



## CACEE Competency Ambassador Team

### **Purpose:**

The goal of the CACEE Competency Ambassador team is to mobilize the use of the competencies amongst the CACEE community through education, modelling, and practice.

**Accountability:** To the Board of Directors

### **Responsibilities:**

- Advocate for and increase awareness of the CACEE competency framework with membership across the country
- Devise strategies for promoting the competencies within member organizations and within local/regional and virtual communities
- Model and encourage other members to incorporate the competencies into their day-to-day work and professional development goals/planning
- Take the lead on communications initiatives designed to promote the competencies to members across CACEE platforms (e.g. social media, CACEE Exchange Newsletter, website updates etc.)
- Collaborate with National Conference organizers on initiatives to promote the competencies both before and at the National Conference with an aim to embed them throughout the conference experience
- Where possible, attend the National Conference

### **Desired Skills and Attributes Include:**

- Willingness to develop expertise in the [CACEE Competency framework](#)
- Commitment to professional development
- Passion for building and growing relationships
- Strong communicator with an established network
- Digitally savvy with an established online presence
- Willingness to attend regional and national CACEE professional development events

### **Frequency of Meetings:**

The team meets approximately once per month and more frequently in advance of major events such as the national conference and regional PD events.