

CACEE Awards

Name of Nominee: Haskayne School of Business Career Centre

Nominee Institution/Organization: University of Calgary

Award: Excellence in Innovation - Student Engagement

Team Size: small team

Project Budget Category: Medium

Nomination Overview:

The Haskayne School of Business Career Centre continues to push boundaries when it comes to student engagement. They are tireless in delivering multiple vehicles for employers and students to connect to understand what the other brings to the table and how they can best meet each other's needs.

The Haskayne Career Centre undertakes a unique event to engage its post-graduate community. Graduate studies candidates are provided with the opportunity to participate in a Reverse Career Fair where they get to 'pitch' their unique set of skills (they are encouraged to be innovative and engaging in their presentation) to employers attending the fair. Rather than the employers simply talking about potential roles, candidates are given the opportunity to demonstrate how they may 'fit' into the needs and business drivers of leading companies from across the region.

These unique approaches have enabled 100s of students to benefit from exposure opportunities to career education concepts, honing their confidence and career search skills, and connect directly with employers of choice.

The budget is Medium for these events and the career centre team is best described as small but mighty.