

# 2019 CACEE National Conference Exhibitor Showcase Package



**Influencers and Disruptors:  
Innovating the Post-Secondary to  
Career Transition**



**May 26 - May 29, 2019  
Halifax Marriott Harbourfront  
Hotel**





CANADIAN ASSOCIATION OF  
CAREER EDUCATORS AND EMPLOYERS

## About the Canadian Association of Career Educators and Employers

The Canadian Association of Career Educators and Employers (CACEE) is a National non-profit partnership of employers and career educators. Our Mission is to provide professional networking and development opportunities, information, advice, and other services to recruitment and career services professionals.

CACEE is a growing, vibrant organization implementing new technology, sharing resources, and linking professionals with similar interests. We also recognize the importance of partnerships and through these relationships with other organizations, associations, and individuals, we have shown that we can accomplish more together than as an individual.

## **About the 2019 CACEE National Conference: Influencers and Disruptors: Innovating the Post-Secondary to Career Transition**

With a rapidly evolving labour market requiring increasingly diverse employability skills, this conference will help educators and employers find ways to innovate best practices while leveraging student competencies into strategic employment outcomes.

We invite you to join us for an exciting learning and networking experience at the **CACEE National Conference in Halifax, Nova Scotia** from May 26 to 29, 2019. The Conference will bring employers together with career educators from Canada's post-secondary colleges and universities in our collaborative efforts to prepare students and launch their careers.

With a line-up of accomplished keynote speakers and a variety of breakout and roundtable sessions, you won't want to miss this opportunity to connect and engage with the 200+ anticipated delegates and partners. Keynote speaker details will be confirmed by February.

There are also lots of **networking and optional social events** planned...from an opening President's Dinner to Networking Suites, to Tuesday evening's social event to be held at the iconic harbor front Murphy's on the Water restaurant.

Halifax Regional Municipality is the capital of Nova Scotia and has a vibrant and diverse population of over 400,000 people. Halifax provides a wonderful backdrop for professional conferences with a mix of urban culture surrounded by natural beauty in the province known as Canada's Ocean Playground.

We hope you'll **join us as an exhibitor for the 2019 CACEE Conference!** If you have any questions, please connect with us at [conference@cacee.com](mailto:conference@cacee.com).



### Conference Co-Chairs:

Christine Frigault, Mount Saint Vincent University

Donnie Jeffrey, Saint Mary's University

Amy McEvoy, Dalhousie University

Erin Mullaly, Enterprise Rent-A-Car

### Conference at a Glance...

#### Date Expected Attendance

200+ career education and  
recruitment professionals from across Canada

#### Date

May 26 – 29, 2019

#### Venue

Halifax Marriott Harbourfront Hotel

#### Conference Highlights

6 Keynotes, 24 breakout sessions  
President's Dinner, Networking Suites, Social,  
Networking Breaks, and more...

#### CACEE Conference Contact

**Melanie Smilynov, Event Manager**

events@cacee.com

#### Exhibitor Inquiries

**Christine Frigault, Sponsorship Chair**

Christine.Frigault@msvu.ca

**Nancy Sammon, Exhibitor Coordinator**

Nancy.sammon@queensu.ca

## Exhibitor Booth Opportunity

### Exhibitor Showcase Booth

**\$1500 (15 Opportunities)**

#### **7 SOLD**

- Exposure to 200+ delegates as a part of the Exhibitor Showcase which will feature a CACEE mix and mingle reception complete with hors d'oeuvres, drinks, and networking in the early evening from 4:45-6:30 p.m. on Monday, May 27th
- 8' space located in the exhibitor area which includes a skirted table, two chairs, and the opportunity to network with all delegates
- Bonus: Complementary 1-day access on the Monday to conference sessions, keynotes, meals, and networking breaks for additional opportunities to network and build your brand with conference delegates
- Recognition throughout the conference in the conference program, sponsor slideshow, and on the CACEE Conference Website
- - Insertion of one promotional item in the conference delegate bag



## Exhibitor Request Form

Exhibitor booths are secured on a first-come-first-serve basis and will only be confirmed once payment and a high-resolution logo in both .eps and .jpg are received. Please note that in order to appropriately recognize your organization and honour your commitment, we require this **no later than May 3rd, 2019.**

Name: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Province/State: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Credit Card Number (MC/AMEX/VISA): \_\_\_\_\_ Exp. \_\_\_\_\_

Signature: \_\_\_\_\_  
Amount: \_\_\_\_\_ Please invoice me ☐

Please indicate the number of booths you wish to purchase in the space below.

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Please send the completed form to Melanie Smilynov at: [conference@cacee.com](mailto:conference@cacee.com)

Payment can also be made by cheque made payable to **CACEE** – Canadian Association of Career Educators & Employers (CACEE). **Please include the address below on the cheque and mail to:**

**150 Eglinton Ave. East  
Suite 402  
Toronto, ON M4P 1E8**

**CACEE appreciates your support and looks forward to seeing you in Halifax!**