Excellence in Innovation Award

The CACEE Excellence in Innovation Award recognizes:

1. **Leadership Development**

Recognizes programs to develop leadership experience and/or skills in post-secondary students or recent graduates. Entries will be judged on: Program need/objectives, design and implementation, skills/competencies development, measured outcomes, ease of replication.

2. **Student Engagement**

Recognizes the best information, program, or resource directed to students. Information must be offered to the students free of charge. Entries will be judged on: Program need/objectives, design, creativity, innovation, measured outcomes, ease of replication.

3. **Diversity**

Recognizes exceptional diversity initiatives or programs that are targeted to engage diverse populations; best practice for outreach programs, develop a diverse candidate pool; or enhance retention level of diverse population. Entries will be judged on: Program need/objectives, clean clear description, innovation, success of project meeting objectives, measured outcomes, ease of replication.

4. **Technology**

Recognizes social networking or other technology programs designed to engage various audiences in the use of technology in the career services or recruitment of college graduates. Entries will be judged on: Program need/objectives, relevance to target market, design and effective use of use of medium, creativity, access to information, measured outcomes, ease of replication.

5. Campus Recruitment Strategy & Employer Branding

Recognizes high degrees of creativity, student engagement, and impact in the building of employer brand in the campus recruitment space. A stand along initiative, program, or comprehensive strategy can be nominated for this category.

Criteria:

1. Must be a member of CACEE; however, may become a member at the same time as award submission is made.
2. Nomination requires:

- Name of organization, size of campus recruitment team Contact person and contact information
- Title of program
- Description program or initiative
- Size of project tea
- Project budget category (No =$0, Low,$1-$1000, Medium, $1000-$10000, High $10000+)

Please Note:
- Projects being nominated much be able to show actual deliverables.
- Source of nomination will be disclosed during the voting period.
- Please nominate a project only once and select the most appropriate category.

Nomination & Selection:

- This award is nominated by the membership of CACEE.
- Nominations are voted on by the membership of CACEE.
- This award is available for self-nomination.