

Appendix – International Program Offerings

Table 1 Employer Oriented Sessions 2014 NACE

Session Title	Presenter	Profile	Time	Summary
Using Gamification to Attract Candidates	RMS	Best practice by peer	15	gamification
Employer Learning Outcomes – Who Knew?	Univ of Florida	Best practice by educator	60	Employer learning outcomes?
When Doing Everything Right Still Doesn't Get You the Best Candidates	Univ of Texas at Austin, Wakeforest University	Best practice by educator	60	Connecting with students
Developing and Managing Meaningful Campus Relationships	McAfee	Best practice by peer	60	Building relationships on campus
Enhancing & Leveraging the Employer and Career Centre Partnership	Fidelity Investments	Best practice by peer	60	Building relationships on campus
10 Steps to Build Your Veterans Program	Walt Disney Corp	Best practice by peer	60	Recruiting veterans – big issue in the US
Intern Performance Management	eBay	Best practice by peer	60	Conversion of summer interns to employee
KPMG Leadership Edge Series	KPMG	Best practice by peer	60	Leadership development
Top 10 Tips for Implementing Change into Your University Recruiting Program	Raytheon	Best practice by peer	60	Managing change and improvement in a campus recruiting program
Constructing a Global University Strategy	Fluor	Best practice by peer	60	Developing a global strategy for engineering recruiting
Predictive Modeling: Turning Knowledge into	Liberty Mutual	Best practice by	60	Use of big data in recruiting

Values		peer		
Creating an Early Career Ecosystem: Hiring and Developing the Future	Cigna	Best practice by peer	60	Global recruiting strategy
Veteran Recruitment in Campus Recruiting	Allied Barton Security Systems & Grantham Univ	Best practice by peer	60	Recruiting veterans – big issue in the US
Transform Yourself into a Data Superhero	WCN	Best practice by peer	60	Use of big data in recruiting
How Big Data is Changing Recruiting & Retention	E&Y, LinkedIn, Univ of Pennsylvania	Best practice by peer	60	Use of big data in recruiting
Using Metrics to Drive University Relations Programs	Heldrick & Struggles, Intel, Walmart	Best practice by peer	60	Use of metrics
Everyone is a Recruiter	Booz Allen Hamilton	Best practice by peer	60	Recruiting outside of traditional programs
Candidate Experience 3.XO	EMC Corp, TMP	Best practice by peer	60	Enhancing the candidate experience
Legislative Issues in University, Recruiting and Career Services	NACE	Info / PD	60	Review of legislation affecting recruiting
Recruiting Outside the Box – Why Major May Not Matter	AGR – NFP Association	Info / PD	60	Recruiting outside of traditional programs
Recruiting Students with Disabilities	National Organization on Disability & Univ of Arizona	Info / PD	60	Legislative changes
BLS Projections 2012 - 22	Bureau of Labour Statistics	Info / PD	60	Government presentation of labour data
VEVRAA and Section 503 Regulations	Southwest Research Institute	Info / PD	60	Legislation affecting recruiting
Using Advanced Technology to Interact	Direct Employers Association -	Vendor / sales	60	Promo for job posting platform, MYJobs

with Job Seekers	NFP Association			network
Differentiation Steps to Attract Millenials	Universum	Vendor / sales	60	Demographics
Implementing Project Management Strategies into the Recruiting Function	Riviera Advisors	Vendor / sales	60	Promo of project management techniques
Employers Campus Recruitment Brand	Scott Resource Group	Vendor / sales	60	Report on a study
Using Analytics for a School Selection Process	Campus Strategic Partners	Vendor / sales	60	Use of metrics
Investing in Emotional Intelligence	Georgia Southern Univ & Multi-Health Systems	Vendor / Sales	60	Assessment using EI
Project Planning Best Practices for URR Teams	Rosetta	Best practice by peer	90	Using project management skills in recruiting
On-Campus Events that Strengthen Your Brand	Shell Oil	Best practice by peer	120	Campus branding

Table 2 Employer Oriented Sessions a2 2012 AGR

Session Title	Presenter	Profile	Time	Summary
Survey of Student Mobile Usage	aia worldwide	Best practice by peer	TBD	Mobile devices in job search
Graduates and the Winning Mindset	Reed	Best practice by peer	TBD	Mindset more important than skill set
Choices: Employers' routes to market, students' routes to employment	TMP Graduate Solutions, Bright Futures, Jaguar Land Rover	Best practice by peer	TBD	Challenging new world of campus recruiting
Developing Graduates to get You Ahead of the Game	Costain	Best practice by peer	TBD	Developing brand
Handling Application	Nuclear Decommissioning	Best practice by	TBD	Use of video interviews

overload	Authority	peer		to streamline hiring
Winning the Consumer Decision Journey	RBS	Best practice by peer	TBD	Employing the 'Consumer Decision Journey' in grad recruiting
Maximising the power of work experience opportunities	Zurich bank	Best practice by peer	TBD	Converting interns to employees
Wilson Review	AGR & Gov't	PD / Info	TBD	Discussion of impact of new government guidelines
How do you Develop Resilient Graduates?	AD&C	Vendor / sales	TBD	Consultant advising on resilient grads
Grad Recruiters – Career Architects of 2013	Mykindacrowd	Vendor / sales	TBD	Connecting brands with young people

Table 3 Employer Oriented Sessions at AAGE 2014

Session Title	Presenter	Profile	Time	Summary
Diversity - what is it all about?	Panel Discussion	Best practice by peer	60	Diversity programs
Reinventing 'Graduate' Recruitment	Westpac Group	Best practice by peer	60	Finding talent in a diverse, responsible and sustainable way
Industry Best Practice	Panels: AGRiAs Finalists	Best practice by peer	60	Award Finalists review their programs
An Accountant with an Arts degree? A Lawyer with a Language degree? A banker with a Biology degree?	AGR Workshop: Stephen Isherwood and Terrence Perrin	Best practice by peer	60	Learn what techniques work and why a non-relevant student may be better than a relevant one.
Share your Experience	Roundtable	Best practice by peer	60	These workshops will be grouped based on the level of experience of

				delegates, bringing you together with peers of a similar operational or leadership experience base.
Industry Discussion Groups	Roundtable Session	Info / PD	60	Catch up on one's own sector
Grad Panel	Student Panel	Info / PD	60	Graduates on our panel have all recently graduated and are in their first year of employment with a range of different employers.
Graduate Transition Programs - why graduate development is redundant	DBL	Vendor / sales	60	Transitioning new grads into young professionals
The future of talent diagnostics - what is just around the corner?	Cut-e Australia	Vendor / sales	60	Emerging analytics
How to embrace disruption and avoid confusion	Revelian	Vendor / Sales	60	Dealing with disruptive tech
You still need talent to start a revolution: keys to a meaningful, technology-driven grad program	Revelian	Vendor / sales	60	Integrating analytics and the human touch
Inside the mind of Generation Z	Havas People	Vendor / sales	60	A primer for recruiting Gen Z
Future leader profiling; What's the difference	Hay Group	Vendor / sales	60	So how do you identify future top talent? And is

<p>between talent and potential and how to objectively identify it</p>				<p>that different or the same as potential?</p>
<p>Latest Tech for Graduates</p>	<p>GradConnection</p>	<p>Vendor / sales</p>	<p>60</p>	<p>learn about the latest tech trends that today's graduates are using to manage their lives</p>
<p>Outsourcing is not a dirty word</p>	<p>Fusion Graduate Consultancy</p>	<p>Vendor / sales</p>	<p>60</p>	<p>learn how you could engage an outsource provider as a cost effective extension of your graduate team</p>