

**Sunday, May 26**

12:00 PM	<b>Registration</b>	Nova Scotia Foyer
5:00 PM - 6:00 PM	<b>New Members Networking Reception</b>	Nova Scotia Foyer
6:00 PM - 7:00 PM	<b>Welcome Reception</b> <b>Sponsored by Insurance Institute - Career Connections</b>	Nova Scotia Foyer
7:00 PM - 9:00 PM	<b>President's Dinner + Awards Ceremony</b> <b>Sponsored by Outcome by Orbis</b>	Nova Scotia CD
9:00 PM - 12:00 AM	<b>Networking Suite</b> <b>Sponsored by Vector Marketing</b>	Nova Scotia Foyer / Nova Scotia A

**Monday, May 27**

7:30 AM	<b>Registration</b>	Nova Scotia Foyer
8:00 AM - 9:00 AM	<b>Breakfast</b> <b>Sponsored by Emera Inc.</b>	Nova Scotia Foyer
9:00 AM - 9:15 AM	<b>Opening Remarks</b>	Nova Scotia CD
9:15 AM - 10:15 AM	<b>Keynote Speaker</b> <b>Challenging Unconscious Bias to Innovate the Post Secondary to Career Transition</b> The Honourable Wanda Thomas Bernard, PhD, C.M., O.N.S   <i>Senator, East Preston, Nova Scotia</i>  In this keynote address, Senator Bernard will draw on her experience as an educator and a social justice advocate to explore ways in which oppression and unconscious bias impact the post-secondary to career transition. Conference participants will be inspired to look for ways to disrupt, influence and innovate to create pathways for the most marginalized students.	Nova Scotia CD
10:15 AM - 10:45 AM	<b>Networking Break</b> <b>Sponsored by Beedie School of Business, Simon Fraser University</b>	Foyer
10:45 AM - 11:45 AM	<b>CACEE Competencies: Integrating the CACEE competencies into your everyday practice</b> <b>Sponsored by Partnerships for Employment</b> Tara Mallett   <i>Director, Student Services, BCIT Student Association</i> Kathryn Leistner   <i>Manager, Eng. Co-op &amp; Career Services, McMaster University</i> Trevor Bultrum   <i>Manager, Career Connections, Insurance Institute</i>  This highly interactive (and, fun...) workshop will focus on practical exercises which demonstrate how you can put the CACEE competencies into practice to enhance your own and/or your teams' professional development.	Annapolis
10:45 AM - 11:45 AM	<b>Launching an Innovative Learning Resource for Students: Experiences, Competencies, and Preparing for their Future</b> Katherine St. Louis   <i>Associate Director, Resources and Operations, Wilfred Laurier University</i> Jan Basso   <i>Assistant Vice President, Experiential Learning and Career Development, Wilfred Laurier University</i>  This workshop will introduce the new Laurier Experience Record (LER), an innovative and powerful online tool that captures all curricular and co-curricular student engagement in experiential learning. Based on institutional definitions of experiential learning and Laurier's competency framework, the LER assists students in exploring experiential opportunities available to them. It includes documentation and validation of experiences undertaken, reflection on experiences and self-identification of competency development. It is an integral component of Laurier's experiential learning and career development strategy in assisting students with self-awareness, career-decision making, and articulation of their experiences and competencies in resumés, CVs, and interviews for both their employment and further education pursuits. Furthermore, the Laurier Experience Record is the source of comprehensive institutional metrics on experiential learning.	Nova Scotia A
10:45 AM - 11:45 AM	<b>Approaches to On-Campus Employment as a High Impact Practice for Top Skills Acquisition</b> Libby Whittington-West   <i>Coordinator Student Peer Programs, University of Toronto</i> Danielle Jackson   <i>Employer Relations Coordinator, Memorial University</i>  There are growing pressures nationally and provincially to expand Work Integrated Learning (WIL) opportunities for postsecondary students. This presentation will share how the University of Toronto and Memorial University capitalize on experiential learning on-campus to provide meaningful WIL opportunities for students. Results from the University of Toronto Training Program assessment and Memorial University's Career Undergraduate Program (MUCEP) student reflection agreements will be shared, highlighting the skills students developed and the connection to the top skills employers are seeking.	Nova Scotia B

10:45 AM - 11:45 AM	<p><b>Students, Careers and the Impact of Post-Secondary Education</b> Graham Donald   <i>Founder &amp; President, Brainstorm Strategy Group Inc.</i></p> <p>How does post-secondary education influence students' career readiness? How does career clarity influence students' academic success? What do students' want from employers and the careers they offer? What are students' expectations of their school to prepare them for the world of work? While sharing new research conducted with more than 13,000 students across Canada, Graham Donald will discuss the relationship between career development, post-secondary studies, and students' readiness for the workplace. He will also highlight some of the key career and employer preferences that differentiate this next generation of job seekers. Employers and career educators will engage with the most current research and discover new ways to apply the findings in the everyday work. Ultimately, the goal of this project - and of this presentation - is to improve students' school-to-work transition by informing those who educate them and the those who hire them.</p>	Nova Scotia CD
10:45 AM - 11:45 AM	<p><b>Client Centred Approach' Model: Fostering Identity and Culture</b> Tammy Martin   <i>Career Development Practitioner, Center Director &amp; Vocational Coordinator First Nation's Regional Adult Education Center</i> Brenda Ross - Jerome   <i>Career Development Practitioner, Counsellor /Instructor; First Nation's Regional Adult Education Center</i></p> <p>The model supports the rebuilding of policies around the client's needs to ensure success. It is designed with the client at the centre, working through their needs, building services around their barriers to empower successful independent citizens. The model is based around the 7 sacred teachings of a community. The end result is an action plan based on client's needs</p>	Acadia C
11:45 AM - 1:00 PM	<p><b>Lunch and Volunteer Awards</b></p>	Foyer Nova Scotia CD
1:00 PM - 2:00 PM	<p><b>Keynote Speaker</b> <b>Humans Wanted: How Canadian Youth can Thrive in the Age of Disruption!</b> Valerie Chort   <i>VP Corporate Citizenship, RBC</i></p> <p>Canada is facing a quiet crisis. In the coming decade, half of all jobs will be disrupted by technology and automation. Some will change dramatically. Others will disappear completely, replaced by jobs that are yet to be invented. We are living through an era of radical change, with the latest advancements in artificial intelligence and automation transforming the way we work, even in unexpected fields such as law and customer service. How will we prepare Canadian youth for the workplace of the future? Speaking with students, workers, educators and employers in every sector, RBC has conducted a major study of the Canadian workforce, from job openings to automation trends they've dug into mountains of data to figure out how the country is changing and what we can do to prepare.</p>	Nova Scotia CD
2:00 PM - 2:15 PM	<p><b>Break</b></p>	Foyer
2:15 PM - 3:15 PM	<p><b>Data Driven Decisions on ROI</b> Andrea Crawford   <i>Group Talent Manager, Enterprise Holdings</i></p> <p>This presentation is designed to demonstrate how Enterprise Holdings created a North American recruitment strategy with the implementation of a data driven approach to on campus recruitment. Using decentralized and local talent acquisition teams, Enterprise has used innovative technology to capture candidate data, communicate with students and more effectively measure recruitment outcomes. This presentation will walk you through where the data is stored, what candidate relationship functions it is used to support and how it has contributed to the end goal of an increase in university student and graduate hiring! We look forward to sharing with you what we have learned from using a data driven strategy and how it can positively impact your own recruitment goals and objectives.</p>	Annapolis
2:15 PM - 3:15 PM	<p><b>Preparing Undergraduate Students for Tomorrow's Workplace: Participation in Experiential Learning Opportunities Sponsored by Mount St. Vincent University Career Services</b> Christine Frigault   <i>Career Services Coordinator, Mount St. Vincent University</i> Dr. Elizabeth Bowering   <i>Department of Psychology, Mount St. Vincent University</i> Dr. Anthony R. Yue   <i>Department of Communication Studies, Mount St. Vincent University</i></p> <p>Today's workplace is rapidly evolving, with even entry level employees increasingly expected to possess a rich and varied set of knowledge and core competencies. To achieve these outcomes, post-secondary institutions must consider not only what is taught, but why and how; in today's presentation, we recommend that universities more fully embrace experiential learning (EL) as an instructional strategy to support the development of core competencies. This presentation will describe three EL opportunities at MSVU that engage students in authentic experiences and encourage critical reflection: service learning in the Department of Psychology, a co-curricular recognition program in Career Services, and co-operative education in the Bachelor of Public Relations, Department of Communication Studies. We will describe the core competencies to be developed in undergraduate education, results achieved from the three programs, and how career practitioners can use this information to support career development.</p>	Nova Scotia A
2:15 PM - 3:15 PM	<p><b>Conducting Large Scale Career Needs Assessment Sponsored by McGill CaPS</b> Darlene Hnatchuk   <i>Director, Career Planning Services, McGill University</i></p> <p>McGill University developed and administered its first Career Development Needs Assessment. We surveyed undergraduates, master's students and PhD candidates to understand how to best support and prepare them to transition into careers post-degree. Our Assessment team and CaPS developed a confidential, online and bilingual survey to learn more about our students' skill development, career preparation, future career aspirations and destinations, the skills and services they sought and feedback on our services (including access and satisfaction). Learn how we prioritized our themes and developed questions to support actionable items, and how we communicated this back to our campus stakeholders.</p>	Nova Scotia B

2:15 PM - 3:15 PM	<p><b>Blazing a Path in Co-op, Career &amp; Experiential Education</b>  <b>Sponsored by Brock University</b>  Cara Kresek   Director, Co-op, Career &amp; Experiential Education</p> <p>4 years ago Brock underwent a major change in their operations bringing together co-operative education and career services with the addition of starting a new department for experiential education. Throughout the last 4 years, the team has gone through different stages of forming, working through challenges, seizing opportunities, finding stability and defining, tracking and measuring success. In a political landscape of government funding for experiential education, conversations of a highly skilled workforce, innovations and industry changes, our Co-op, Career &amp; Experiential Education (CCEE) department has had to respond to various pressures, both internally and externally to work as a cohesive team with multiple stakeholders and sometimes competing priorities. Through this work, conversations around career education and our partnership to academics has become a key focus of the institution. Come learn how we work through the various nuances of the different departments and at the same time work towards a common goal in a complex, high pressured environment.</p>	Nova Scotia CD
2:15 PM - 3:15 PM	<p><b>Why Transition to the Workforce is a Great Time to Build the Leadership Pipeline for Women</b>  Katharine Cornfield   Founder, ambISHÉous</p> <p>The business case for a balanced workplace and boardroom is well established. The more women in leadership, the better bottom-line result - from higher shareholder returns to increased profits. By taking steps to advance gender equality in the workplace, Canada could see six per cent higher than business-as-usual growth forecasts over the next decade. (McKinsey Global Institute).  What if the path to more gender-balanced boardrooms begins earlier than we think? Today's young women are a promising and powerful force - but they need a long runway to live, learn and experience if they are to conquer the leaky leadership pipeline.  Employers, career educators, and co-op practitioners play unique but collaborative roles when it comes to situating young women for success in the workforce. Through innovative approaches to training, coaching, and talent development, together we can achieve gender balance at decision-making tables across industries.</p>	Acadia C
3:15 PM - 3:45 PM	<p><b>Networking Break</b>  <b>Sponsored by Smith School of Business, Queen's University</b></p>	Foyer
3:45 PM - 4:45 PM	<p><b>The Power of Partnerships - Leveraging Communities to Enhance Opportunities</b>  <b>Sponsored by Sobey School of Business, Saint Mary's University</b>  Amy Braye   Manager, International Education Centre, Mount St. Vincent University  Karn Nichols   Manager, Graduate Career Services, Saint Mary's University</p> <p>In the context of the Atlantic Growth Strategy, hiring international students and international graduates is essential in our effort to enhance our region's capacity to develop, deploy and retain a skilled work force. While there is great potential in this domain, programs, tools and resources are required in order to support employers in creating an employment environment that will lead to the stronger retention rates our provinces need to support the economic growth of our region.</p> <p>This talk will consider how two Halifax universities (Saint Mary's University and Mount Saint Vincent University) have leveraged cross-sectoral partnerships to address the needs of employers in this area. Their experiences demonstrate that the interaction of the complex systems at work in each sector requires active engagement with the collaborative process to facilitate joint initiatives effectively, allowing us to achieve our shared objectives.</p> <p>Using feedback and discussion, participants will contribute to the ongoing development of strategic initiatives designed to meet the goals of the Atlantic Growth Strategy as presented by the facilitators.</p>	Annapolis
3:45 PM - 4:45 PM	<p><b>Orbis Communications</b>  Natalie Nitsopoulos   Orbis Communications</p> <p>Orbis Communications and Magnet have partnered to create Canada's largest Experiential Learning technology platform. The purpose of Campus Connect is to develop and nurture the next generation of Canadian talent and make it easier for companies to access the future skills needed to be competitive and grow Canada's economy.</p>	Nova Scotia A
3:45 PM - 4:45 PM	<p><b>Queers, Careers &amp; Cupcakes: Engaging Alumni in Supporting LGBTQ+ Career Education</b>  Mary Stefanidis   Career Educator, University of Toronto</p> <p>The LGBTQ+ population still faces increased barriers to accessing supports and resources to help them succeed in their career. The University of Toronto's Career Exploration &amp; Education and two LGBTQ+ student groups on campus collaborated to develop an evening event that engaged over 100 alumni and current students in discussion regarding navigating identity and careers. Engaging in discussion with queer alumni can increase sense of community, representation and clarity when navigating jobs and careers. In this presentation, you will learn how to best engage alumni, structure an effective event to prioritize LGBTQ+ student's career development, the value of collaborating with student groups and the impact it can have on building trust and developing further opportunities to support the LGBTQ+ community on your campus.</p>	Nova Scotia B
3:45 PM - 4:45 PM	<p><b>Identifying and Aligning Goals of University-Embedded Experiential Learning: An analysis of Ontario and Nova Scotia Universities' stated outcomes</b>  Lorraine Godden   Adjunct Assistant Professor, Queen's University  Carolyn Hoessler   Curricular Development Consultant, Ryerson University</p> <p>Experiential learning (EL), at its best, connect learning across classrooms and applied settings, and at worst is busywork, misleading or disruptive, for students and employers, who may or may not sign on again. Institutions and governments raise questions about funding and push for shorter approaches to gain the necessary career-readiness skills (Coker et al., 2017), while specific needs for each EL opportunity to succeed can be unclear. Defining specific learning outcomes for an EL opportunity shifts the conversation from broad goals and approaches to specific measurable learning outcomes that allow for intentional outcome-based design that links across all key perspectives into a shared vision, and seeks the necessary constructive alignment across outcomes, activities and assessment (Biggs, 1999). By categorizing EL goals across Ontario universities, we have developed a concise systematic framework for identifying learning outcomes to inform constructively-aligned EL designs. We tested the framework with Nova Scotia universities.</p>	Nova Scotia CD

3:45 PM - 4:45 PM	<p><b>Connecting Alumni and Students through a Strengths-Based Lens</b>  Stephanie Koonar   Faculty, Langara College/PeerSpectives Consulting  Dionne Orange   Instructor, Co-op &amp; Career Development, Langara College  Louann McCurdy   PeerSpectives Consulting</p> <p>Come hear from the creators of the new "Co-op Peer Mentorship 8-month Program" designed to reconnect with recently graduated Alumni who had completed a Co-op work term at their home institution. Alumni are matched with Co-op students seeking their first work placement. One goal of the program is to provide additional support to students throughout their co-op job search, application process and work term. Another goal is to provide coaching and mentoring experiences for recently graduated Alumni.</p> <p>To facilitate the Mentor and Mentee relationship, each Mentor and Mentee is provided with the CliftonStrengths online assessment to identify their Top 5 talents. The launch of the program included a workshop where Mentors and Mentees share their unique Strengths with each other and learn to use their own Strengths throughout the search and application process, work term, and career.</p>	Acadia C
4:45 PM - 6:45 PM	<p><b>Exhibitor Showcase</b></p> <p>We are happy to welcome many fantastic exhibitors to this year's CACEE conference, including <b>Ripen, Outcome by Orbis, Direct Selling Education Foundation, TalentEgg, Ceric, Halifax Partnerships</b> and <b>Eventus</b>.</p> <p>All conference attendees are encouraged to attend the Exhibitor Showcase for a mix and mingle reception with tasty hors d'oeuvres and free flowing libations.</p>	Nova Scotia Foyer
7:00 PM - 9:00 PM	<b>Dine Around Town</b>	
9:00 PM - 12:00 AM	<b>Networking Suite</b> Sponsored by Direct Selling Education Foundation	Nova Scotia Foyer / Nova Scotia A
<b>Tuesday, May 28</b>		
8:00 AM	<b>Registration</b>	Nova Scotia Foyer
8:00 AM - 9:00 AM	<b>Continental Breakfast</b>	Nova Scotia Foyer
9:00 AM - 10:00 AM	<p><b>Keynote Speaker</b>  <b>Resilience at Home and on the Job: Maintaining Our Capacity to Cope During Times of Change and Challenge</b>  Dr. Michael Ungar  Canada Research Chair, Child, Family and Community Resilience  Director, Resilience Research Centre  Network Director, Children and Youth in Challenging Contexts Network, Dalhousie University</p> <p>Studies of resilience are showing that our ability to cope with change is not just about having the right personal qualities (for example, being a rugged individual). It is much more about being a resourced individual with the right supports necessary to cope with crises. In this inspiring, story-filled presentation, Dr. Ungar will use his research from around the world and examples from his clinical practice to explore the twelve factors that are critical to the resilience of students, counsellors and employers. Dr. Ungar will show that which factors matter most always depend on the kind of stress we experience and the quality of the physical and social environments we experience around us. A number of innovative strategies to improve resilience, whether we are a young person coping with stress, or the people helping and employing them, will be shared in ways that the audience can use immediately.</p>	Nova Scotia CD
10:00 AM - 10:30 AM	<b>Networking Break</b> Sponsored by Smith School of Business, Queen's University	Foyer
10:30 AM - 11:30 AM	<p><b>Mary Jane Comes to Canada - Cannabis 101</b>  Christine Barnett   Associate Director, Employer Engagement Graduate Career Management Centre, Simon Fraser University  Saxon Black   Talent Acquisition Specialist, Enterprise Holders</p> <p>With the legalization of cannabis, our career centres may be faced with ethical dilemmas such as whether or not marijuana growers can have booths (and "swag") at career fairs, posting jobs for pot distributors, advising students who apply about implications at the Canada/US border, and placement of students who take up while on co-op terms. For recruitment teams: are they well-prepared for the hazy area of weed at work? What policies are in place for an employee who self-discloses that they consume cannabis. Or a candidate who has cannabis industry related experience on their resume?</p> <p>Is this topic high on your radar? Has your administration rolled out their Cannabis policy yet? What's the buzz in your workplace?? Let's keep the conversation rolling as we weed through the issues as Canada moves into the cannabis age.</p> <p>This presentation will be a joint effort with information sharing from the science, campus and employer perspectives.</p>	Annapolis

10:30 AM - 11:30 AM	<p><b>Using Sport Coaching Models to Support Career Development</b> Irene Wallace   <i>Student &amp; Alumni Career Services Facilitator, Camosun College</i></p> <p>Sport coaching traditionally was a directive-oriented approach. Massive improvements have been made with regards to physical training development methodologies and continued work is being done by the national and provincial coaching associations to better educate coaches on types of coaching and instruction that results in a positive experience for their athletes. Sport Canada's Long Term Athlete Development Framework – Sport for Life, Canadian Sport Centres Advanced Coaching Diploma Program and Own the Podium modules provide us as Career Coaches some innovative ways to look at how we approach career development and strategies that we might apply cross disciplines.</p> <p>I will share how I use my previous elite sport coaching, sport coaching education and athlete background in the career coaching process with our college students and alumni pertaining to their career interests, questions and needs. Included with be such topics as: planning, communication, commitment, trialing, peer coaching, partnerships, equity, confidence building, addressing fears, risk-taking, leadership, mentorship.</p>	Nova Scotia A
10:30 AM - 11:30 AM	<p><b>Class Spaces' to 'Workplaces': Atlantic Canada Study and Stay as an innovative Program Model for Pre-employment Support, Transition, and Retention of International Students</b> <b>Sponsored by EduNova Co-operative Ltd.</b> Jennifer Wesman   <i>Retention Manager, EduNova Co-operative Ltd.</i> Chantel Brine   <i>CEO EnPoint, EduNova Co-operative Ltd.</i></p> <p>Nova Scotia is small in size, but robust in partnerships supporting international students. EduNova's award-winning pilot program, Stay in Nova Scotia served as the model for a recent (2018-2019) roll-out of programming across Atlantic Canada. Re-branded as Atlantic Canada Study and Stay™, the program is now offered in all four Atlantic Canada provinces to provide comprehensive career support for international students transitioning from 'student' to 'professional' in their final year of study. Using Nova Scotia as a case study, we present a partnership model and suggested practices to demonstrate how universities, private sector and government are taking steps in sector-wide initiatives to support and retain international students in the province—and in the Atlantic region. We will highlight the ways in which targeted programming and services provide collaborative tools, resources, connections, and opportunities for hundreds of international students to stay, live, and work in Nova Scotia and Atlantic Canada, post-graduation. Programs of this nature support the transition from 'students' to 'professionals', and 'class-spaces' to 'workplaces.'</p>	Nova Scotia B
10:30 AM - 11:30 AM	<p><b>Best Practices for Safer Campus Job Portals</b> Kate Baker   <i>Employer Relationship Developer, Western University</i> JoAnne Metcalfe   <i>Events and Employer Development Coordinator, Queen's University Career Services</i></p> <p>In recent years there has been an increase in the number of suspicious job postings circulated to campus job portals. When suspicious opportunities are promoted on-campus, students and their personal information are potentially put at risk. To remedy this, a taskforce of career educators have worked collaboratively to share best practices that aim to protect students and maintain the integrity of campus portals. Queen's University and Western University will share the work of the taskforce, and communicate standard processes that career educators and employers can implement for safer job portals.</p>	Nova Scotia CD
10:30 AM - 11:30 AM	<p><b>Rippen: A New Tool to Support Employer Connections to Post-Secondary Students</b> Dana Stephenson   <i>Director of Academic Partners, Rippen</i> Susan Thomas   <i>Manager of Career Development, Seneca College</i></p> <p>In 2017 Seneca began a partnership with Rippen, an innovative new platform designed to increase post-secondary student access to real world experience and skills through employer led projects and assignments. This opportunity to support experiential learning is in line with the Seneca goals and provides an added connection to employers seeking students for work term or full time employment roles. Seneca's Career Development also took advantage of this opportunity to connect with their employer base, offering innovative ways for employers to connect with students in pre-interview and post campus visits as part of their recruitment processes.</p> <p>This workshop will review the steps Seneca put in place to ensure the success of the platform integration, the challenges faced, and tips for using the Rippen tool to build real world experiences for students. We will then focus on the use of Rippen for employers – to collaborate in contributing directly to student learning but also to preview and select future employees while building brand awareness and creating a virtual on-campus presence.</p>	Acadia C
11:30 AM - 1:00 PM	<p><b>Lunch + Annual General Meeting</b></p>	Foyer Nova Scotia CD
1:00 PM - 2:00 PM	<p><b>Keynote Speaker</b> <b>Diversity Benefits of Non-Linear Career Paths: Defining your own Leadership Journey</b> Ulrike Bahr-Gedalia   <i>President &amp; CEO, Digital Nova Scotia</i></p> <p>Very few things in this world are linear, and often it's the different, the unusual and the unknown that we find most fascinating. So, I ask you, why should our career paths be any different?</p> <p>We know that diversity, inclusion, equity and accessibility are crucial global factors that determine the success and well-being of every society, but do we embrace this approach on an individual level?</p> <p>We have control over our own lives - we decide to drift, follow or lead. We choose to fit in or stand out, be explorative or stay the course, pursue one career path or perhaps many. It is up to us to define our own leadership journey, and as leaders, realize the power, impact and fulfillment that these diverse journeys hold.</p> <p>Regardless your age or career stage, it is up to you to define your personal, professional and societal calling. We need to learn to not only embrace the diversity benefits of non-linearity in lives, but also find the fascination and the beauty within that.</p>	Nova Scotia CD

2:15 PM - 3:15 PM	<p><b>AI, Video Interviewing and Soft Skills Hiring - A Survival Guide and Digital Training Platform for Students and Grads to Ace the School to Work Transition and Become More Successful Employees</b>  <b>Sponsored by Brainstrom Strategy Group Inc.</b>  Mary Barroll   <i>President, TalentEgg</i></p> <p>It's a new maxim - employers hire for hard skills and fire for soft skills. The old models of recruitment are dead and, even worse, a dead-end, for many job seekers and recruiters alike. Video interviewing, AI and hiring for soft skills and cultural fit rather than CVs, GPA and technical skills alone, are part of the new wave of talent acquisition trends that are disrupting campus recruitment and making the school to work transition that much more challenging for students and grads. In 2019 TalentEgg is excited to launch new value-add online and mobile digital services to support the job seeker, the school and the employer. TalentEgg will launch Video Interviewing and AI skills training and practice sessions as well as a Video Bio + CV platform to amplify the student's profile in a searchable database for employers. Meanwhile, TalentEgg University (TEU) will offer Certificate Courses for soft skills development and early career management coaching to help young hires navigate the transition into the workplace and build confidence and competence for a strong foundation for success and a meaningful career path in any organization.</p>	Nova Scotia A
2:15 PM - 3:15 PM	<p><b>Examining the Traditional Career Fair: What to do When the Price of Oil Bottoms Out</b>  Melissa Flynn   <i>Career Services, Office of Career Integrated Learning, Fisheries and Marine Institute of Memorial University</i></p> <p>For 13 years the Fisheries and Marine Institute of Memorial University of Newfoundland's Office of Career Integrated Learning (OCIL) utilized the traditional Career Fair format to serve its industry partners and student's needs. The Career Fair had all the elements of the conventional format – row upon row of pipe and drape booths, a large number of industry representatives wandering around the school and an even larger amount of students looking nervous and semi-frightened. The Career Fair had seemed to be serving its purpose of connecting our students with industry and aiding in talent acquisition - until we realized it wasn't. The price of oil had taken a drastic hit and as such so did much of the province's economy. OCIL decided a way forward to bridge the needs of both our industry partners and students was the conception of the Career Synergy Series.</p>	Nova Scotia B
2:15 PM - 3:15 PM	<p><b>CERIC/PSE Results: Enhancing the Profile of Career Services</b>  <b>Sponsored by Fanshawe College</b>  Darlene O'Neil   <i>Director, Employment and Student Entrepreneurial Services Fanshawe College</i></p> <p>In this presentation we will demonstrate why Fanshawe College was ranked the No. 1 College by CERIC/PSE for having best practices in career services delivery through innovative initiatives such as: Ignite Career Conference, Don't Cancel That Class, Just Drop In, Headshot Events and the HIREd Campaign – featuring our students that have recently been hired.</p>	Annapolis
2:00 PM - 5:00 PM	<b>Industry Tours</b>	Volta Halifax Central Library Emera IdeaHub Building
6:00 PM - 10:30 PM	<b>Dinner and Social</b> <b>Sponsored by Enterprise Holdings</b>	Murphy's Restaurant
<b>Wednesday, May 29</b>		
7:45 AM	<b>Registration</b>	Nova Scotia Foyer
7:45 AM - 8:30 AM	<b>Breakfast</b>	Nova Scotia Foyer
8:20 AM - 9:20 AM	<p><b>Round Table Discussions   Be the disrupter!</b>  What can we do in today's world to disrupt how things have always been done and bring positive progressive change? This fast paced round table discussion will be focusing on disrupting the local, regional, and national arenas. Your turn to be the disrupter!</p>	Nova Scotia CD
9:30 AM - 10:30 AM	<p><b>Co-Curricular Record: A 21st Century Recruitment Tool</b>  Christy Starkey   <i>Co-Curricular Record Coordinator, Saint Mary's University</i>  Darlene Hnatchuk   <i>Director, Career Planning Services, McGill University</i></p> <p>Learn how over 60 Canadian post-secondary institutions validate experiences on the Co-Curricular record and provide the opportunity for students to build their employability skills and career readiness. Participants attending this session will learn: what is co-curricular programming; how co-curricular programming supports students career readiness; and how employers can leverage the co-curricular record in the recruitment process. This presentation will include an interactive panel discussion with panellists representing the co-curricular experience from both the student perspective as well as the employer's experience.</p>	Annapolis
9:30 AM - 10:30 AM	<p><b>hirewesternPhD: Helping PhDs Transition to Careers in Industry, Helping Employers Hire Extraordinary Talent</b>  Jeff Watson   <i>Associate Director Employer Relations, Western University</i></p> <p>The era where a PhD could complete their doctorate and graduate into a tenured university professor career passed years ago. Fewer than 20 percent of Canada's PhDs are employed as full-time professors. Many PhDs pursue careers outside of academia and struggle to translate their skills in ways that are meaningful to employers. Non-academic employers are often unclear about the specific skills PhDs can bring to their organization. To address these problems, Western University launched the hirewesternPhD marketing campaign.</p> <p>In this presentation, you will discover how stakeholders partnered and collaborated to bring the hirewesternPhD campaign to life. You will learn how students are trained to articulate their competencies through the Own Your Future program and how employers are educated on these skills through intentional marketing and outreach tactics. With this training and immersion in more internships, PhDs are now optimally positioned to influence employers and transition to careers in industry.</p>	Nova Scotia A

9:30 AM - 10:30 AM	<p><b>Introducing...Career Peer Education -- Lounge Style!</b>  Nicole Joron   Career Educator &amp; Peer Coordinator, York University  Julie Rahmer   Director, Career Centre, York University  Dianne Twombly   Manager, Career Development, York University</p> <p>York University is one of Canada's largest and most diverse universities. Learn about our experience developing a new Career Peer Educator program, designed to expand services and meet growing needs around career worries and mental health. This presentation will focus on our newly developed Career Lounge service model, including processes, evaluation results, and lessons learned.</p>	Nova Scotia B
9:30 AM - 10:30 AM	<p><b>The BEST Conference: Coaching international students to successful employment transitions</b>  <b>Sponsored by Nova Scotia Department of Labour and Advanced Education</b>  Ashley Pinsent-Tobin   Manager, International Learning (Inbound), Nova Scotia Community College  Amy Braye   Manager, International Education Centre, Mount St. Vincent University  Nathan Laird   Program Manager, Connector Program, Halifax Partnership  Jennifer Wesman   Retention Manager, EduNova Co-operative Ltd.  Brandon Randall   Projects and Program Coordinator, International Centre, Dalhousie University</p> <p>The BEST (Building Employment Skills for Successful Transitions) conference is a collaborative, annual event that offers innovative, progressive, and practical training for international students on positioning themselves in the Nova Scotia job market. The BEST Conference incorporates skill building workshops, networking opportunities, and breakout sessions that support the exchange ideas and unique approaches for students to build and pitch their personal brand. In this session, the conference organizers share how they collaborate to produce the event each year and offer suggestions on how other institutions could replicate the conference.</p>	Nova Scotia CD
9:30 AM - 10:30 AM	<p><b>Results from the Canadian Career Centre Benchmarking Survey</b>  Christine Sjolander   VP Business, Canada, City University in Canada</p> <p>In this session, I will share the most interesting results of the 2019 Canadian Career Centre Benchmarking survey on career centre operations. I'll provide comparison data from the 2016 survey to identify trends in service offerings, data collection and resourcing. This session is intended for any career educator interested utilizing national, empirical data to benchmark their own career centre. Participants will receive a copy of the preliminary research findings brief.</p>	Acadia C
10:30 AM - 10:45 AM	<p><b>Networking Break</b></p>	Foyer
10:45 AM - 11:45 AM	<p><b>Keynote Speaker</b>  <b>Power UP Success! The keys to successful thinking</b>  Karen Furneaux   3-Time Olympian and 2-time World Champion</p> <p>In this keynote we will uncover the ONE thing that ALL successful people do! Participants engaged in this session will explore an Olympian mindset philosophy that anyone can use for success. You will:</p> <ul style="list-style-type: none"> <li>• Explore what successful thinking looks like.</li> <li>• Define keys to frame up goals for best results.</li> <li>• Activate in-the-moment meditation techniques to focus the mind, build on stress management and resiliency.</li> <li>• Learn how to catch thinking traps and beliefs that can keep us from achieving or even starting our goals.</li> <li>• Learn how to bring these skills to the forefront to move the energy forward and form power thoughts to keep on track!</li> </ul>	Nova Scotia CD
11:45 AM - 12:00 PM	<p><b>Closing Remarks</b></p>	Nova Scotia CD