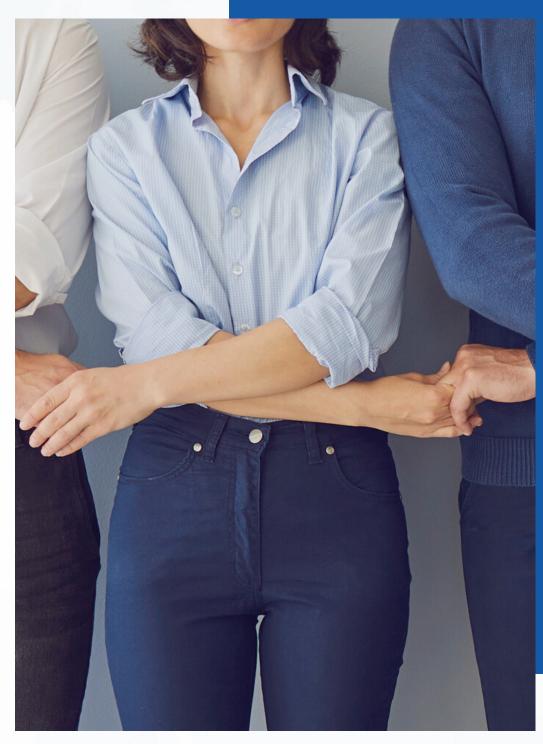CANADIAN ASSOCIATION OF
CAREER EDUCATORS AND EMPLOYERS

2022 CACEE National Conference Sponsor & Exhibitor Package

November 15-17, 2022

ABOUT CACEE

The Canadian Association of Career Educators and Employers (CACEE) is is the leading authority on the post-secondary to career transition in Canada. Its professional focus is on campus recruitment strategy; career education and experiential learning; fostering diverse talent pipelines and inclusive workplaces; research, advocacy and partnership; and, empowering relationships to attract, engage, and retain early career talent.

CACEE provides its members with a collective national voice, leadership, professional development and networking events, resources, and a niche community of practice to excel in their critical and meaningful work with students and new graduates.

CONFERENCE AT A GLANCE

Expected Attendance

200+ career education and
recruitment professionals from across Canada

Date

Tuesday, November 15 – Thursday, November 17, 2022

Where

Virtual via Pheedloop

CACEE
ACSEE
CANADIAN ASSOCIATION OF
CAREER EDUCATORS AND EMPLOYERS

SPONSORSHIP OPPORTUNITIES

Lead Partner | $5,000 (2 Opportunities Available)

- Exposure to 200+ delegates during the conference week
- Premium exhibit hall booth at the conference
- Two complimentary conference registrations
- Acknowledgment throughout the conference
- Prime logo placement on the CACEE website (with a live link to your website), in all promotional materials, throughout the virtual platform, and on the pre-roll slide of each session at the virtual CACEE Virtual National Conference
- Dedicated promotional push announcement sent to all attendees during conference.
- Premium placement in the Conference Sponsor Spotlight e-blast distributed to the CACEE Community
- Tagged mention and individual shout out on CACEE social media platforms thanking you for your support
- Opportunity for dedicated post-event e-blast or webinar for the CACEE community

Presenting Partner | $3,500 (3 Opportunities Available)

- Exposure to 200+ delegates during the conference week
- Premium exhibit hall booth at the conference
- One complimentary conference registration
- Acknowledgment throughout the conference
- Prime logo placement on the CACEE website (with a live link to your website), in all promotional materials, throughout the virtual platform, and on the pre-roll slide of each session at the virtual CACEE Virtual National Conference
- Tagged mention and individual shout out on CACEE social media platforms thanking you for your support
- Opportunity for dedicated post-event e-blast to all 2022 National Conference attendees

Supporting Partner | $2,000 (8 Opportunities Available)

- Exposure to 200+ delegates during the conference week
- Standard exhibit hall booth at the conference
- One complimentary conference registration
- Acknowledgment throughout the conference
- Prime logo placement on the CACEE website (with a live link to your website), in all promotional materials, throughout the virtual platform, and on the pre-roll slide of each session at the virtual CACEE Virtual National Conference
- Tagged mention and inclusion in a post on CACEE social media platforms thanking you for your support
- Opportunity for feature article with click through logo placement in the CACEE Exchange – bi-weekly member newsletter

Friend of CACEE | $1000

- Acknowledgment throughout the conference
- Logo placement on the CACEE website (with a live link to your website) and in the thank you slide acknowledging all of our partners at each session of the conference
- Tagged mention and inclusion in a post on all CACEE social media platforms thanking you for your support
- Opportunity for promotional blurb with logo placement in the CACEE Exchange – bi-weekly member newsletter

Build Your Sponsorship | Custom Pricing

- Talk to us! Let us know what works for you and we'd be happy to accommodate.

CACEE ACSEE
CANADIAN ASSOCIATION OF
CAREER EDUCATORS AND EMPLOYERS

EXHIBITOR OPPORTUNITIES

CACEE
ACSEE
CANADIAN ASSOCIATION OF
CAREER EDUCATORS AND EMPLOYERS

Associate Member Exhibitor | $500 (8 Opportunities Available)

exclusive pricing for Associate members only

- Acknowledgment throughout the conference
- Opportunity for a feature article with logo placement in the CACEE Exchange – Bi-weekly member newsletter
- 1 complimentary conference registration
- Real-time lead retrieval
- Live video booth with up to 25 video participants
- 10-minute vendor demo during the virtual conference

Showcase Exhibitor | $750 (6 Opportunities Available)

- 1 complimentary conference registration
- Opportunity for a promotional blurb with logo placement in the CACEE Exchange – Bi-weekly member newsletter
- Real-time lead retrieval
- Live video booth with up to 25 video participants
- 5minute Vendor Demo during the virtual conference

Premium Exhibitor | $600 (Unlimited Opportunities)

- 1 complimentary conference registration
- Real-time lead retrieval
- Live video booth with up to 25 video participants

Exhibitor | $500 (Unlimited Opportunities)

- 1 complimentary conference registration
- Standard booth

CACEE ACSEE
CANADIAN ASSOCIATION OF
CAREER EDUCATORS AND EMPLOYERS

TALK TO US!

To secure your sponsorship of the 2022 CACEE National Conference, please reach out to us at events@cacee.com with your package of interest, a high resolution logo in .png or .jpeg format, and preferred mode of payment. We can accept cheque, EFT or major credit card.

Sponsorship is on a first-come-first-serve basis and will only be confirmed once payment, logo, and registration details (if applicable) are received. Please note that in order to appropriately recognize your organization and honour our commitment to you, we require this by **November 7th, 2022.**

CACEE is excited at the opportunity to partner with you and looks forward to showcasing your organization as a part of this premiere professional development event!

QUESTIONS? CONTACT US!

Trevor Buttrum
Executive Director
trevor.buttrum@cacee.com

CACEE
ACSEE
CANADIAN ASSOCIATION OF
CAREER EDUCATORS AND EMPLOYERS