egocentric – Red
- Tribe – Existence - Purple
- Survival – Instinct - Beige



# Inspire

## Three (+1) tips for this conference

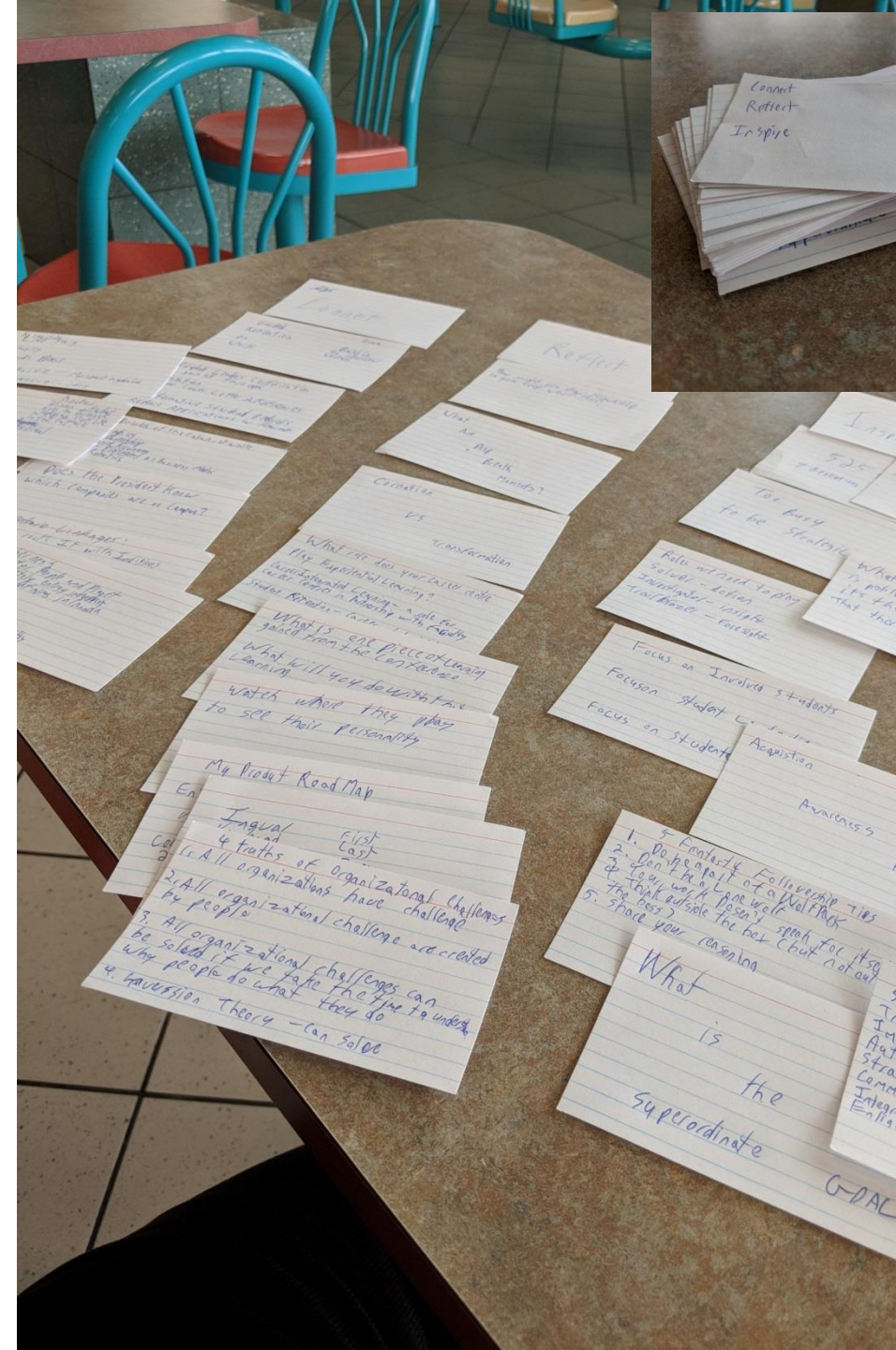
- When **networking**, find others who are trying to solve the same puzzles as you. What pieces have they found? Where are the “edge” pieces?
- When in **sessions**, listen for clues that unveil a bigger mystery. Ask bold questions. Dare to believe we can make good things happen.
- **At all times**, be a myth-buster, truth teller and sense maker. Practice zooming out to 2030. What do you wish will be true? Notice which drivers keep popping up.
- Let me know puzzles you solve, clues you find and trails you blaze!

**Tips for being  
AWESOME**



# Key Ideas on Cue Cards

- Always will a pad of paper with ideas at conferences but rarely do much with it
- Decided to try and just write ideas that stood out to me during the conference
- Created 29 cue cards of ideas, questions, slides
- Took 16 minutes to sort them for the PowerPoint and short time to type out
- Shared with manager when asked did you learn anything cool. They liked the idea and will use it at our Student Career Conference



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