



Business Development Committee

Purpose: Business Development

Accountability: To the Board of Directors

Responsibilities:

- Attend all committee meetings
- Become familiar with all national level sponsorship, exhibit and advertising opportunities available to the membership
- Offer ideas to improve effectiveness of above
- Actively work to retain current CACEE sponsors, exhibitors and advertisers
- Provide ideas on potential sponsors, exhibitors and sponsors and work with potential sponsors to help them see the value of CACEE programs
- Meet and greet sponsors and members at our events
- Enthusiastically support the mission of CACEE