

RBC FUTURE LAUNCH

May 28, 2018



**SKILLS
DEVELOPMENT**



NETWORKING



**WORK
EXPERIENCE**

RBC FUTURE LAUNCH™

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WE NEED YOUTH: ***Empowering*** Canadian Youth for the Jobs of Tomorrow

[RBC Future Launch](#)

A Quiet Crisis is Looming - *But Youth have the Potential to Thrive and Succeed*

Intergenerational inequality exists more today than it has in the past 100 years.
Today, young people face great uncertainty in a disruptive era.

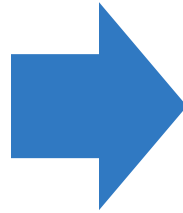
Productivity in
Canada has been
stunted for the last
20 years and the
economy is at risk of
continuing this trend

Widening inequality with
pockets of significant
lower youth employment

Aging population resulting
in increased usage of
social safety nets

Era of disruption thus
difficult to prepare for the
future of work

Lack of access to
opportunities



Youth have the
ambition and
potential
to shape Canada's
future

First generation of digital
natives to come of age in
a truly global world

Entrepreneurial, agile and
adaptable

Wired for innovation and
inherently creative and
disruptive


Socially aware and believe
they have an obligation to
improve the future

A stylized illustration in shades of blue and orange. It features a large orange sun partially obscured by blue clouds on the left. On the right, a person stands on a dark blue hill next to a cluster of light blue buildings. In the foreground, two more people are walking. The background is composed of various geometric shapes and patterns in different shades of blue.

THE COMING SKILLS REVOLUTION

Humans Wanted

How Canadian youth can thrive in the age of disruption



**Analyzed 300 occupations and
2MM+ jobs across Canada**

The background features a stylized illustration with three vertical panels. The left panel shows a sailboat on water. The middle panel shows a bridge over water. The right panel shows a hand holding a gear, a clock, and a book. A heart icon is positioned above the middle panel. The entire illustration is in shades of blue and yellow.



Over the past year, RBC
conducted a major study of
the Canadian workforce

WHAT WE FOUND

2.4 MILLION JOBS

over the next 4
years

WHAT WE FOUND

50% of jobs will be

SIGNIFICANTLY DISRUPTED
in the next decade

WHAT WE FOUND

FOUNDATIONAL SKILLS
will be essential

WHAT WE FOUND

Math will be important for
70% OF NEW JOBS

4

WHAT WE FOUND

CULTURAL AWARENESS
will be increasingly in demand

Mobility



Doers



Crafters



Technicians



Facilitators



Providers



Solvers

An aerial, high-angle photograph of a large, dense crowd of people walking across a city street. The people are wearing various colorful clothing, and the overall scene is slightly blurred, suggesting movement. The text "What's needed" is overlaid in the center in a large, white, sans-serif font.

What's needed

1

More work
integrated
learning
opportunities





2

Life-long-learning



3 Employers need
to hire for skills
over credentials



RBC Future Launch Program Areas: Horizon 1 Initiatives



SKILLS DEVELOPMENT

- Humans Wanted research
- Future of Work Hackathon
- National Partners with Regional Impact (WE, Teach for Canada, Pathways to Education, etc.)



NETWORKING

- Regional Career Advice Events
- Youth Forums & Final Report
- National Partners with Regional Impact (10K Coffees, Futurpreneur, Boys and Girls Clubs of Canada, etc.)



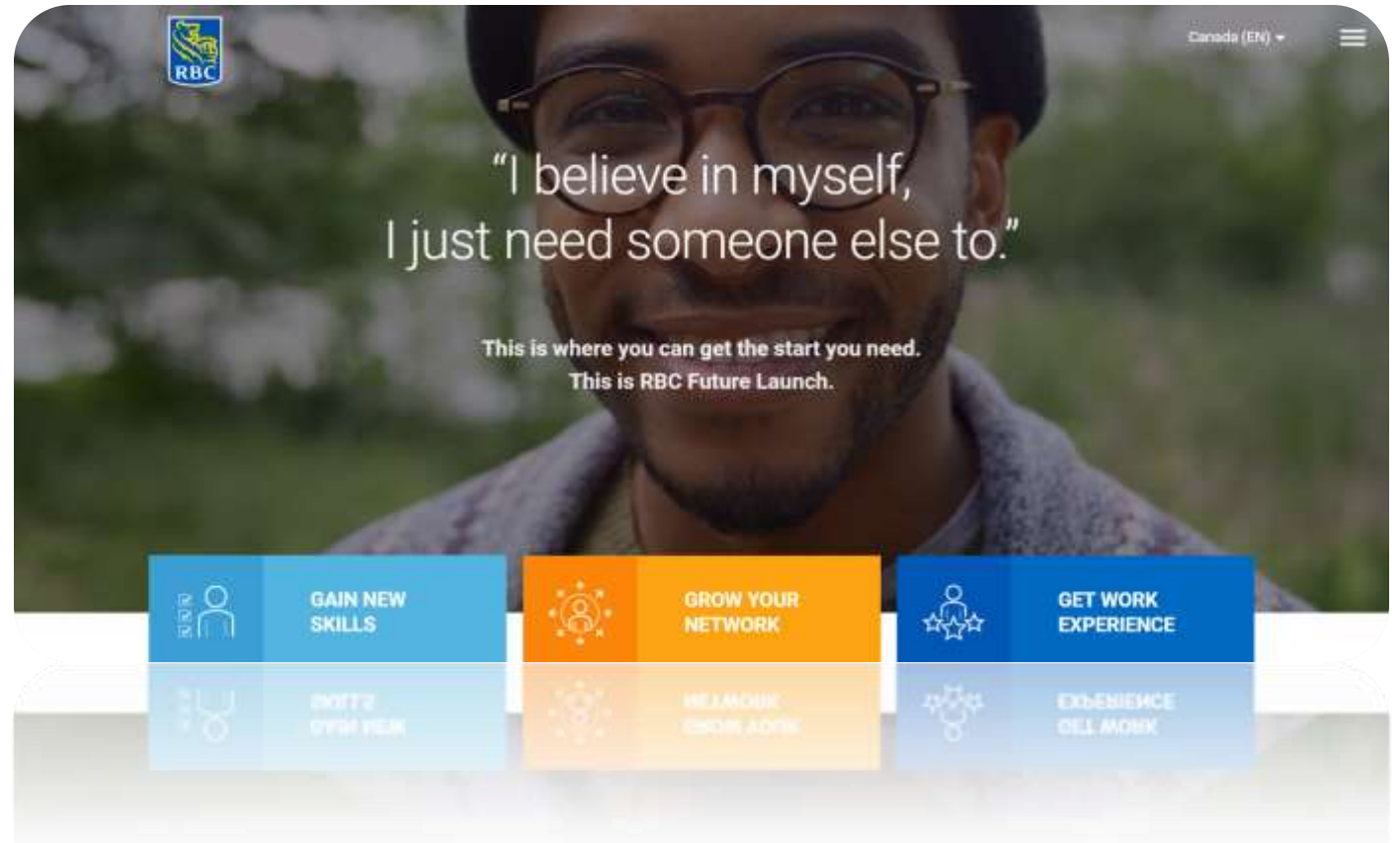
WORK EXPERIENCE

- RBC Work-Integrated Learning Community of Practice
- Launching Careers Playbook
- National Partners with Regional Impact (Children's Aid Foundation, Right to Play, etc.)

RBC Future Launch Youth Hub

Building **Awareness**
of resources available to youth

RBC Future Launch website:
www.rbc.com/futurelaunch



Our 10 Year Journey



“As RBC moves into the next decade and beyond, how we achieve our success will be as important as what we achieve.”

